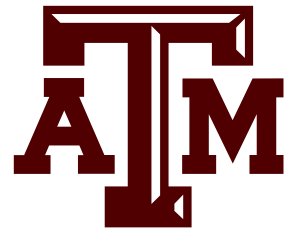


CSCE 689: Special Topics in Trustworthy NLP

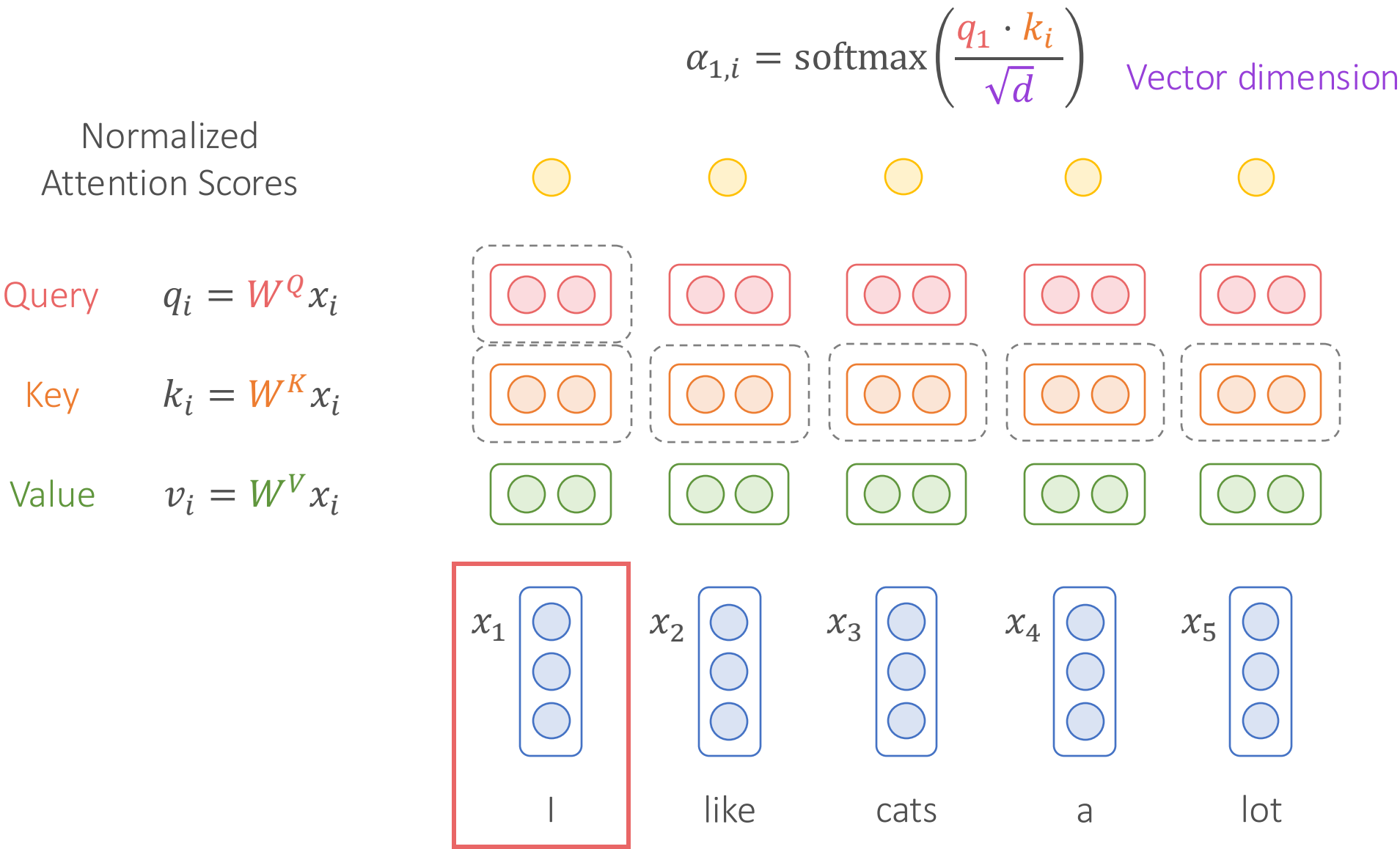
Lecture 6: Contextualized Representations, Pre-Training, Large Language Models

Kuan-Hao Huang
khhuang@tamu.edu

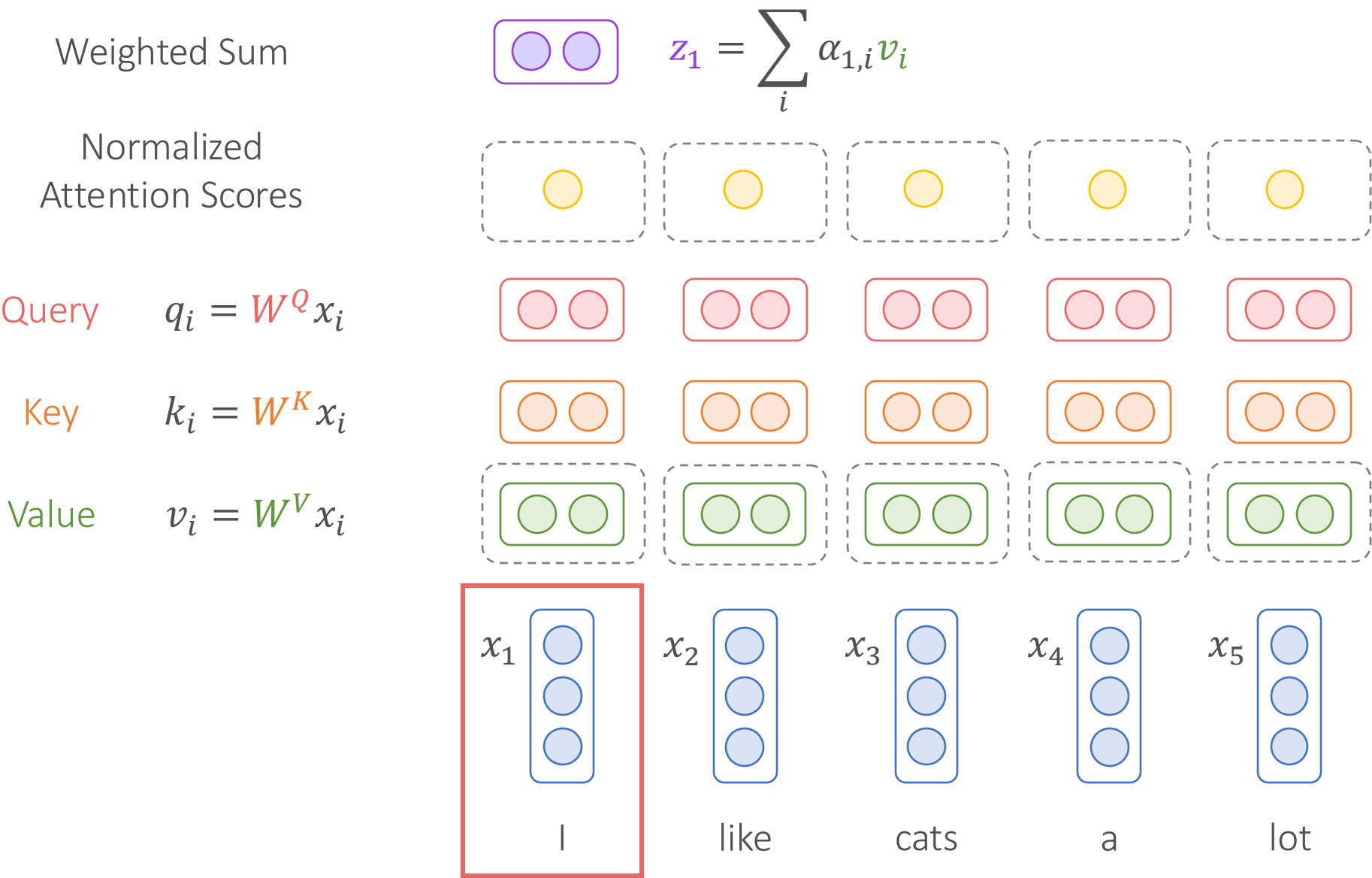


(Some slides adapted from Chris Manning, Karthik Narasimhan, and Danqi Chen)

Recap: Self-Attention



Recap: Self-Attention



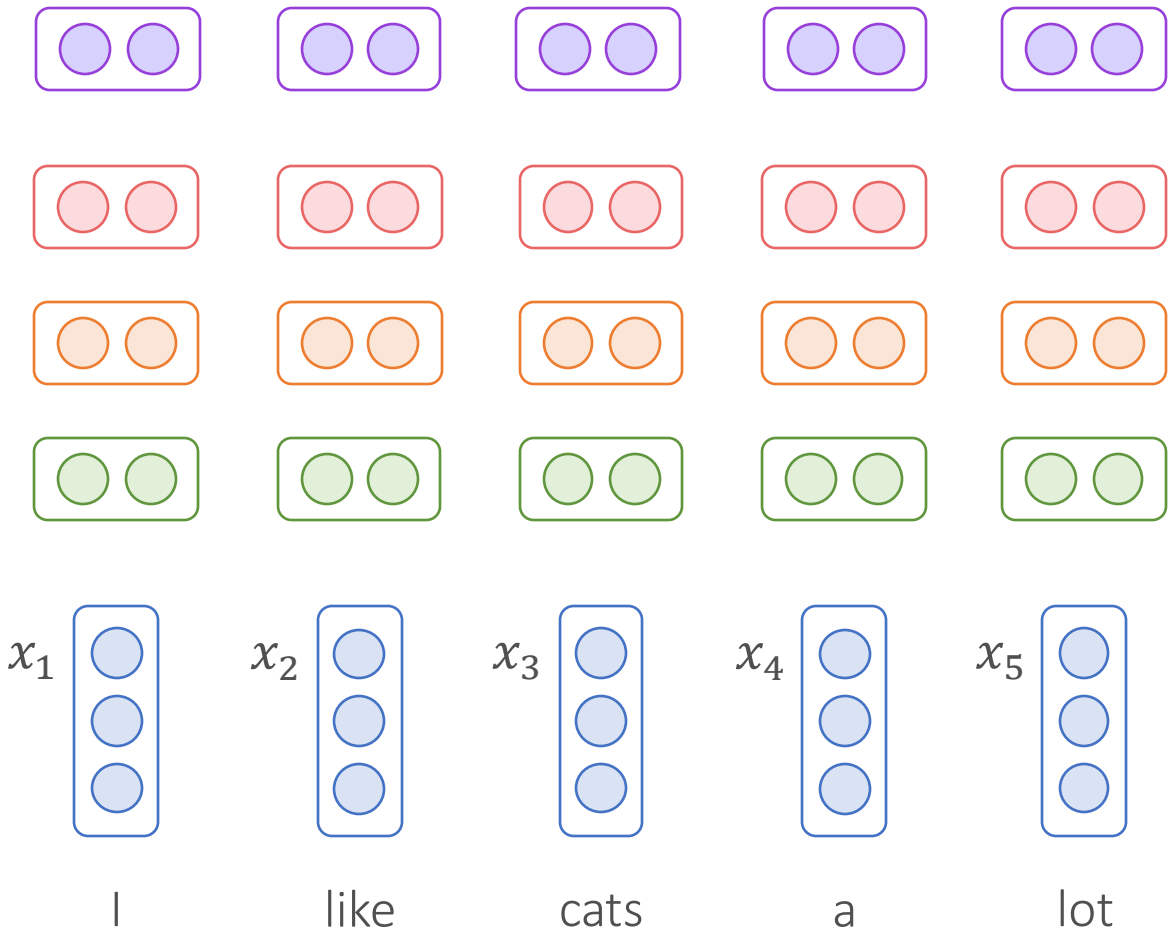
Recap: Self-Attention

Self-Attention Output

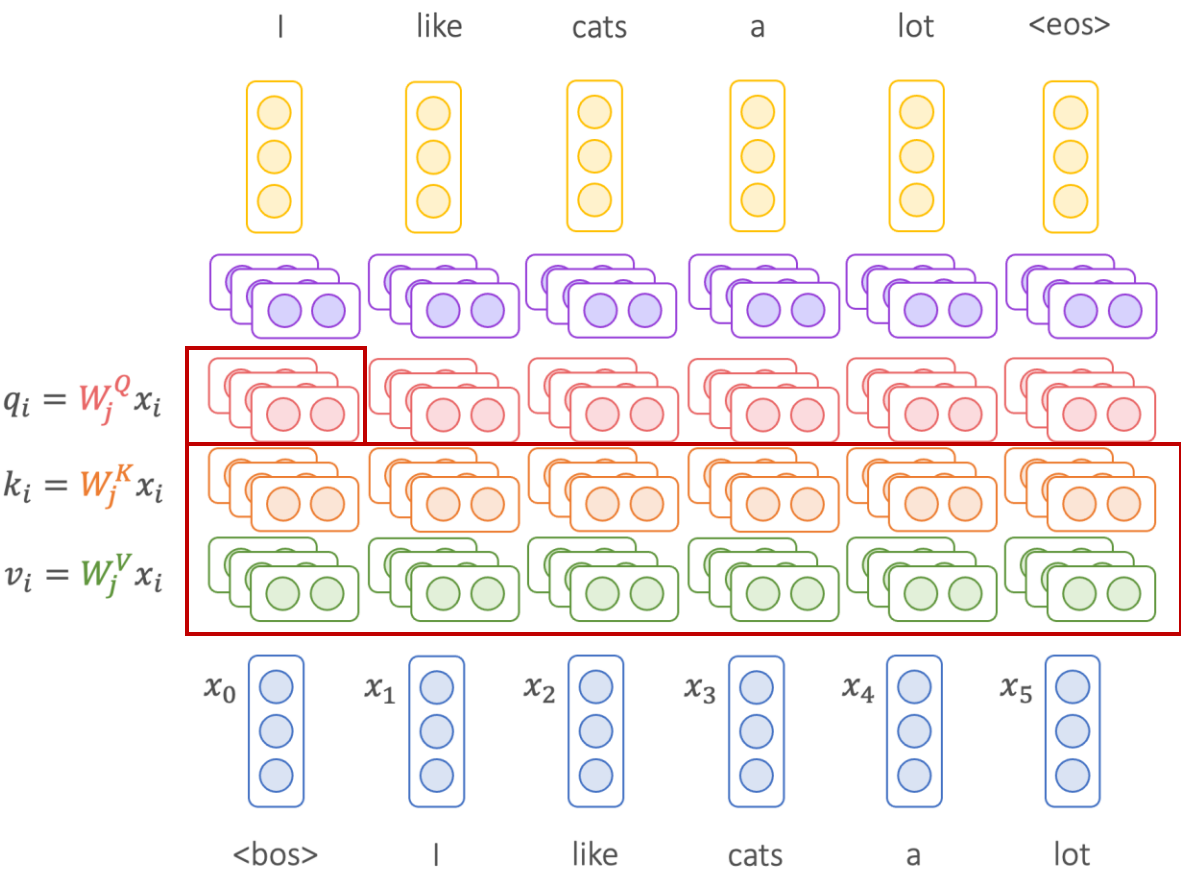
Query $q_i = W^Q x_i$

Key $k_i = W^K x_i$

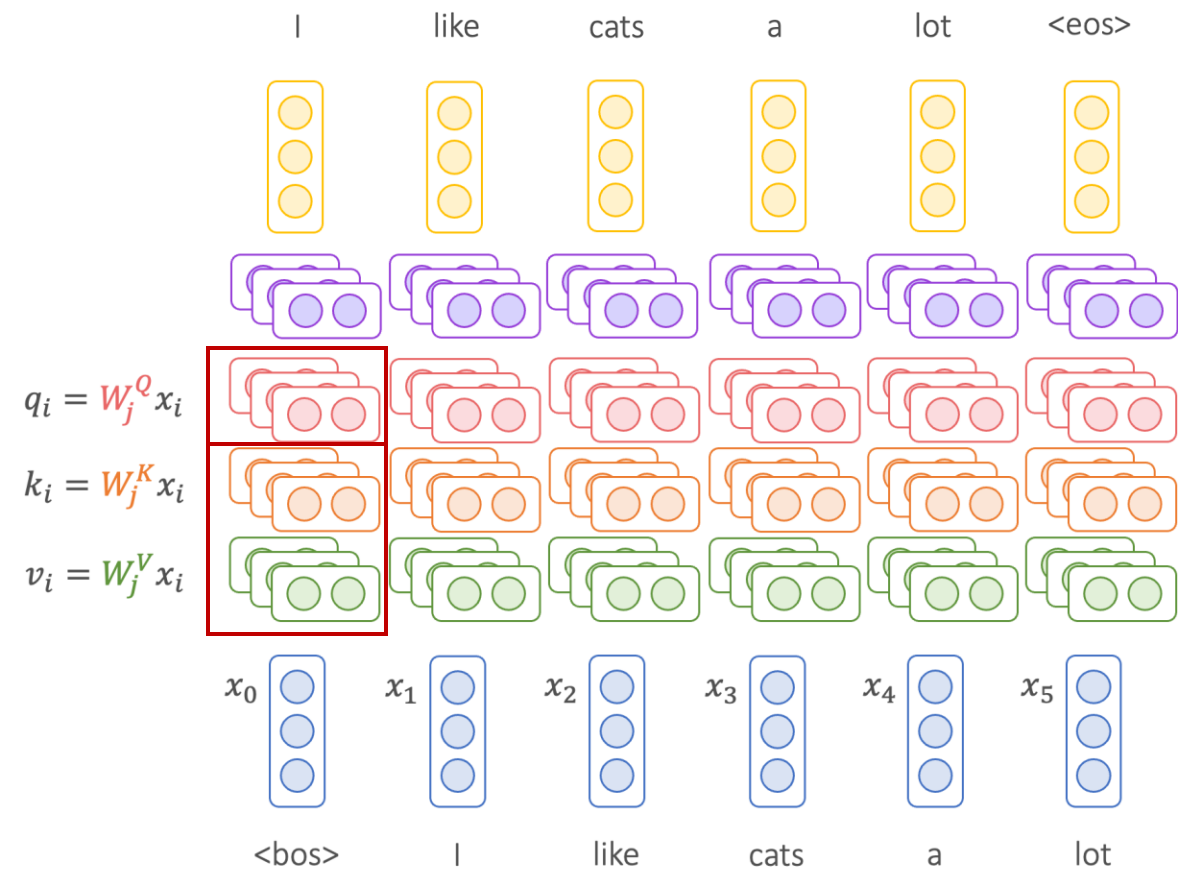
Value $v_i = W^V x_i$



Recap: Transformer Encoder vs. Transformer Decoder

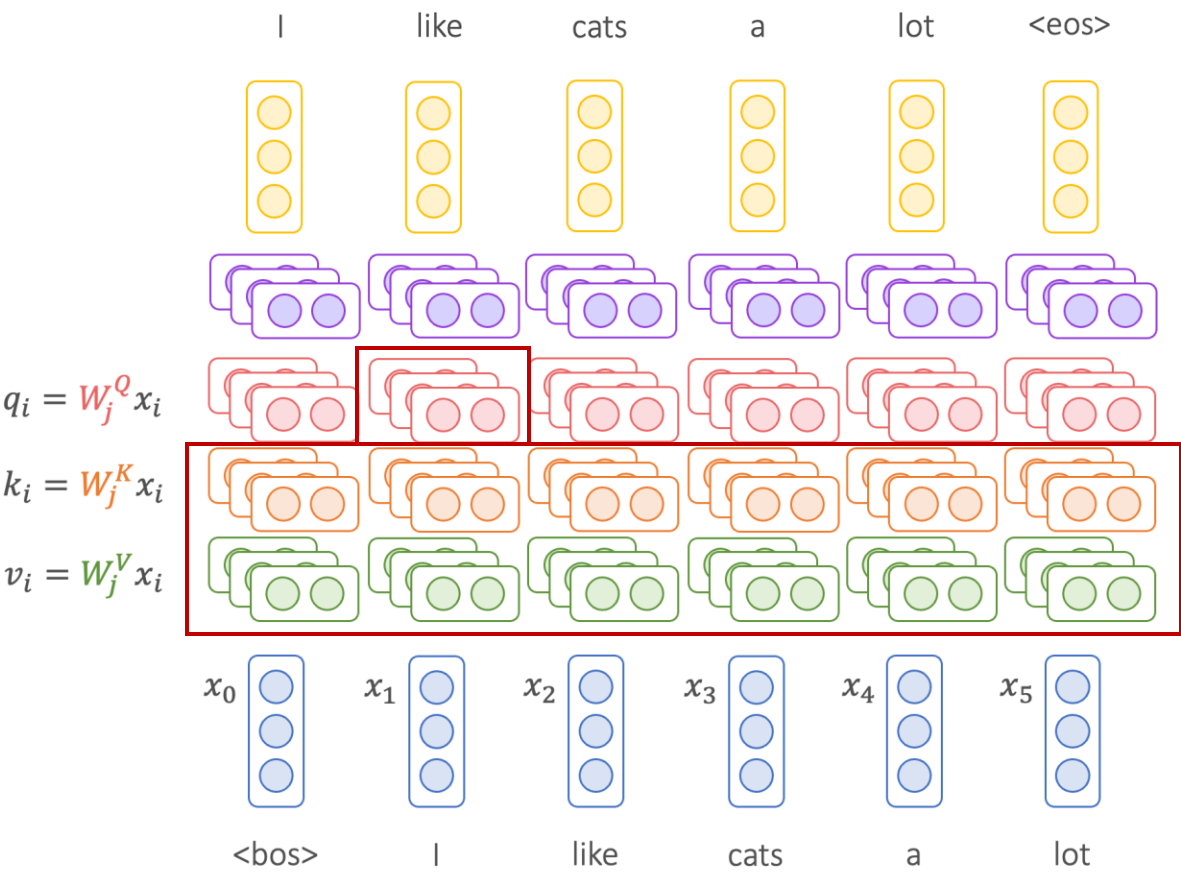


Transformer Encoder

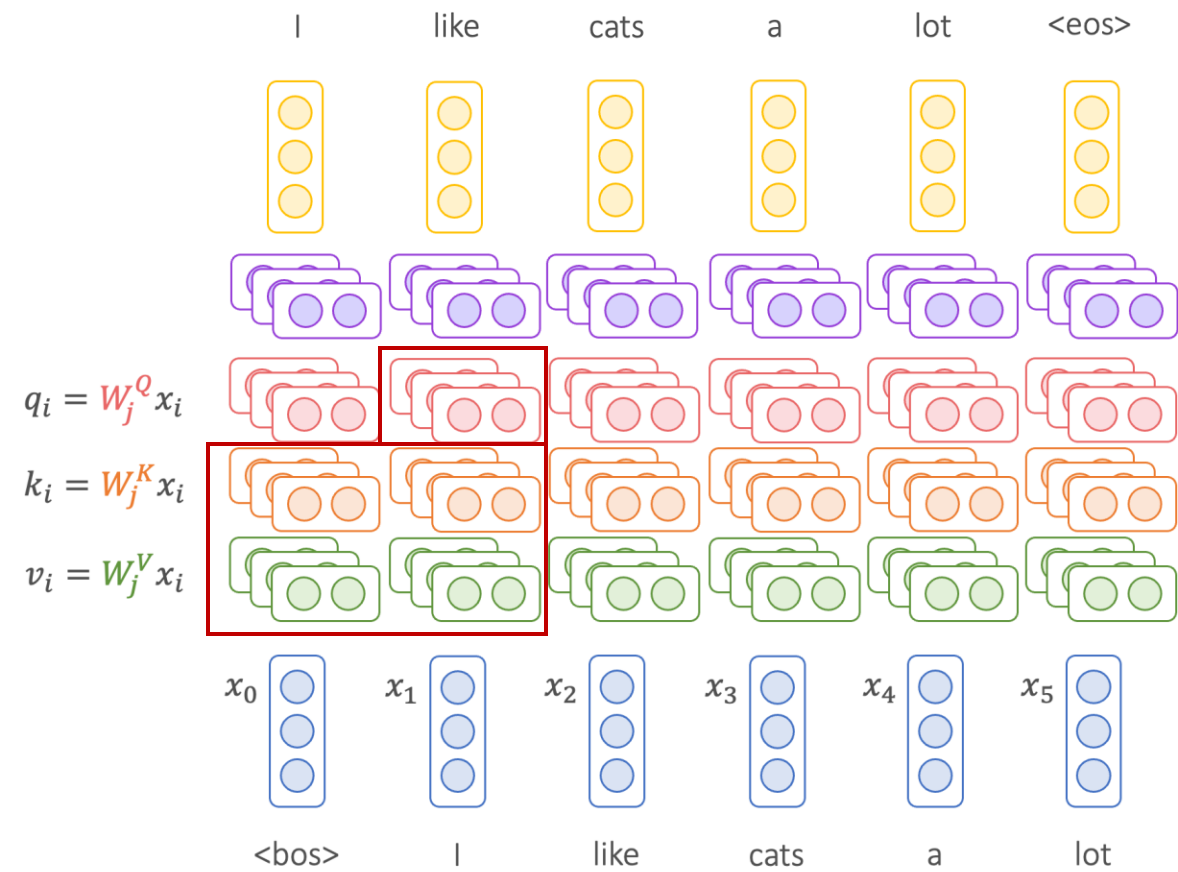


Transformer Decoder

Recap: Transformer Encoder vs. Transformer Decoder

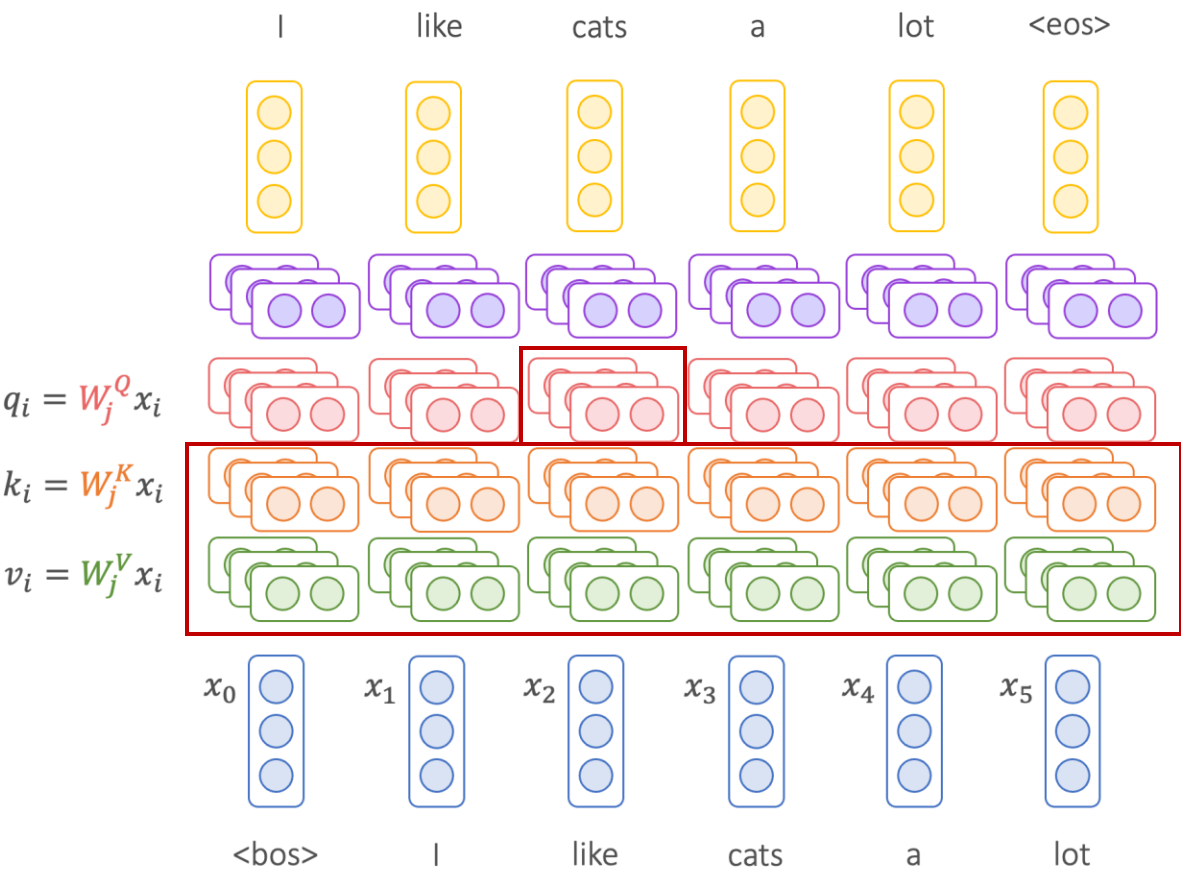


Transformer Encoder

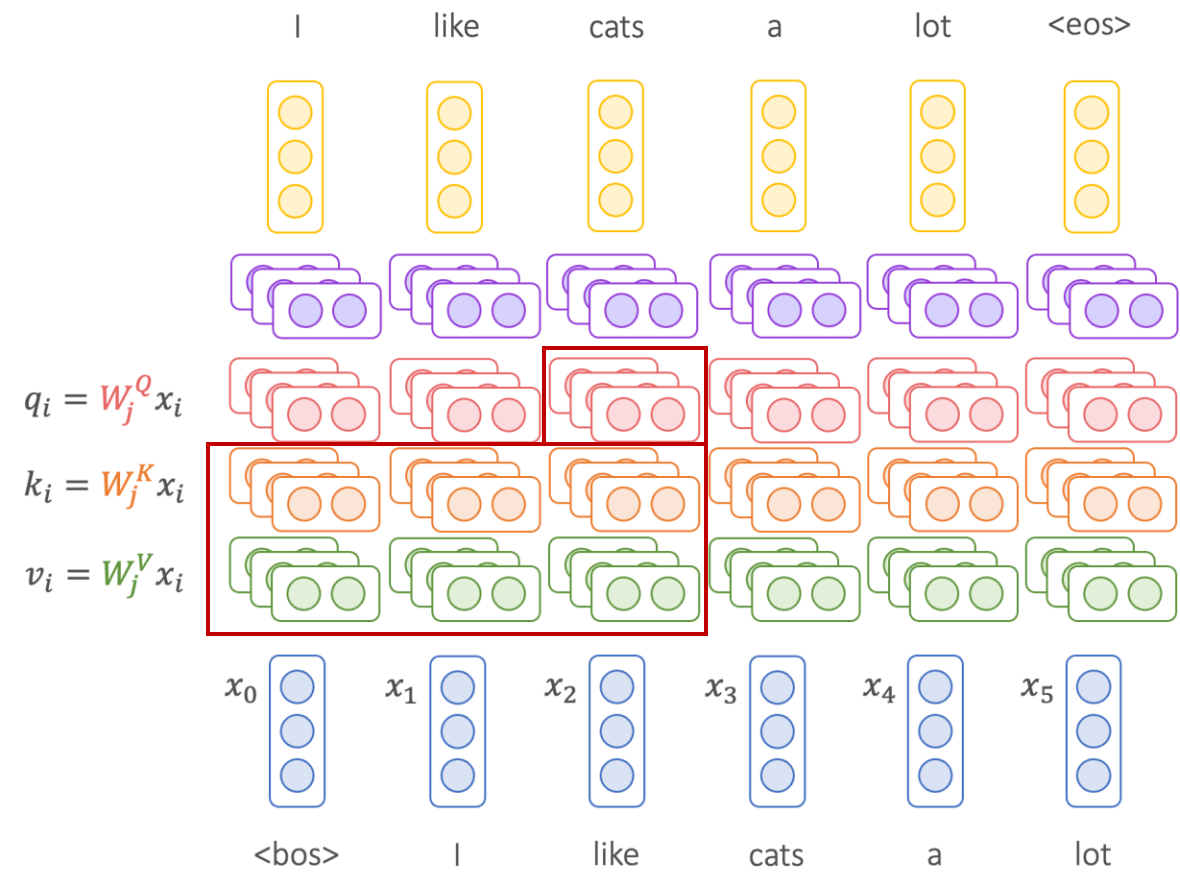


Transformer Decoder

Recap: Transformer Encoder vs. Transformer Decoder

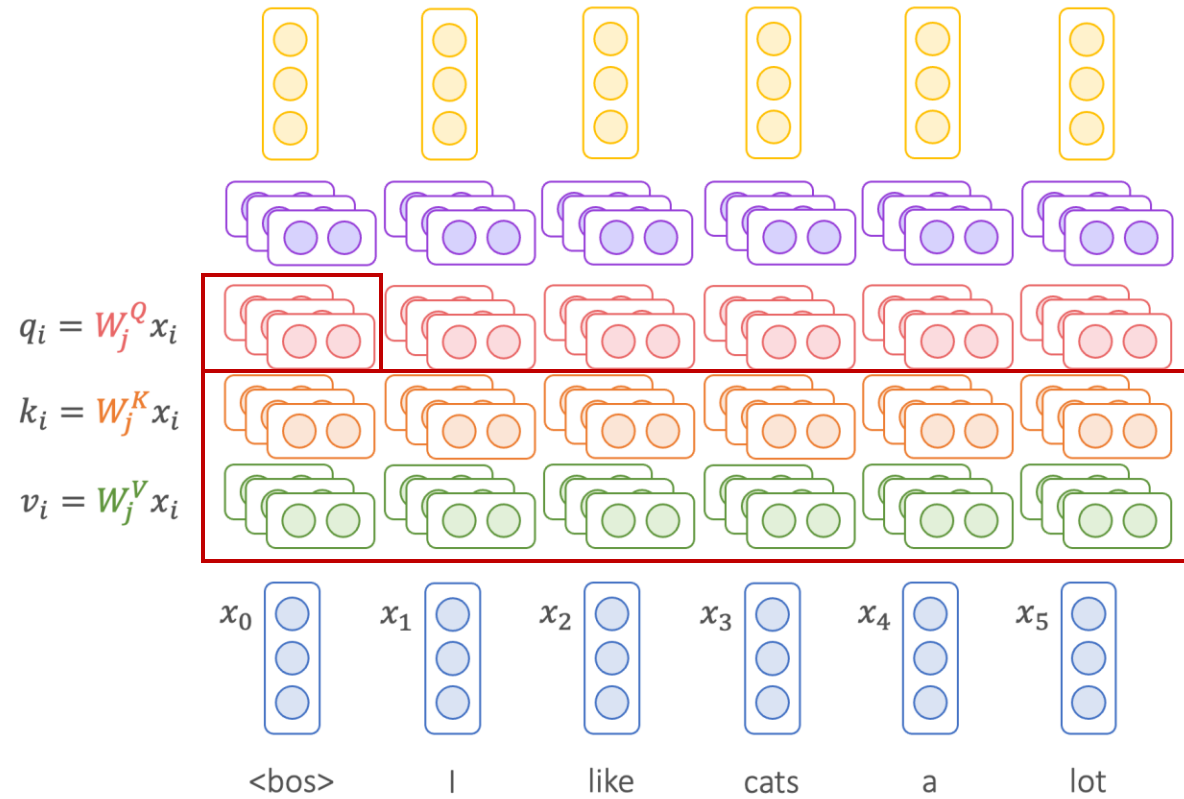


Transformer Encoder



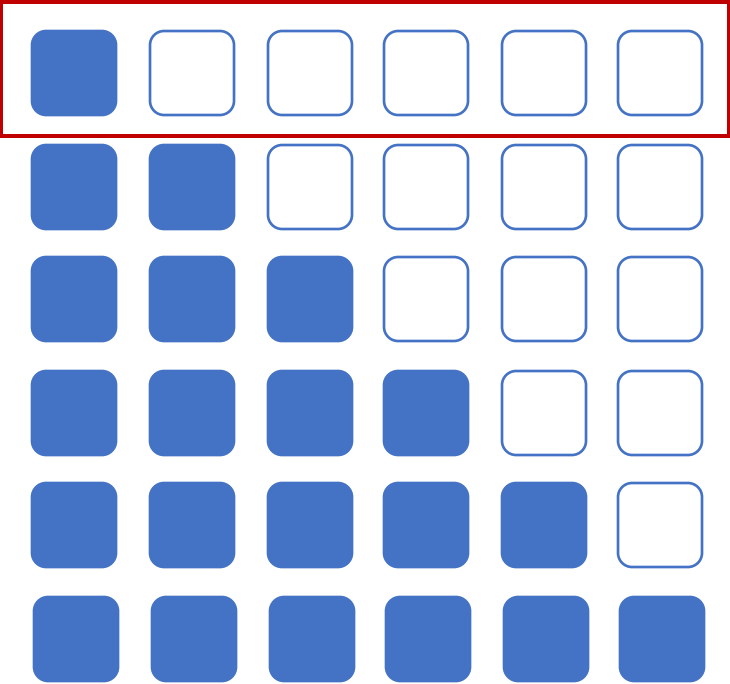
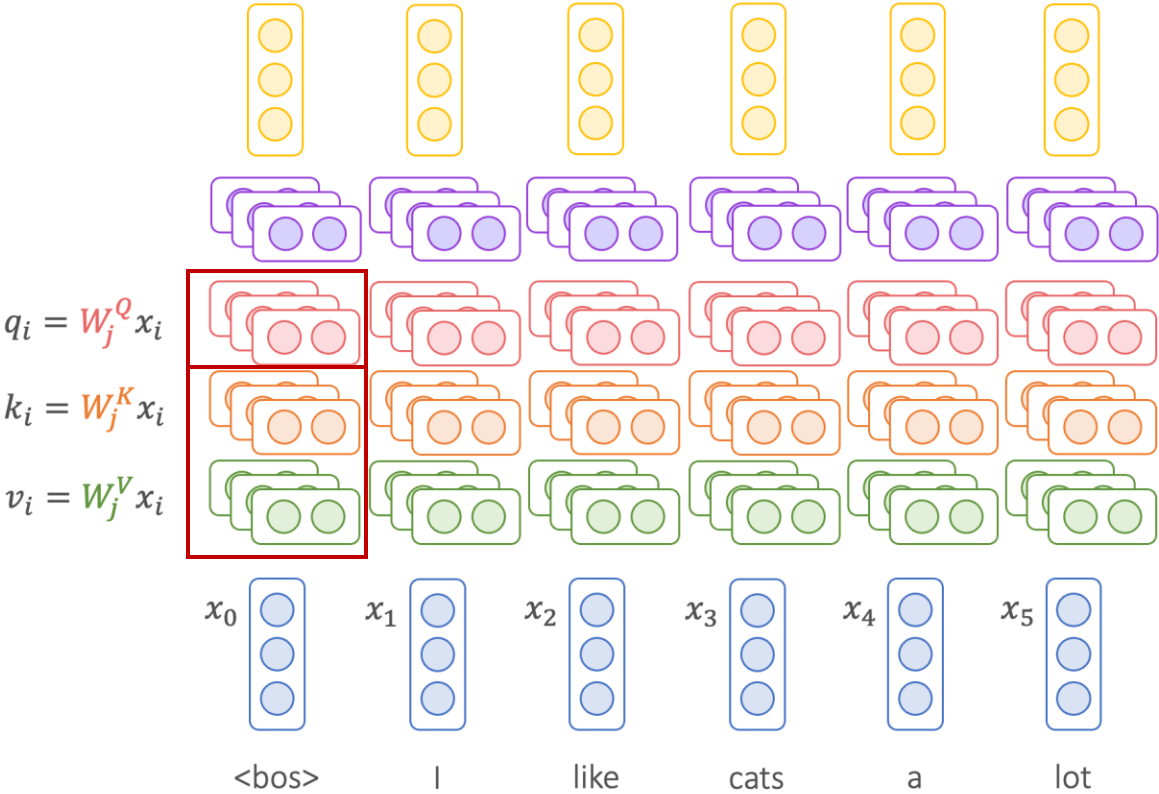
Transformer Decoder

Masked Attention for Transformer Encoder



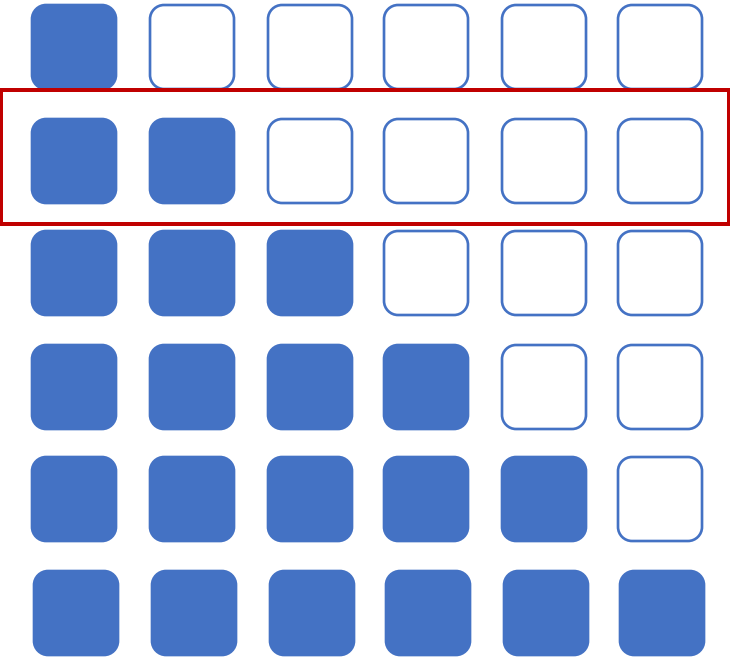
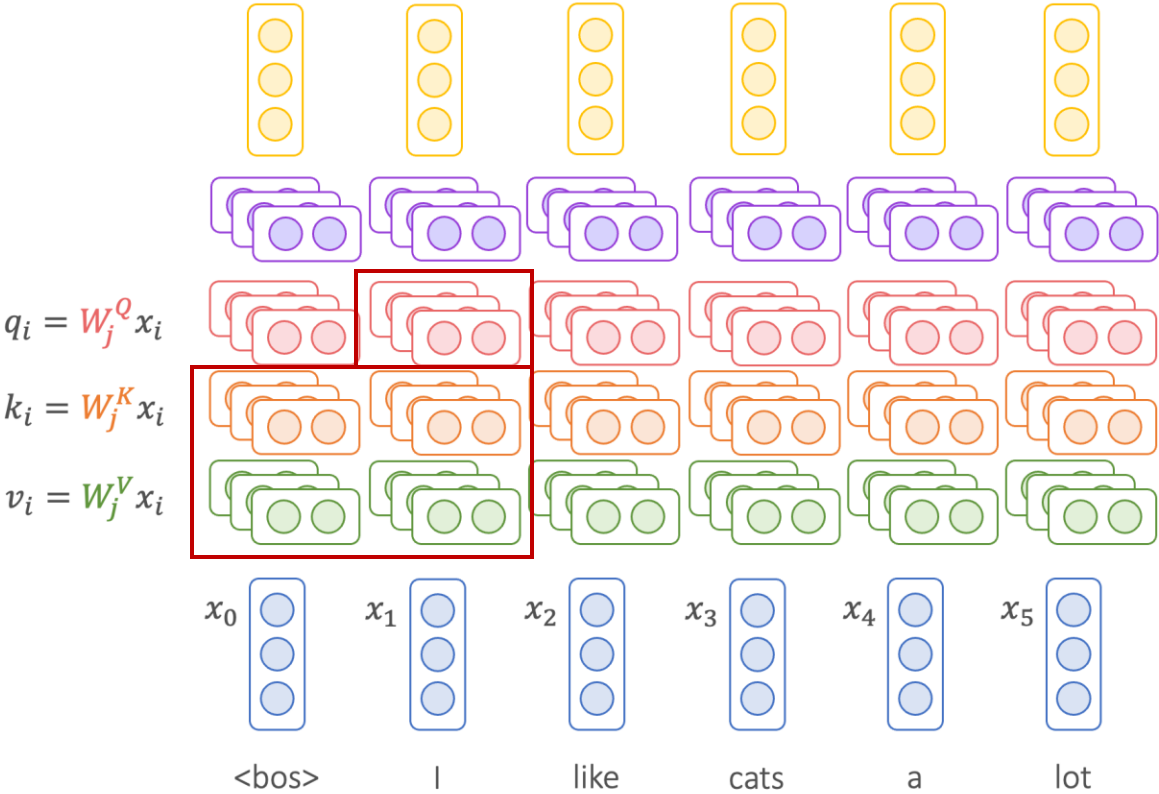
No Masking

Masked Attention for Transformer Decoder



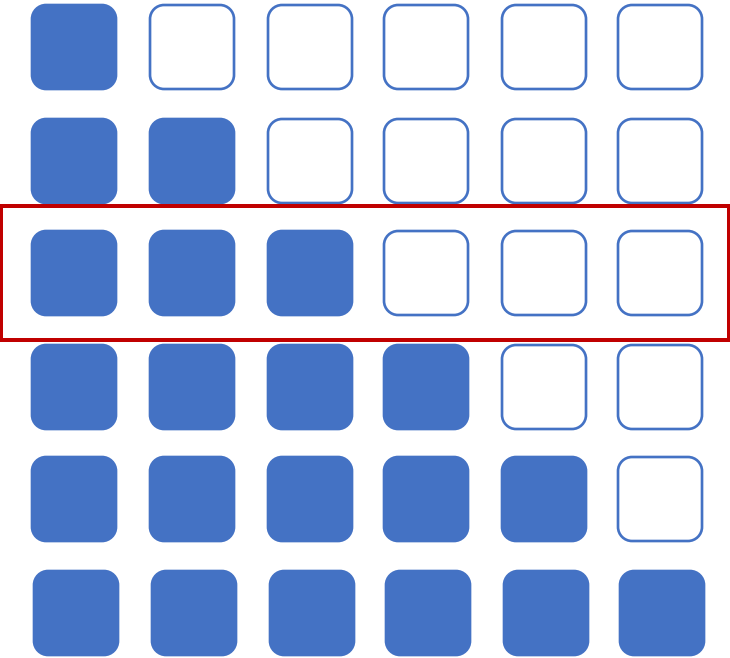
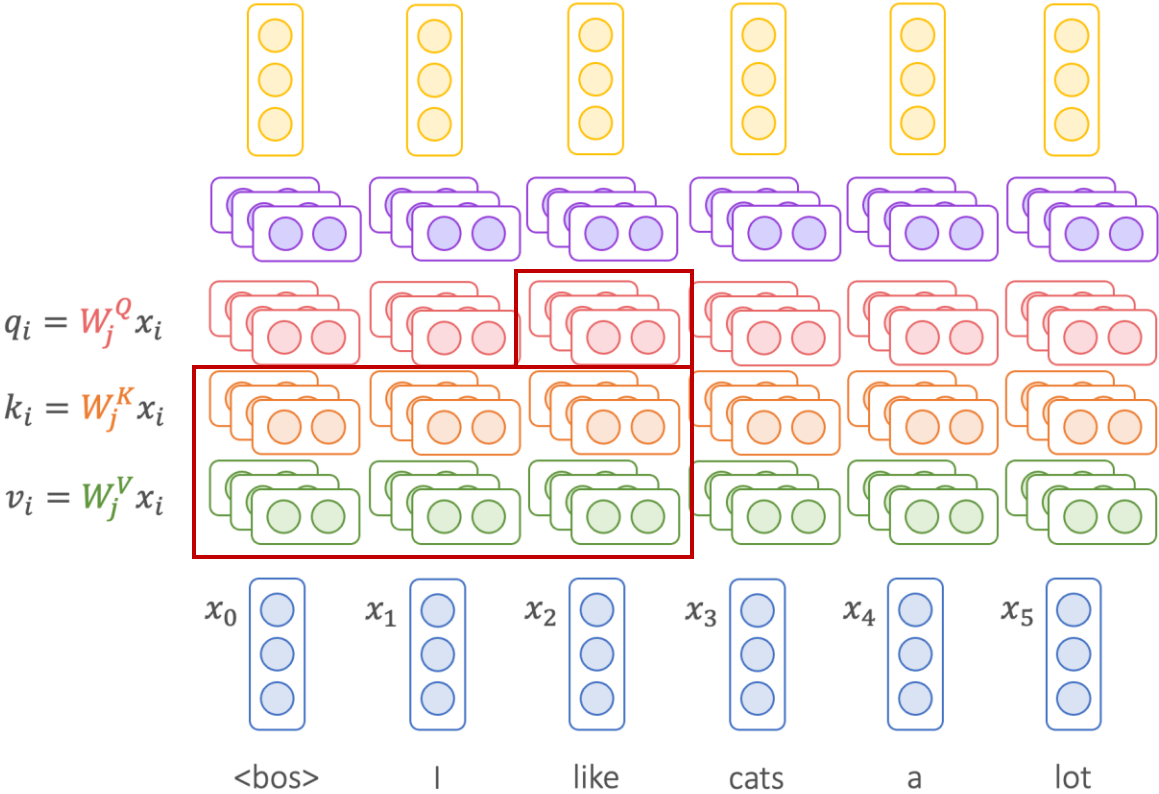
Causal Masking

Masked Attention for Transformer Decoder



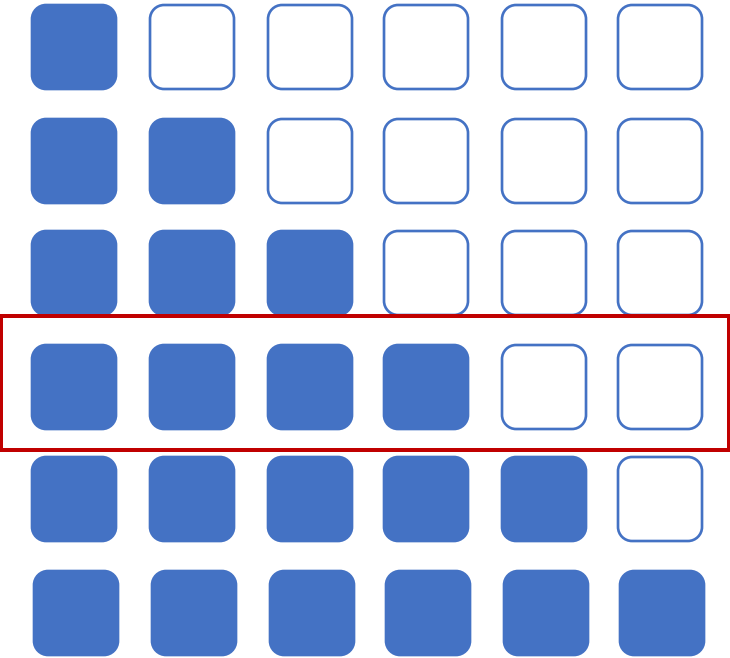
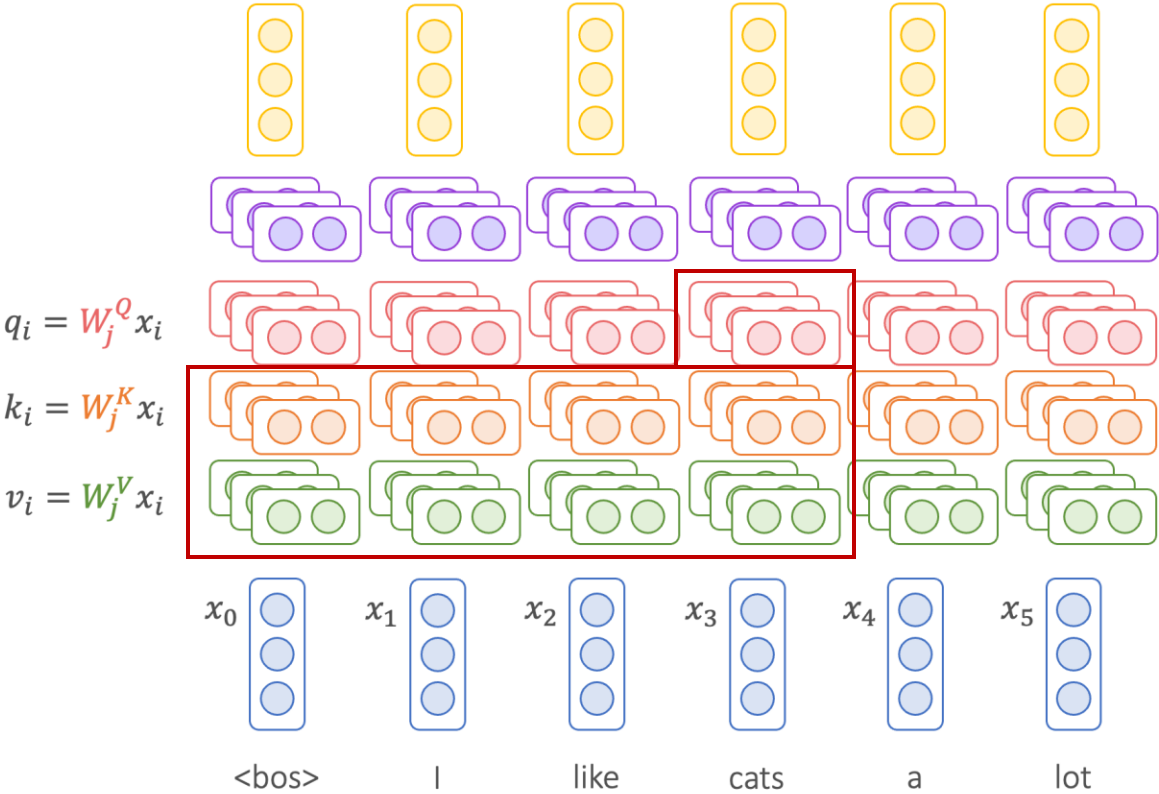
Causal Masking

Masked Attention for Transformer Decoder



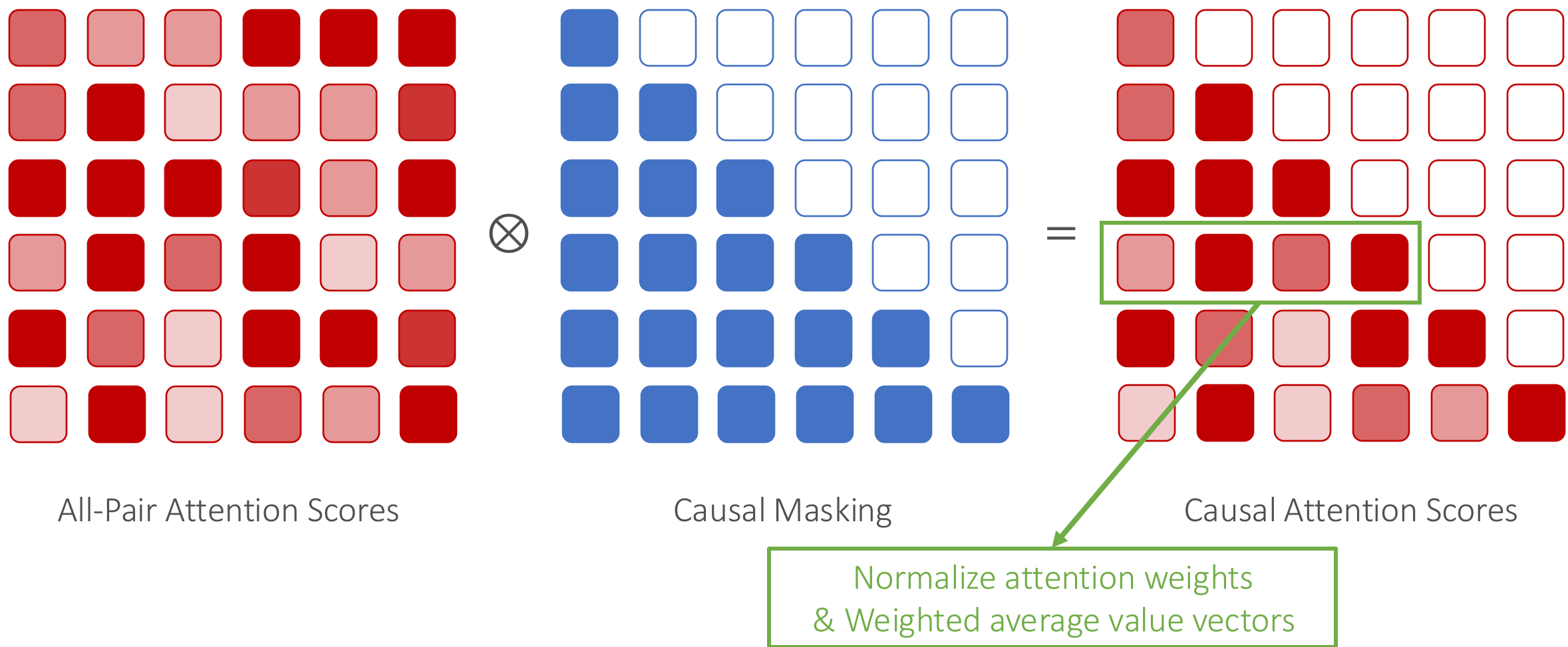
Causal Masking

Masked Attention for Transformer Decoder

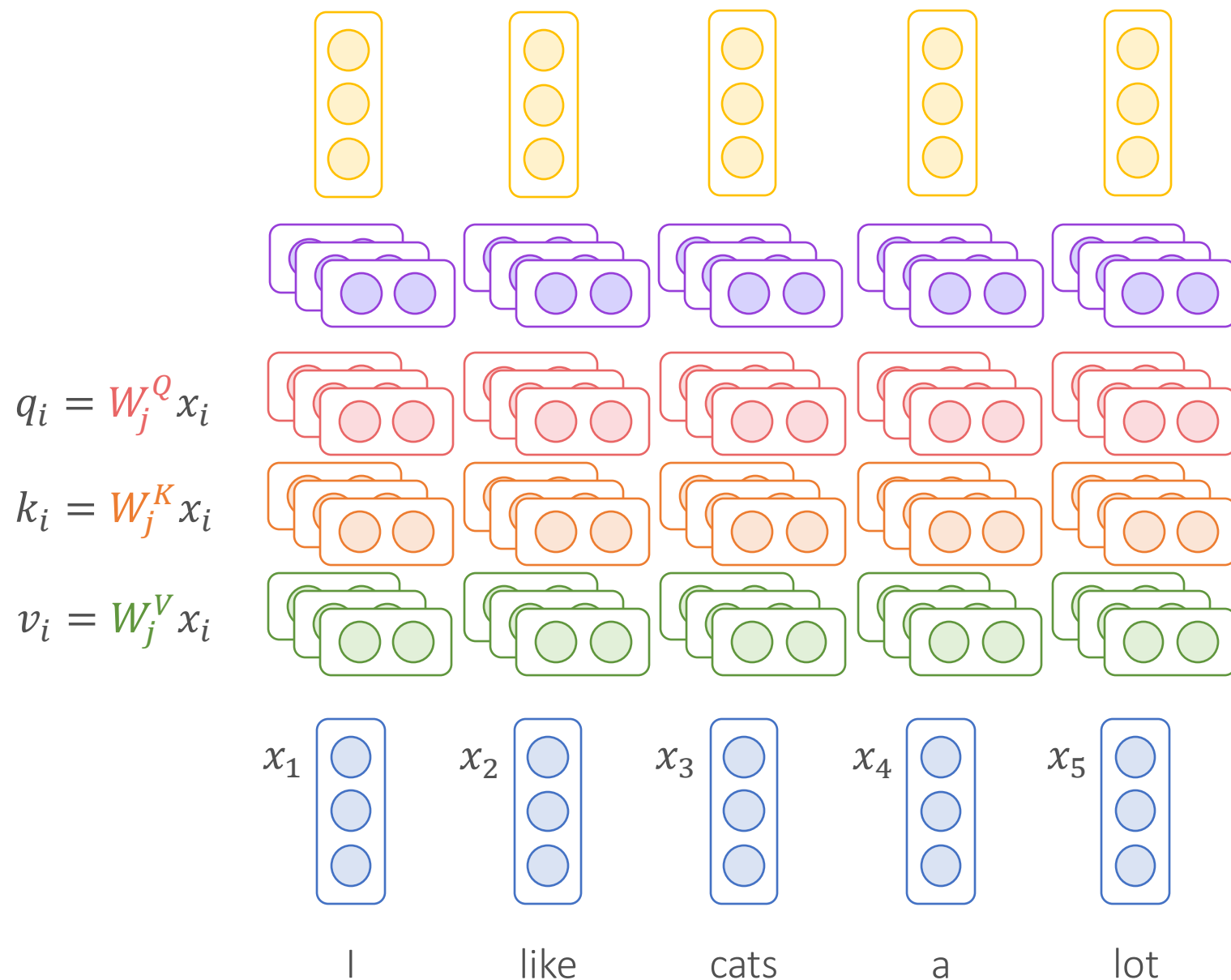


Causal Masking

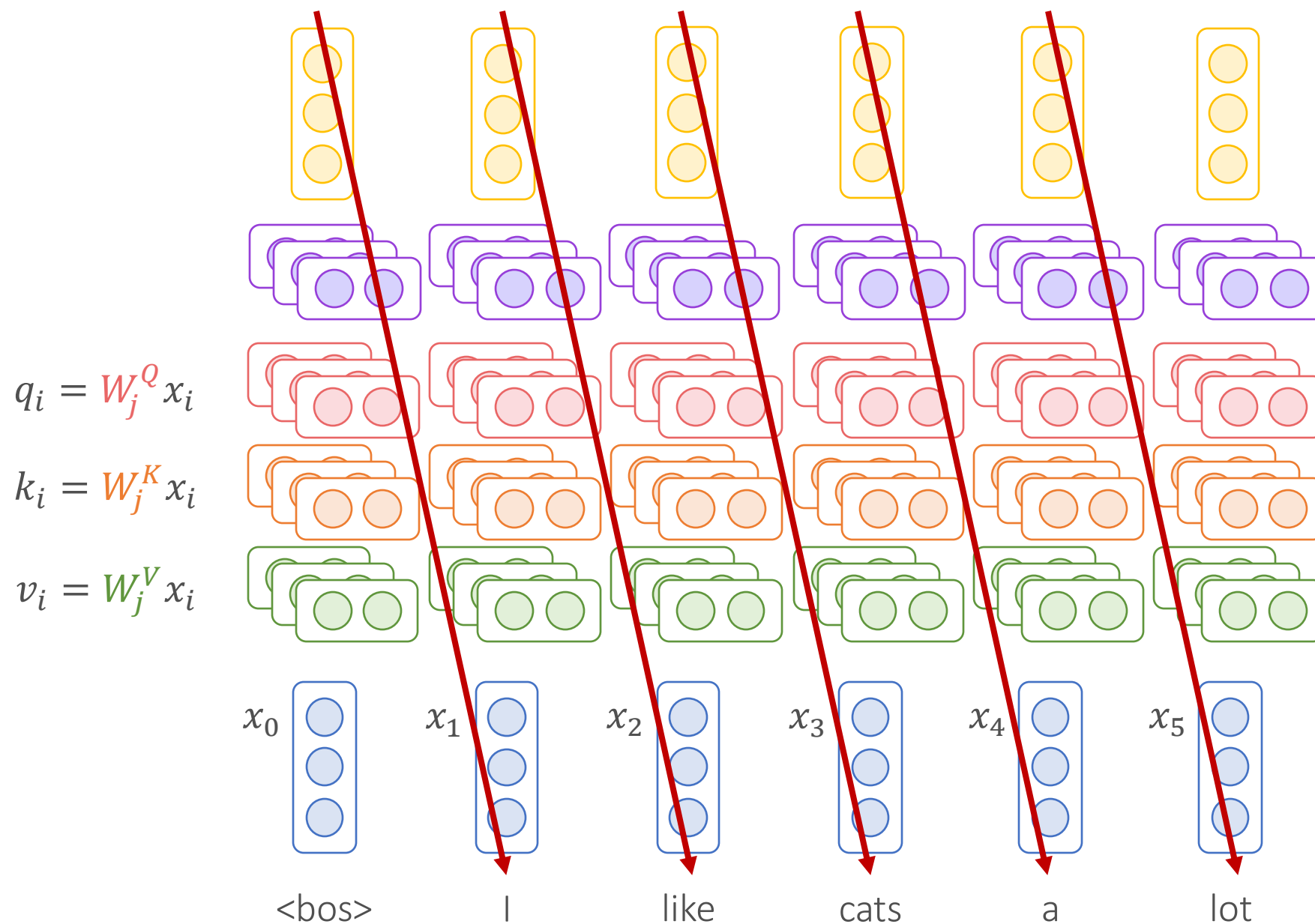
Masked Attention: Implementation



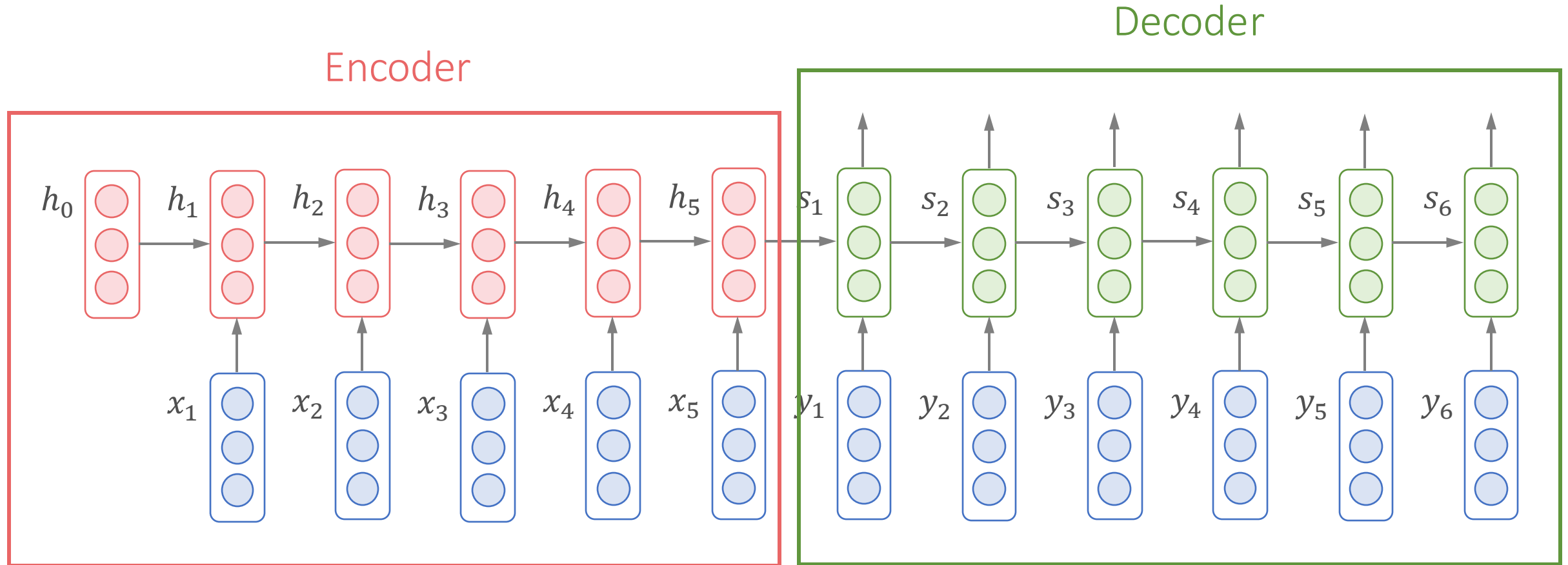
Transformer as Token-Level Encoder



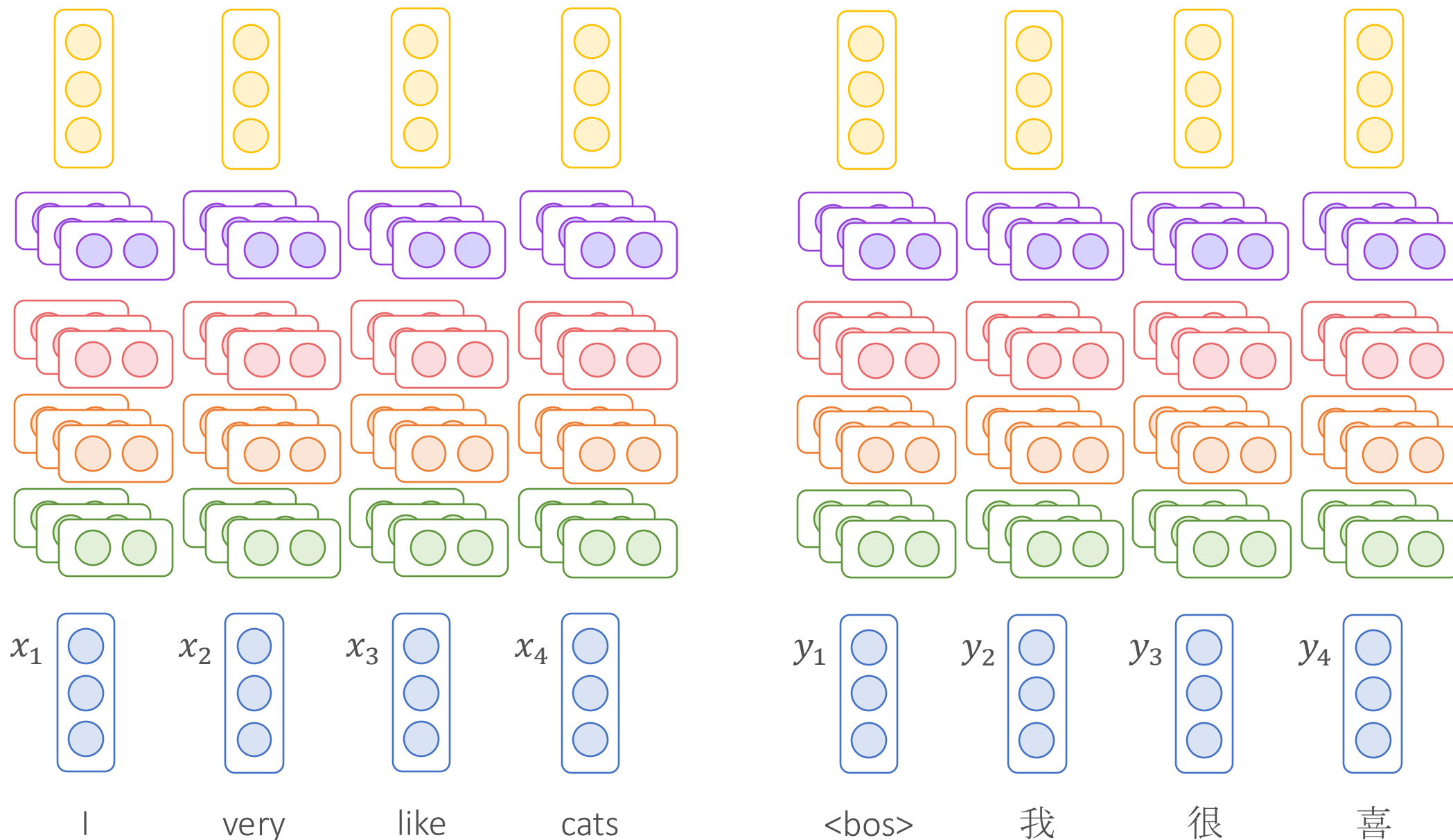
Transformer Decoder



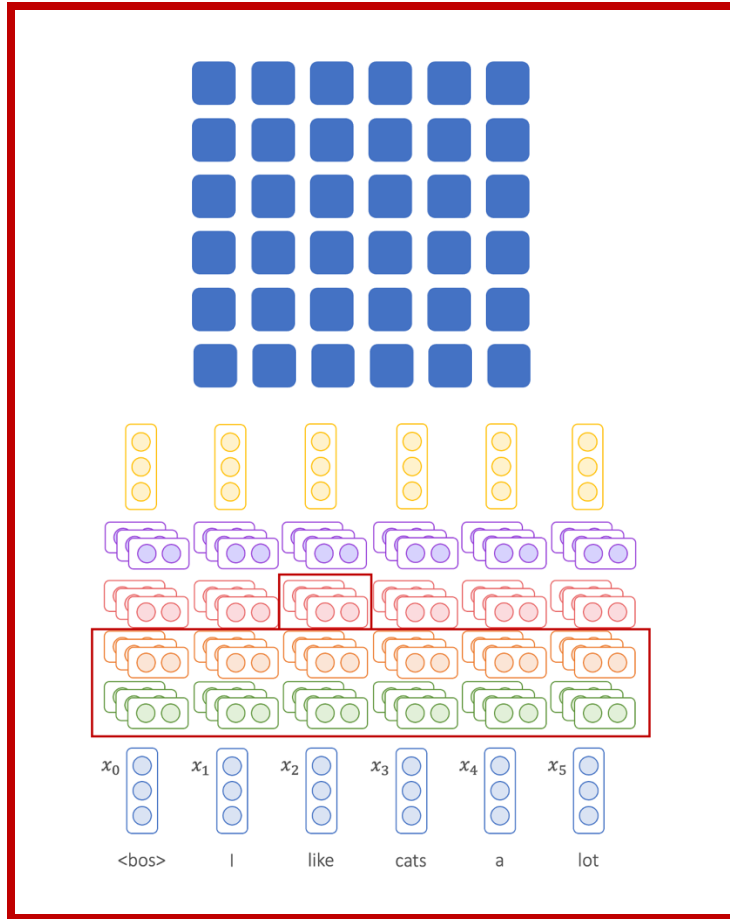
How About Encoder-Decoder (Sequence-to-Sequence)?



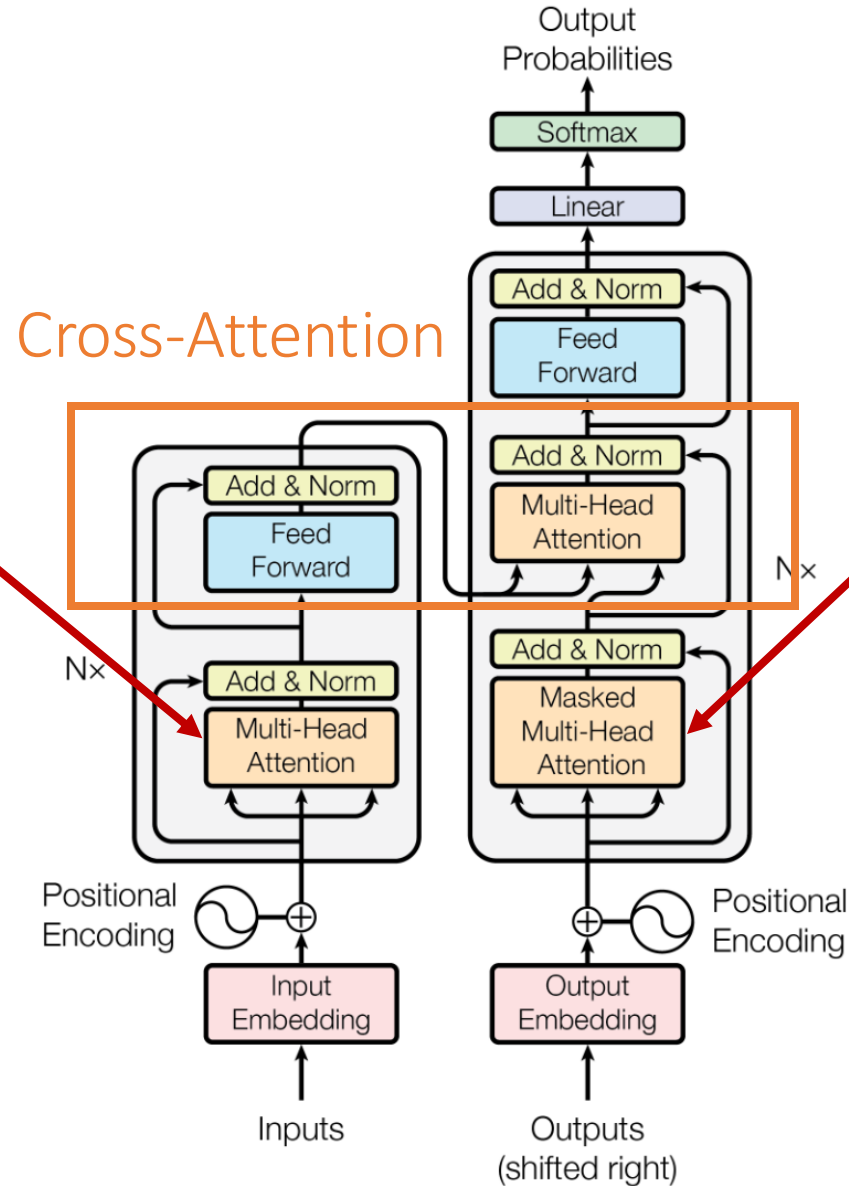
Transformer Encoder-Decoder (Sequence-to-Sequence)



Transformer Encoder-Decoder (Sequence-to-Sequence)

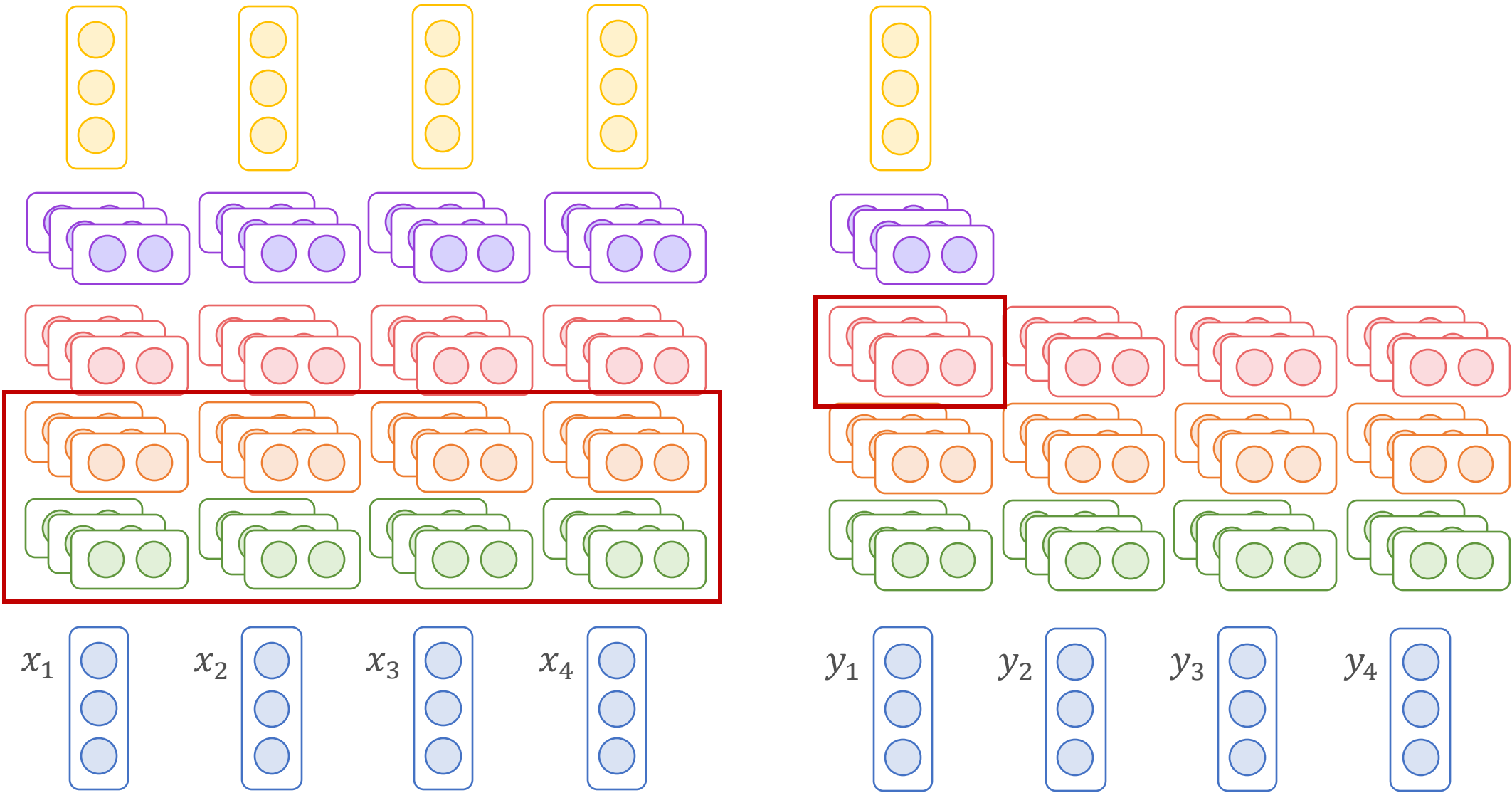


Transformer Encoder

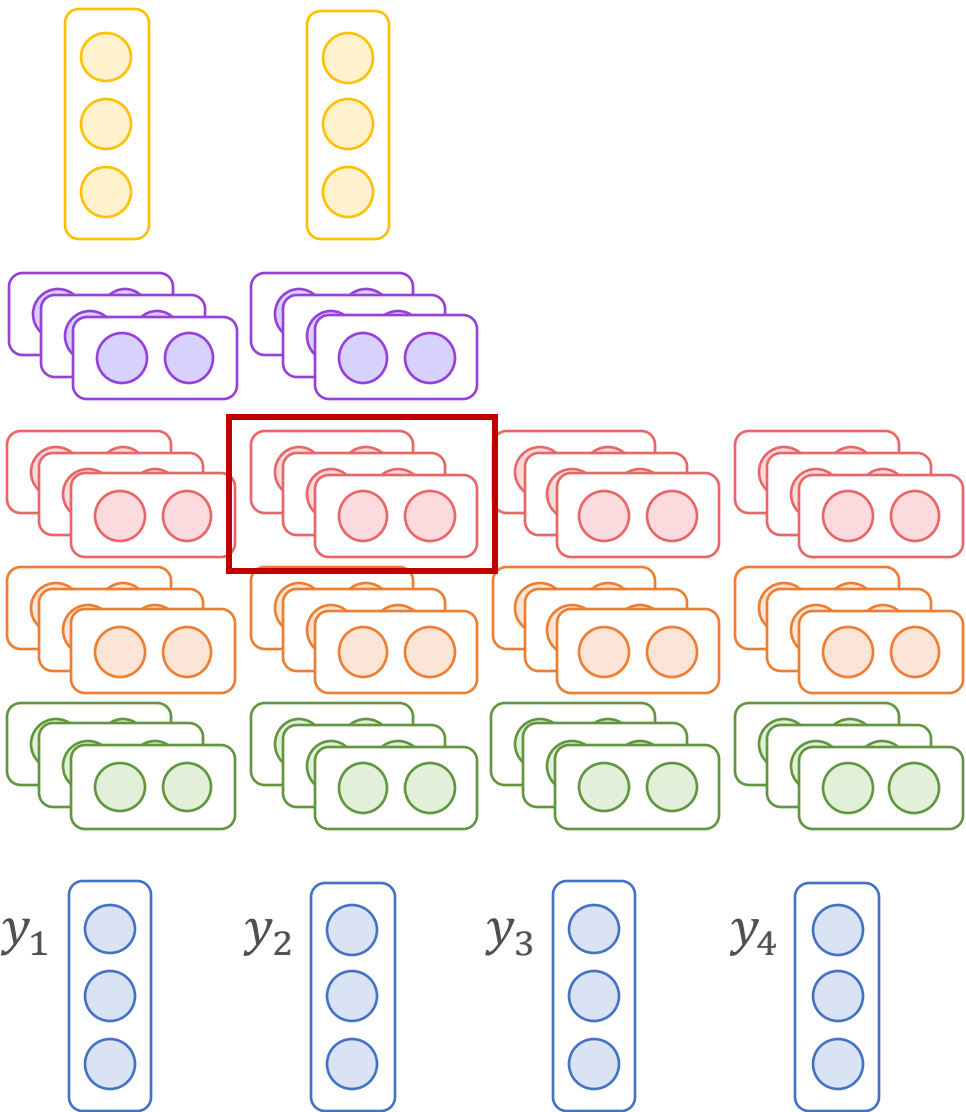
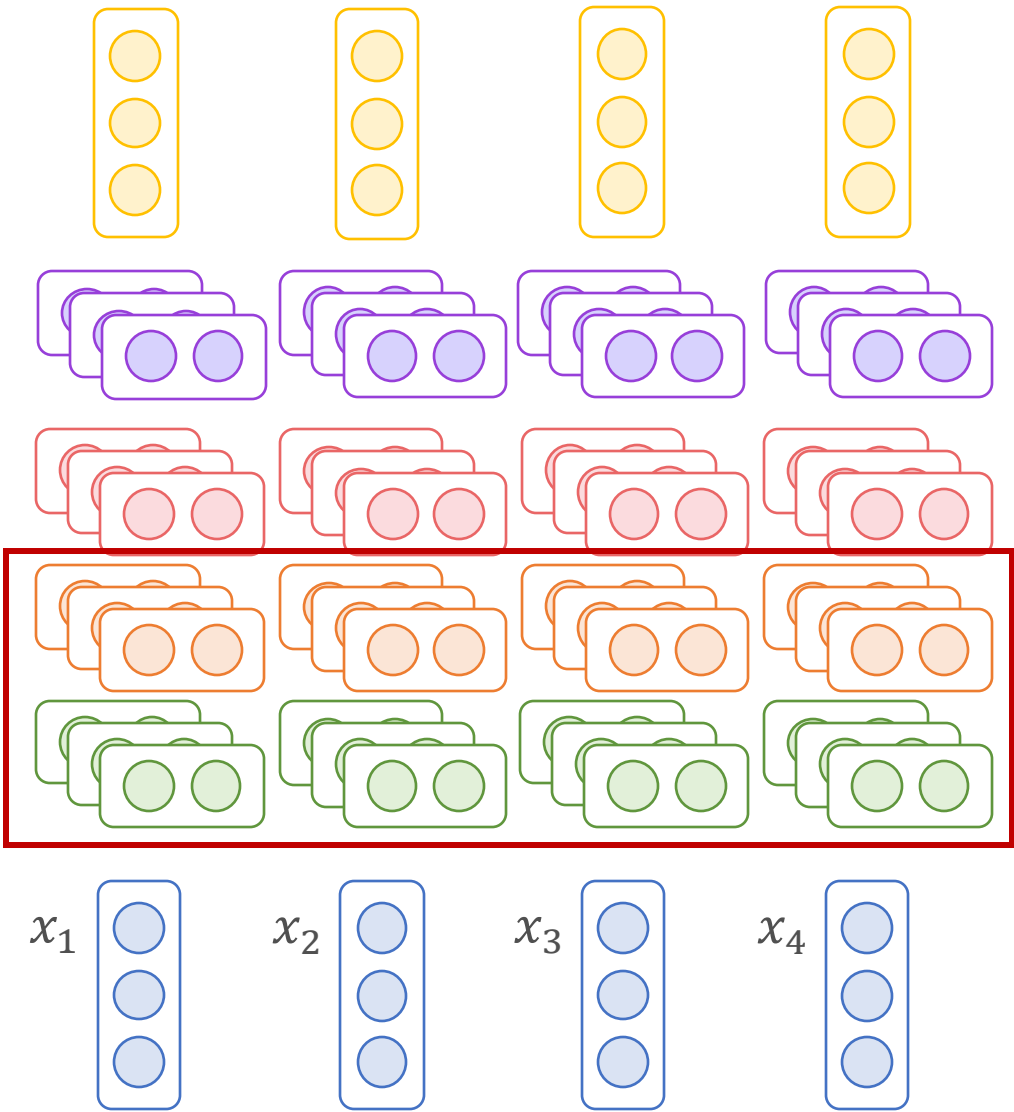


Transformer Decoder

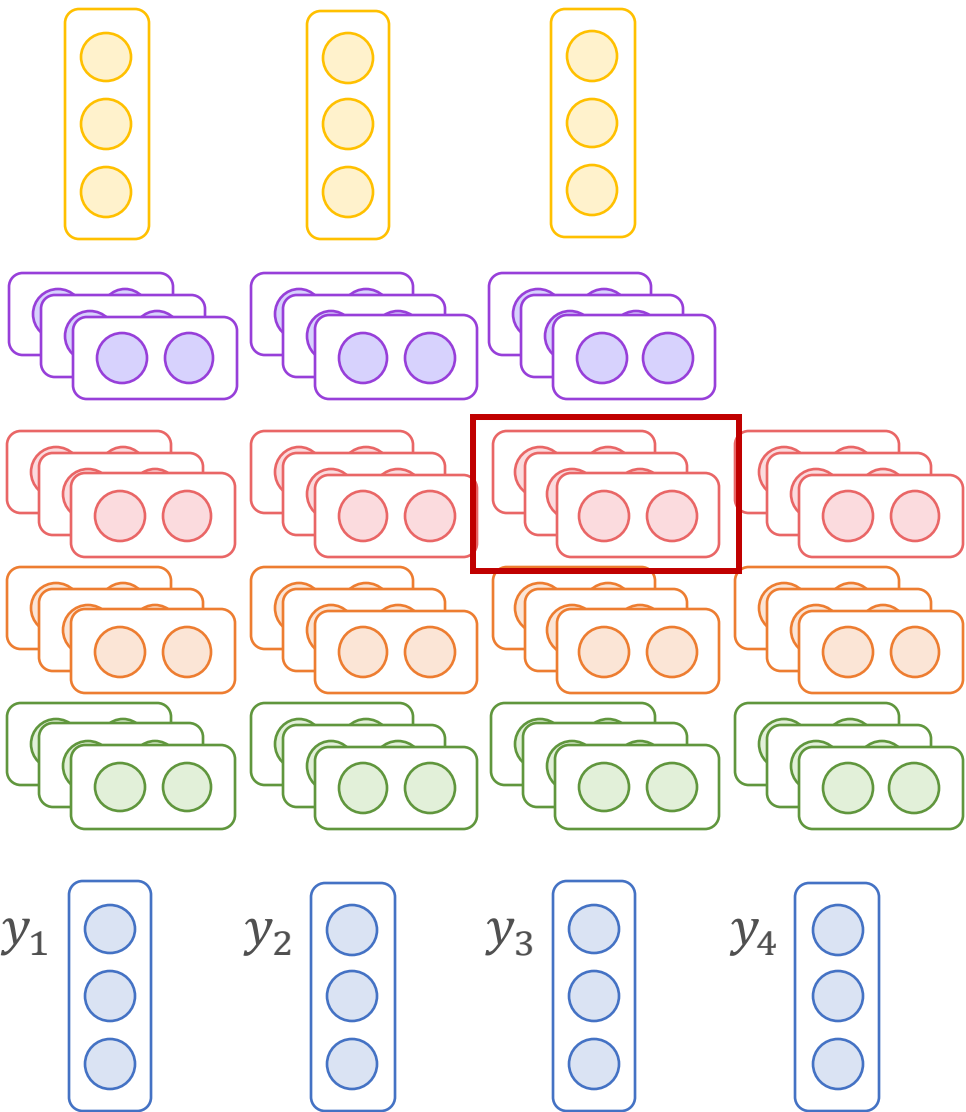
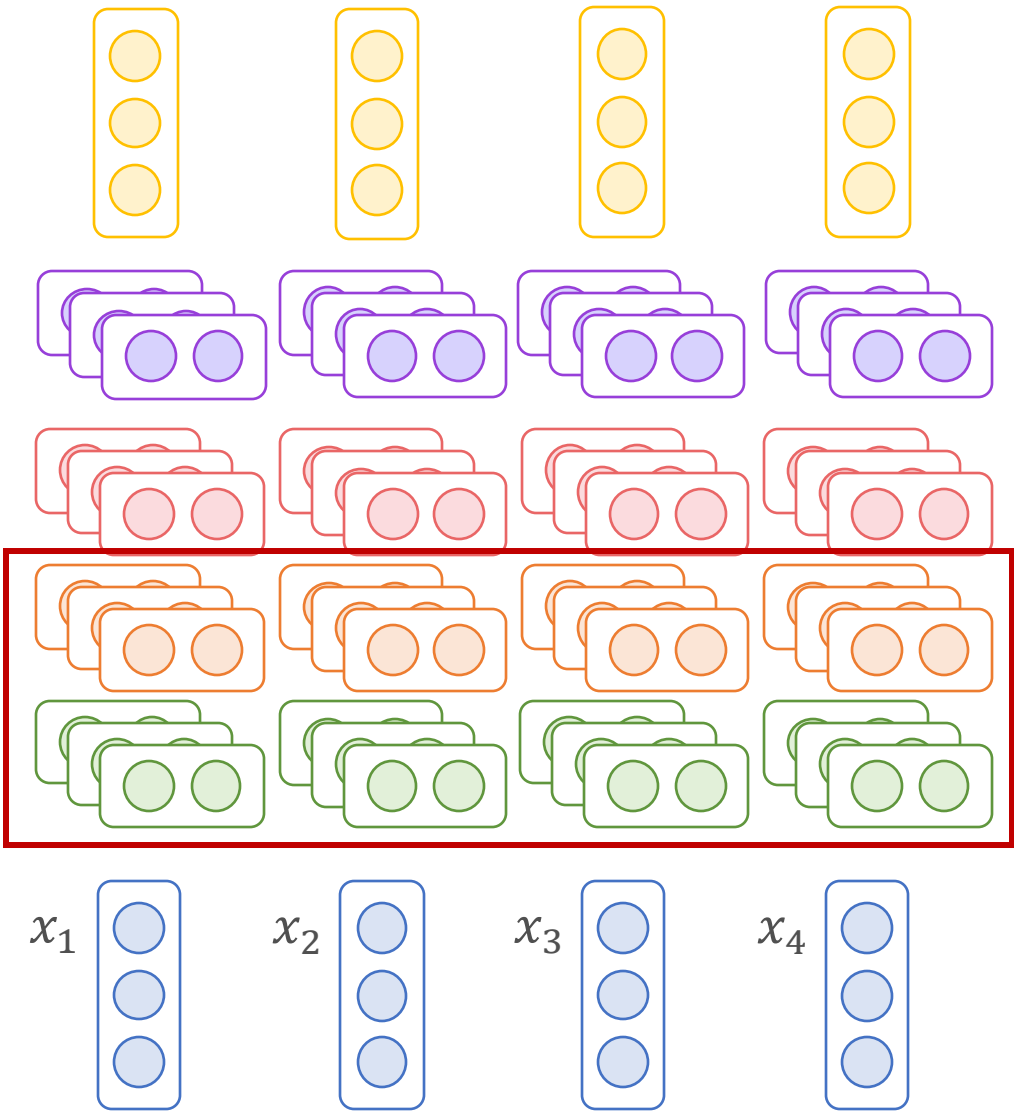
Cross-Attention



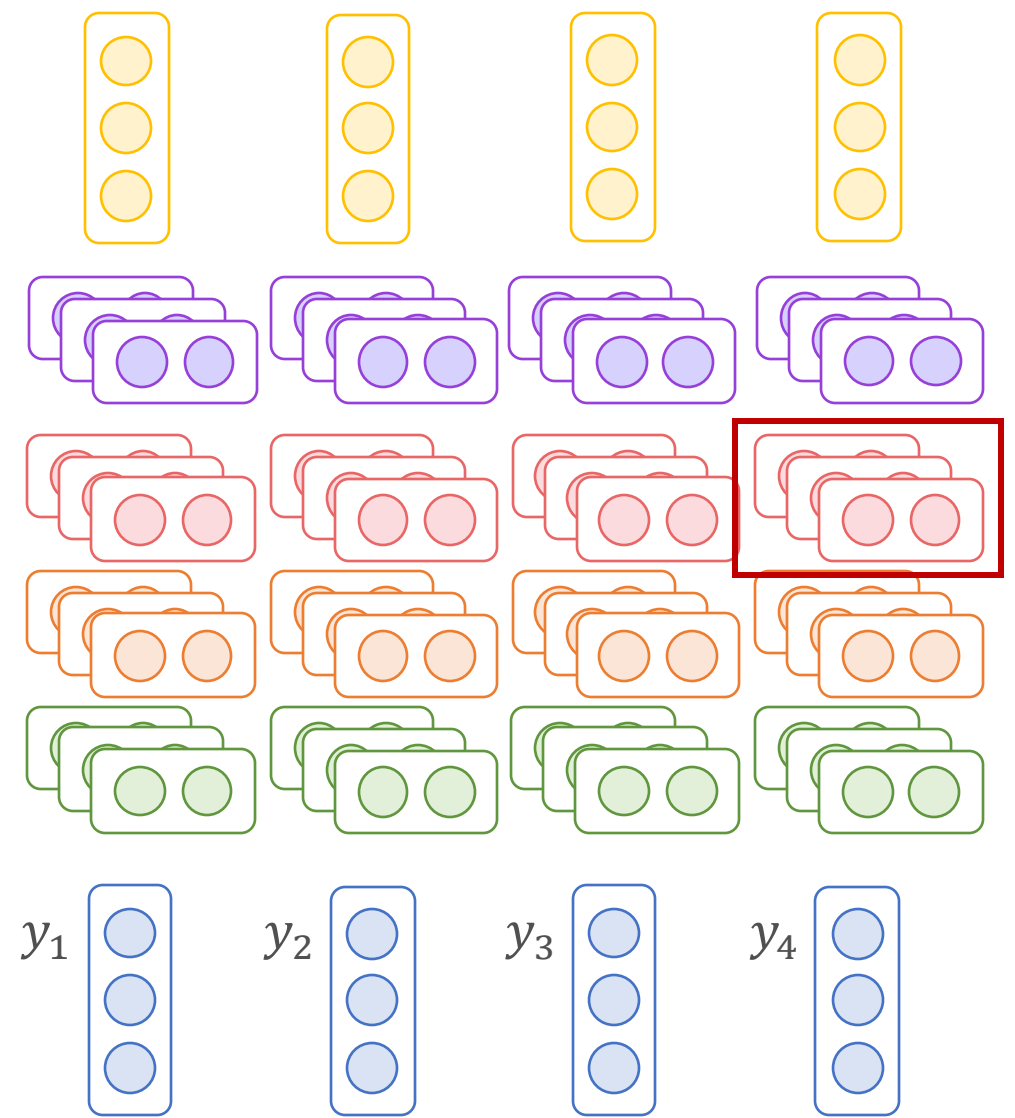
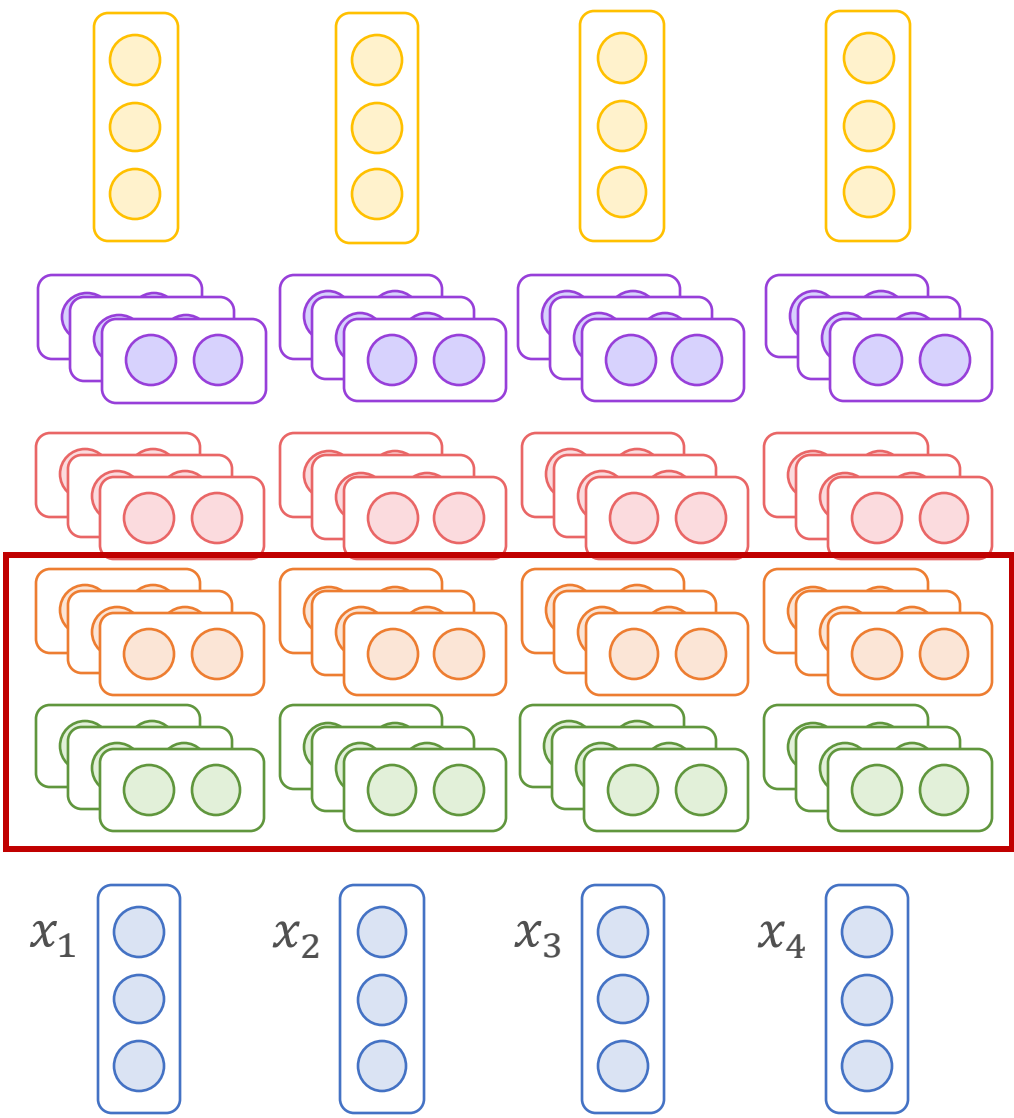
Cross-Attention



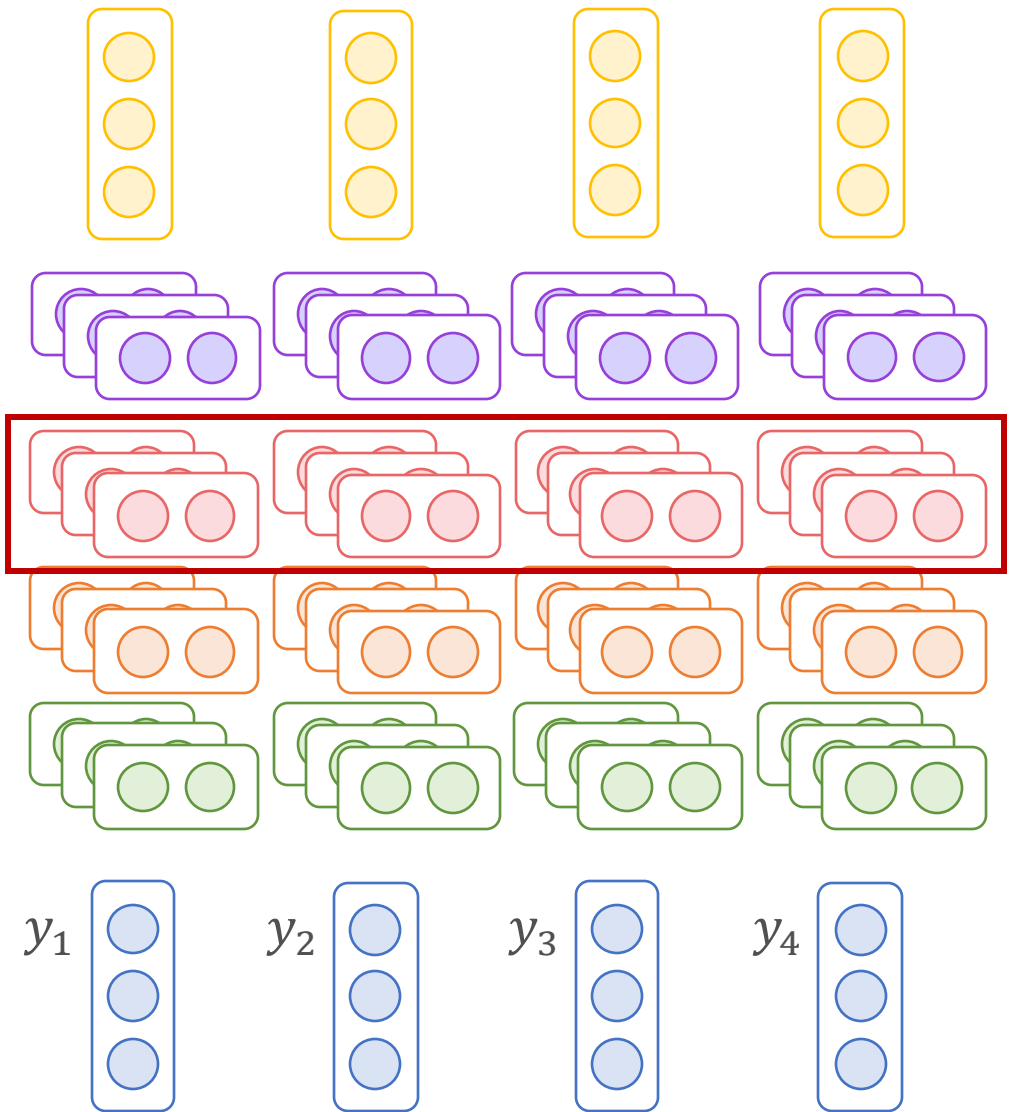
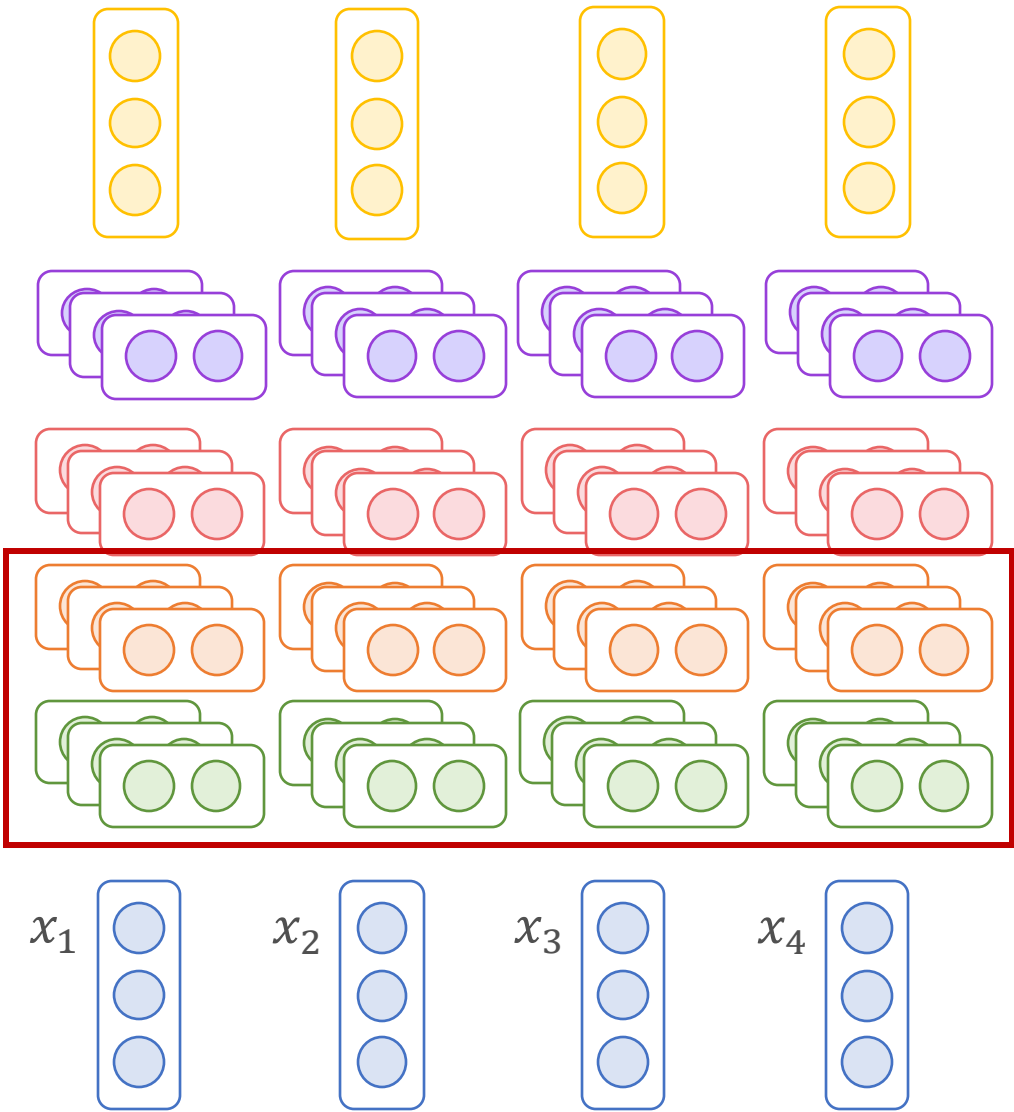
Cross-Attention



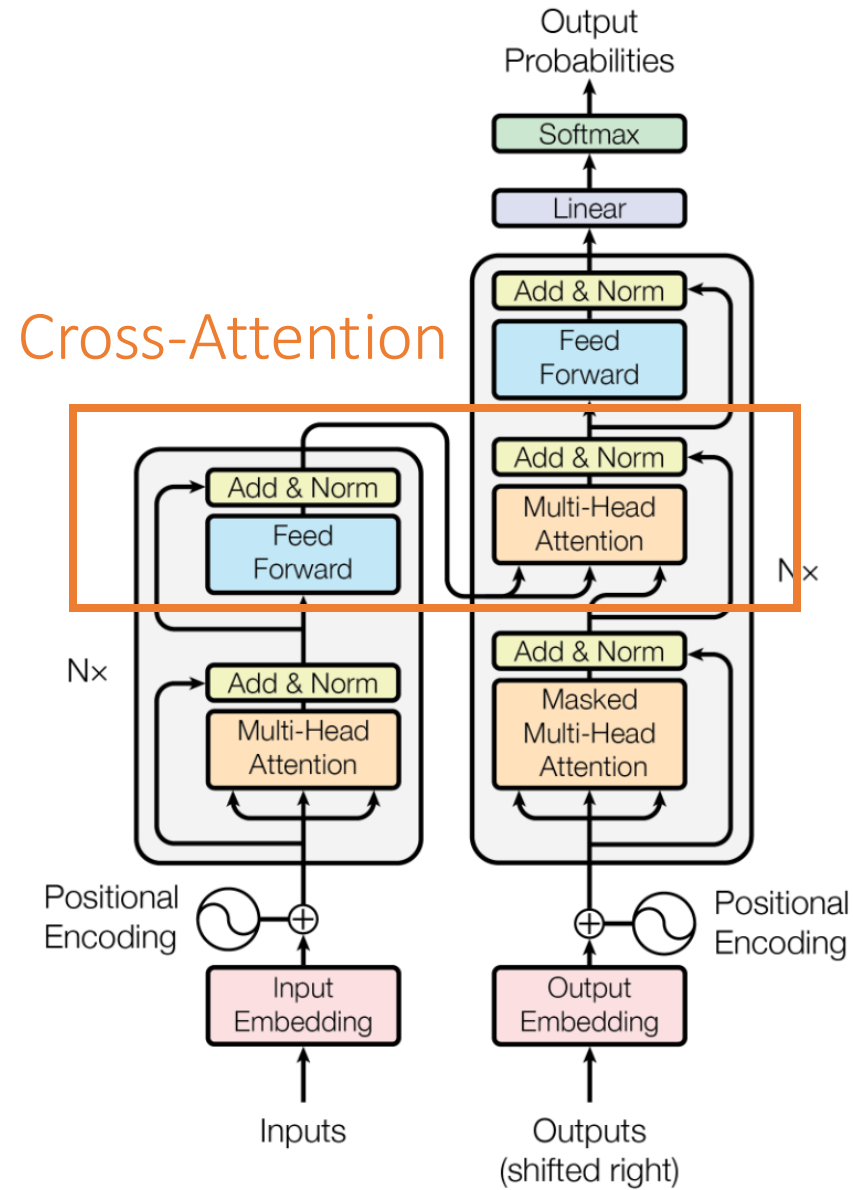
Cross-Attention



Cross-Attention



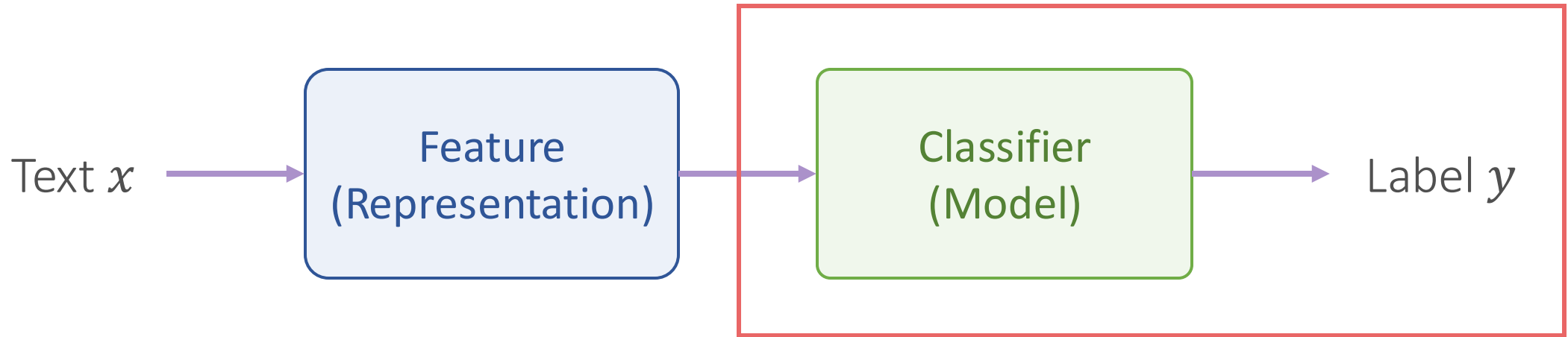
Transformer



Transformer on Machine Translation

Model	BLEU		Training Cost (FLOPs)	
	EN-DE	EN-FR	EN-DE	EN-FR
ByteNet [18]	23.75			
Deep-Att + PosUnk [39]		39.2		$1.0 \cdot 10^{20}$
GNMT + RL [38]	24.6	39.92	$2.3 \cdot 10^{19}$	$1.4 \cdot 10^{20}$
ConvS2S [9]	25.16	40.46	$9.6 \cdot 10^{18}$	$1.5 \cdot 10^{20}$
MoE [32]	26.03	40.56	$2.0 \cdot 10^{19}$	$1.2 \cdot 10^{20}$
Deep-Att + PosUnk Ensemble [39]		40.4		$8.0 \cdot 10^{20}$
GNMT + RL Ensemble [38]	26.30	41.16	$1.8 \cdot 10^{20}$	$1.1 \cdot 10^{21}$
ConvS2S Ensemble [9]	26.36	41.29	$7.7 \cdot 10^{19}$	$1.2 \cdot 10^{21}$
Transformer (base model)	27.3	38.1	$3.3 \cdot 10^{18}$	
Transformer (big)	28.4	41.8	$2.3 \cdot 10^{19}$	

A General Framework for Text Classification

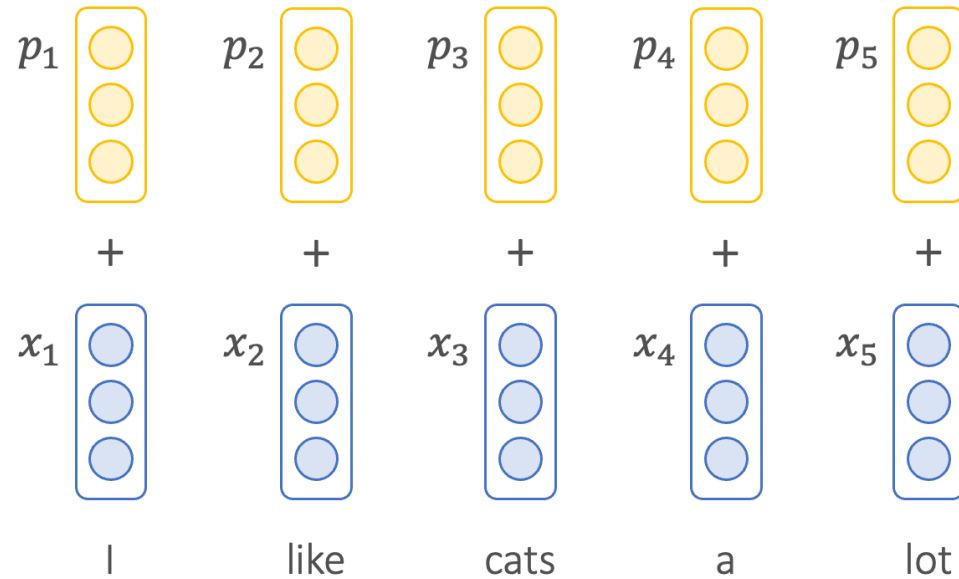


- Teach the model how to **make prediction y**
- Logistic regression, neural networks, CNN, RNN, LSTM, Transformers

Layer Type	Complexity per Layer	Sequential Operations	Maximum Path Length
Self-Attention	$O(n^2 \cdot d)$	$O(1)$	$O(1)$
Recurrent	$O(n \cdot d^2)$	$O(n)$	$O(n)$
Convolutional	$O(k \cdot n \cdot d^2)$	$O(1)$	$O(\log_k(n))$

Absolute Positional Encoding

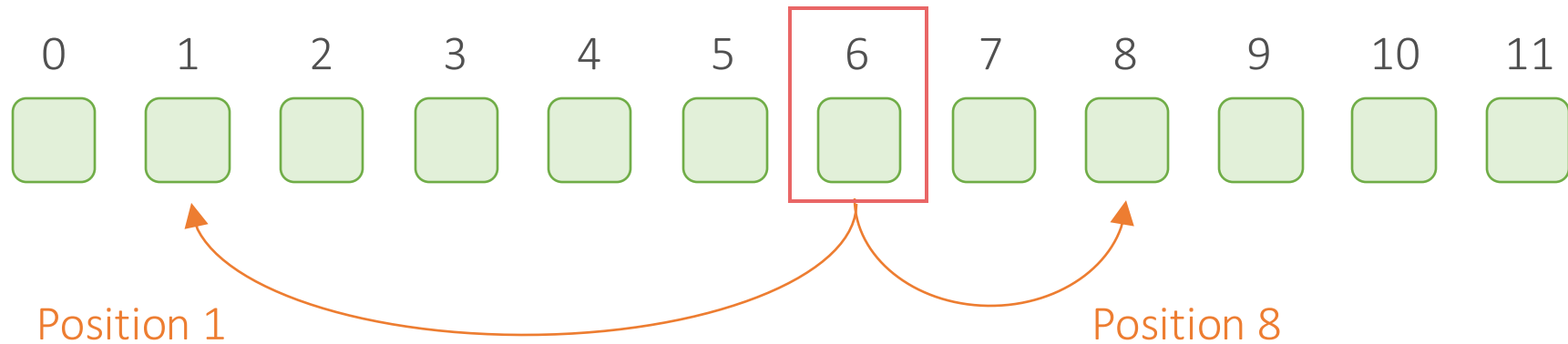
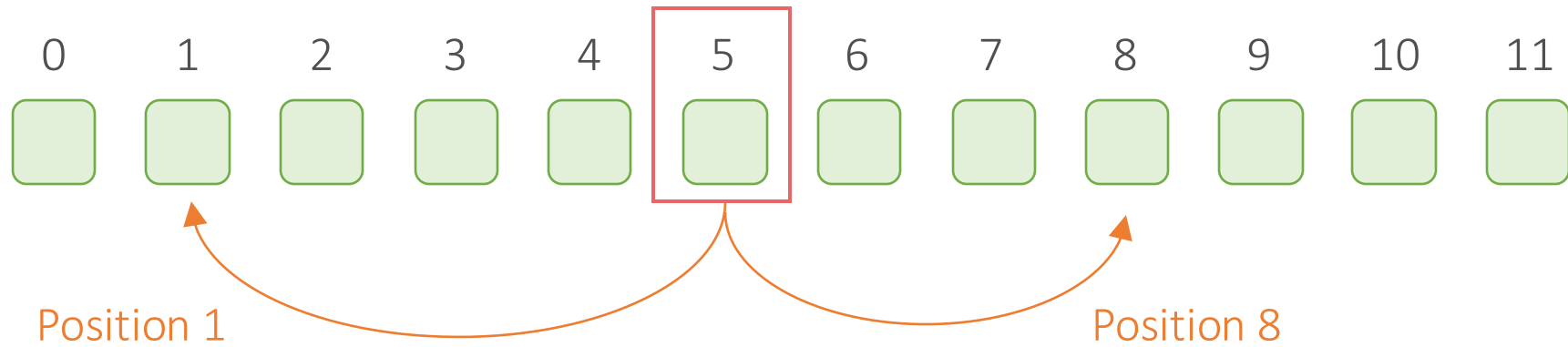
$$x_i \leftarrow x_i + PE_i$$



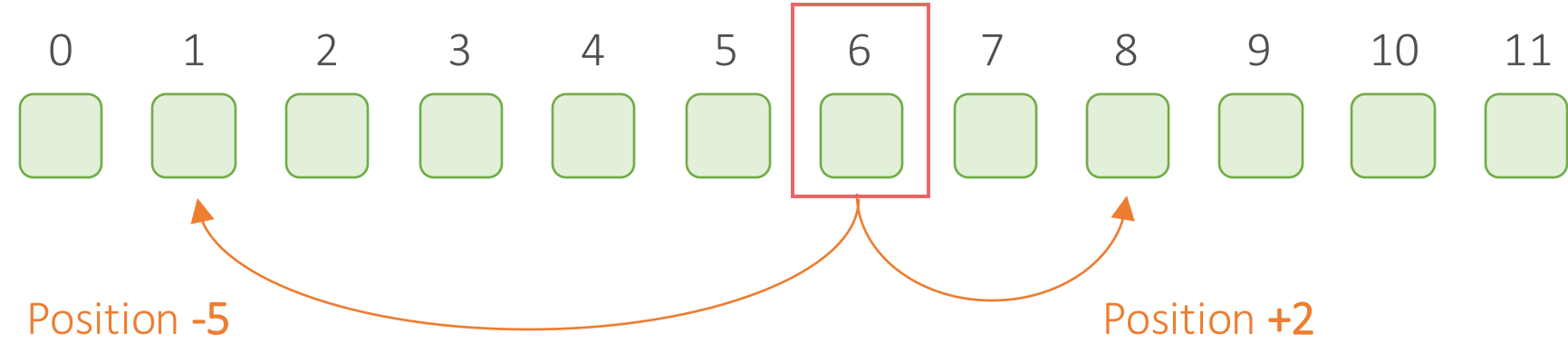
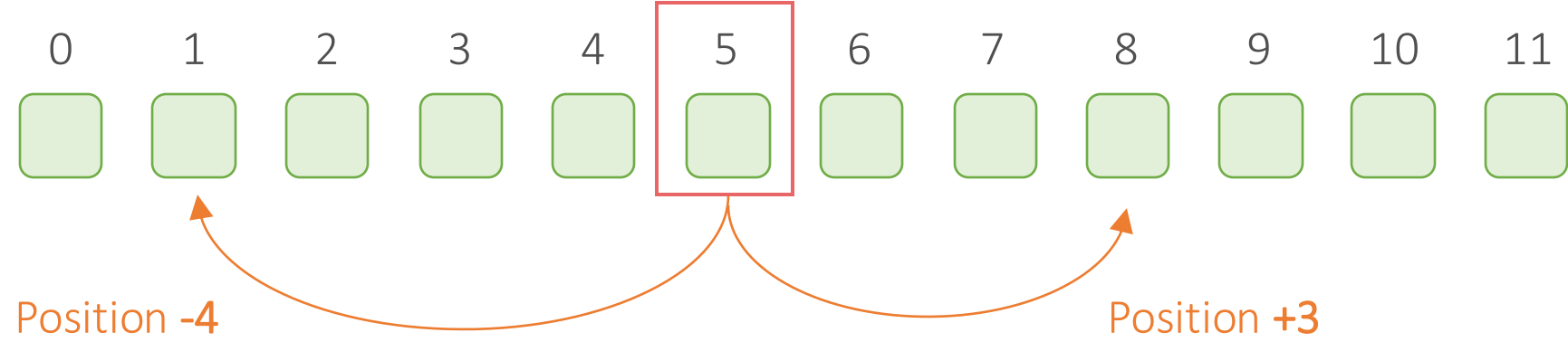
$$PE_{(pos, 2i)} = \sin(pos/10000^{2i/d_{\text{model}}})$$

$$PE_{(pos, 2i+1)} = \cos(pos/10000^{2i/d_{\text{model}}})$$

Absolute Position



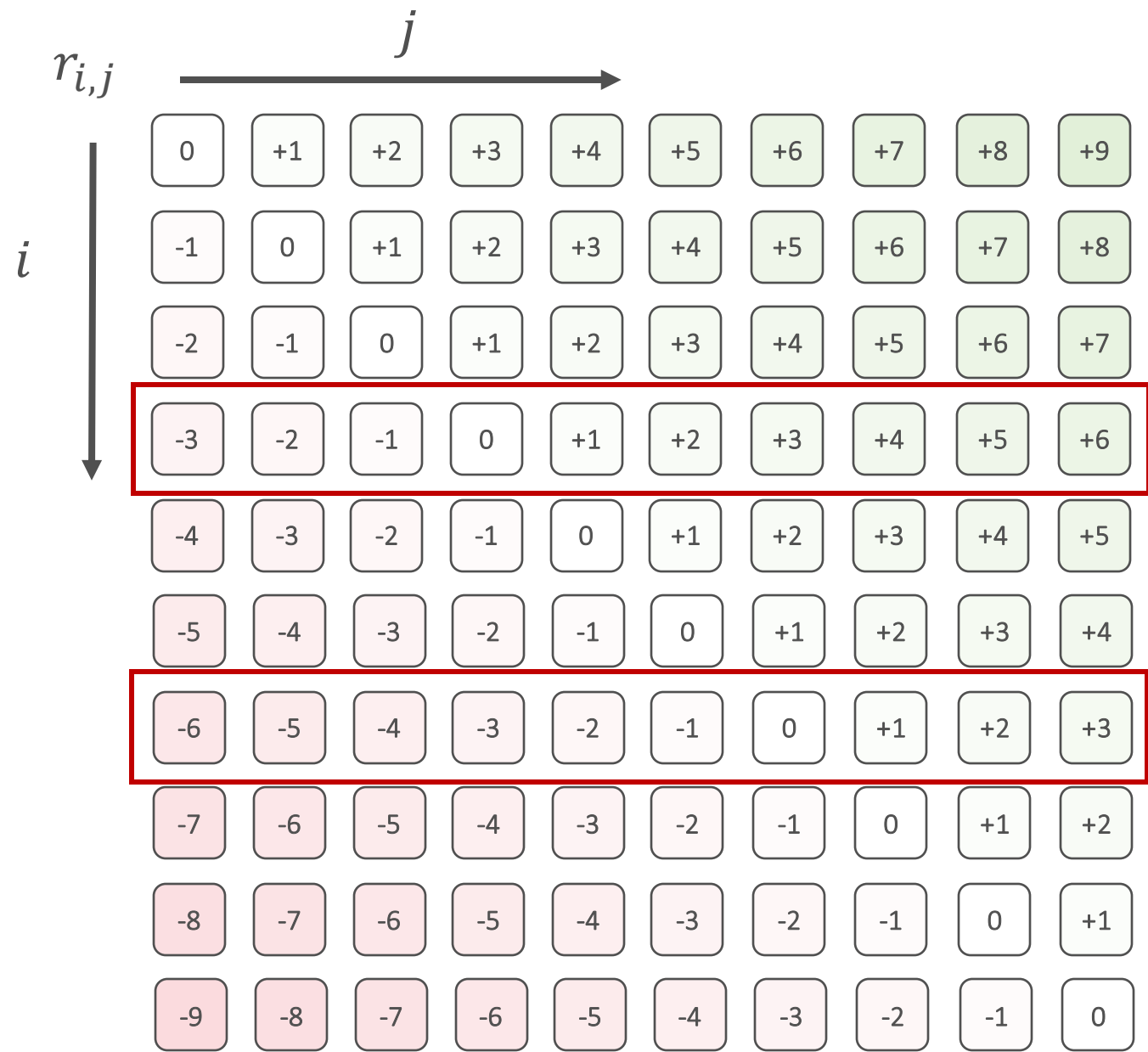
Relative Position



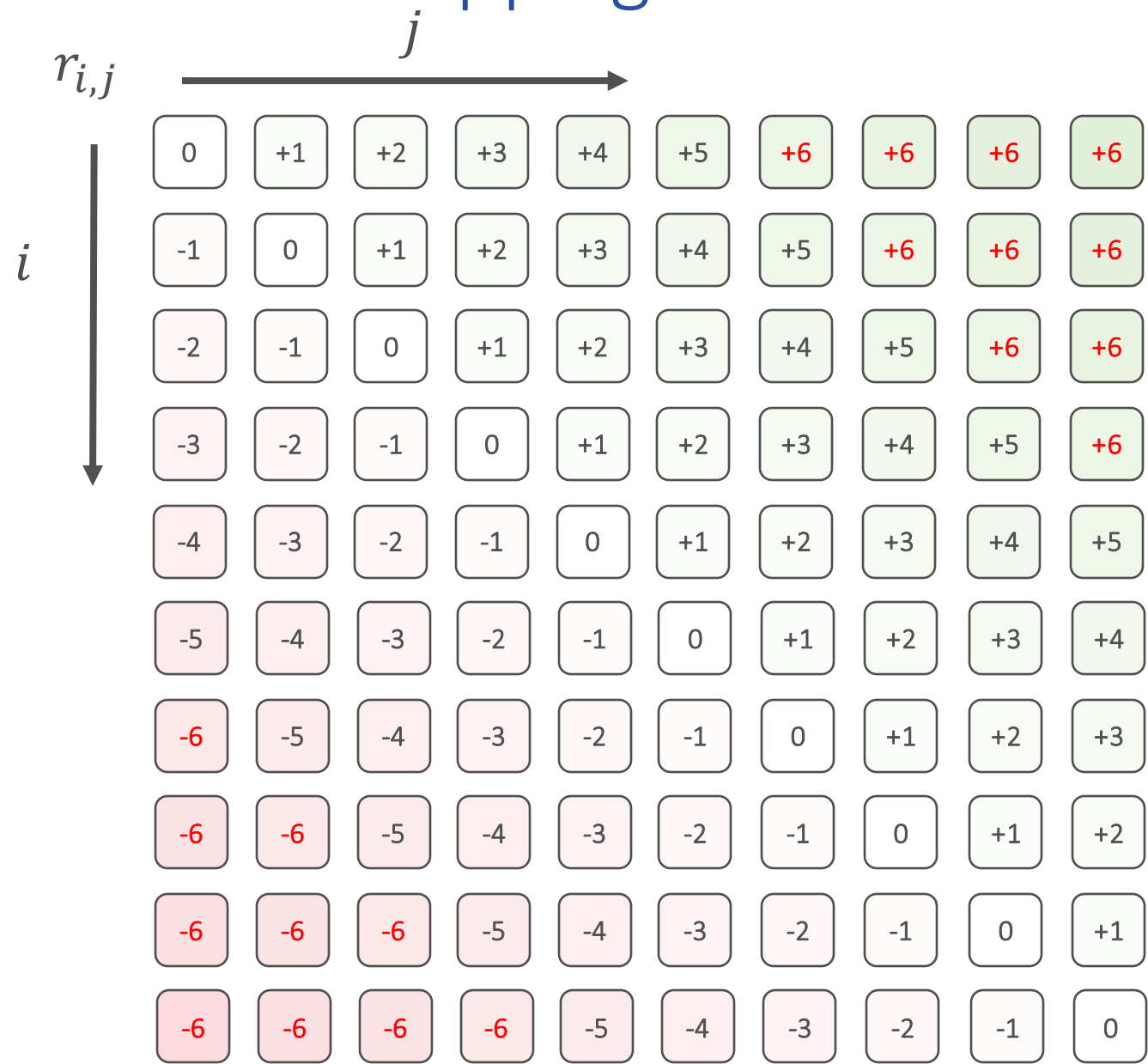
Why Relative Position?

- More contextual awareness
 - Position -4: 4 position before this word
 - Position +3: 4 position after this word
- Generalization to longer sequences

Relative Position

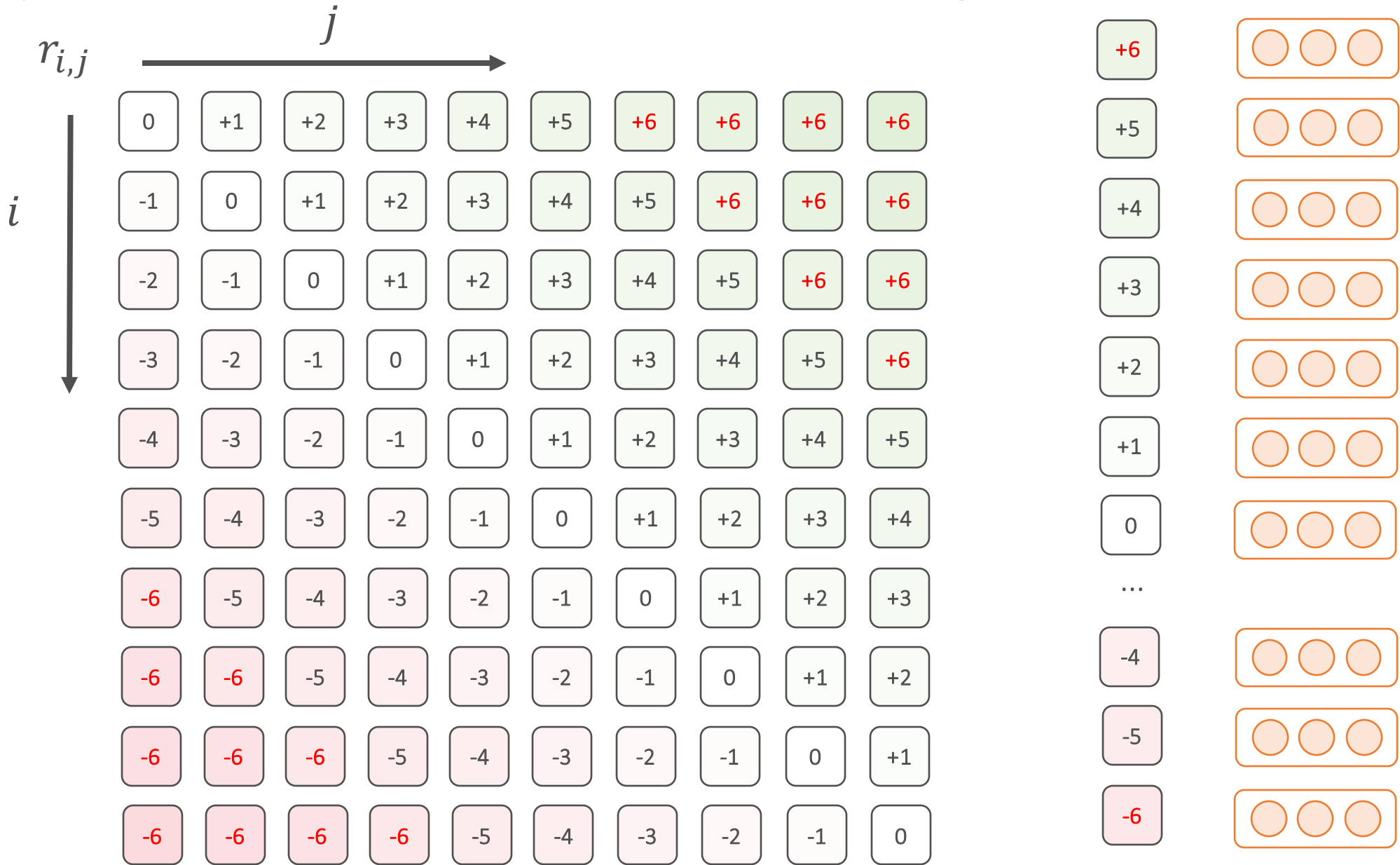


Relative Position with Clipping

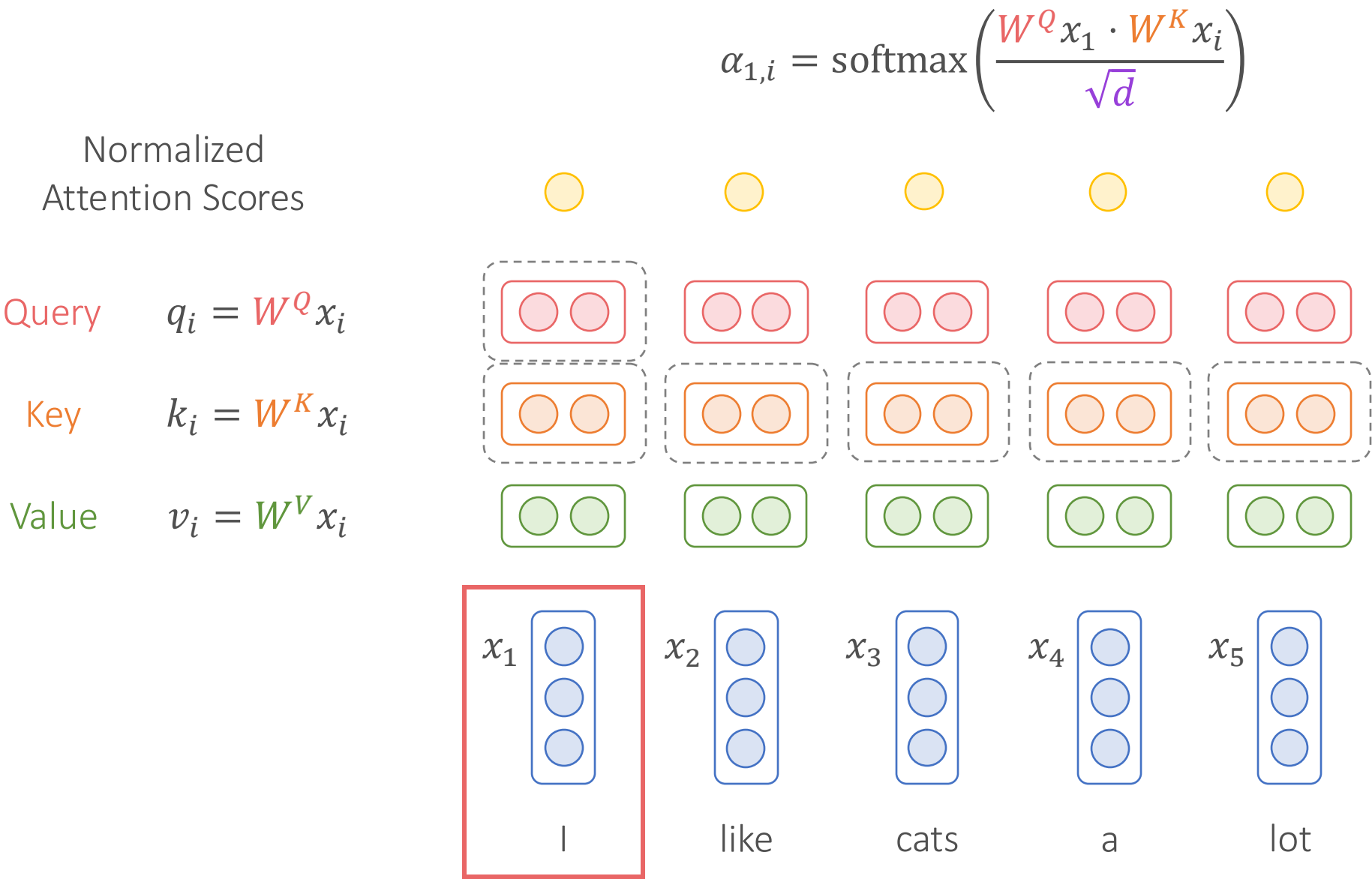


Limited relative positions

Map Relative Positions to Embeddings



Self-Attention



Self-Attention with Relative Position Embeddings

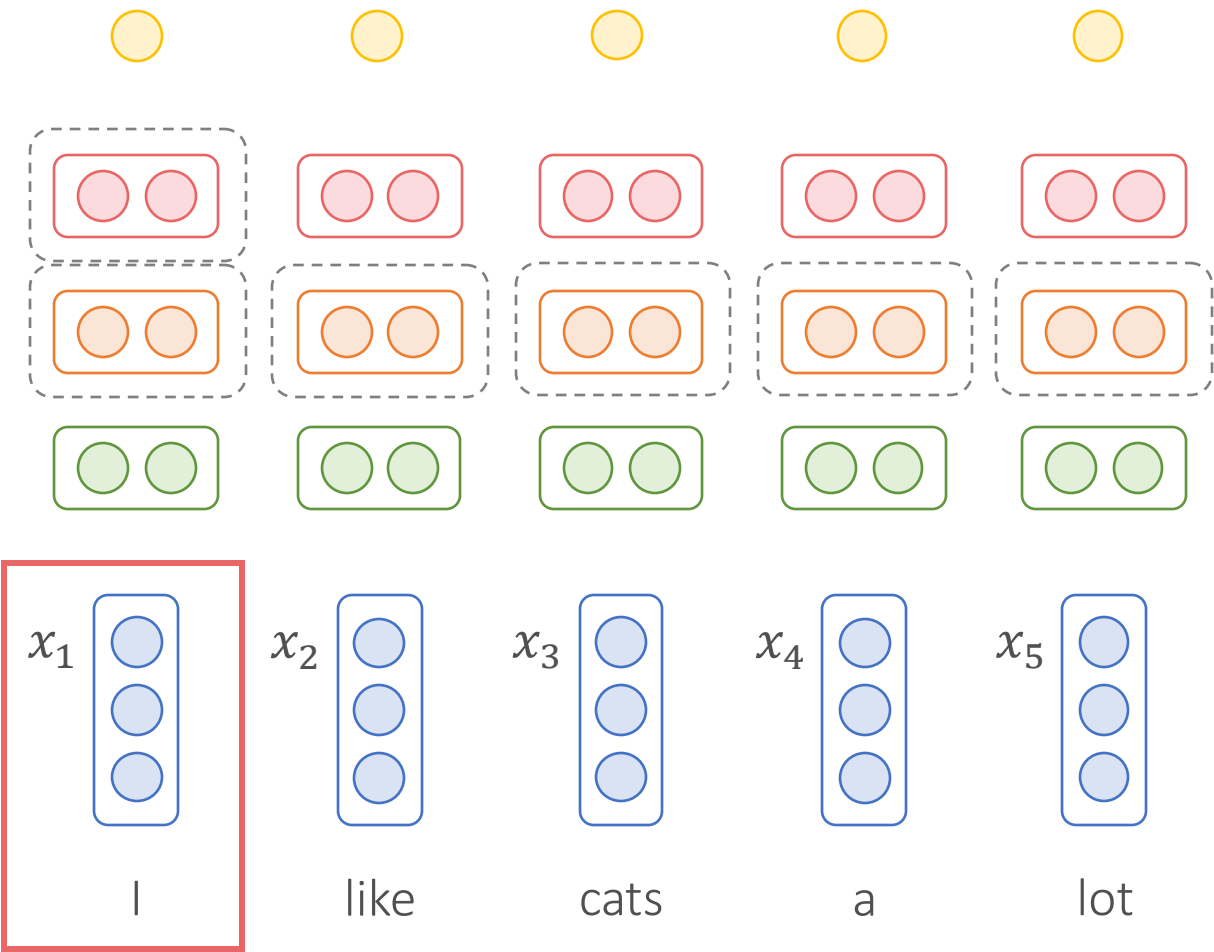
$$\alpha_{1,i} = \text{softmax}\left(\frac{W^Q x_1 \cdot W^K (x_i + RE(r_{1,i}))}{\sqrt{d}}\right)$$

Normalized
Attention Scores

Query $q_i = W^Q x_i$

Key $k_i = W^K x_i$

Value $v_i = W^V x_i$



Self-Attention with Relative Position Embeddings

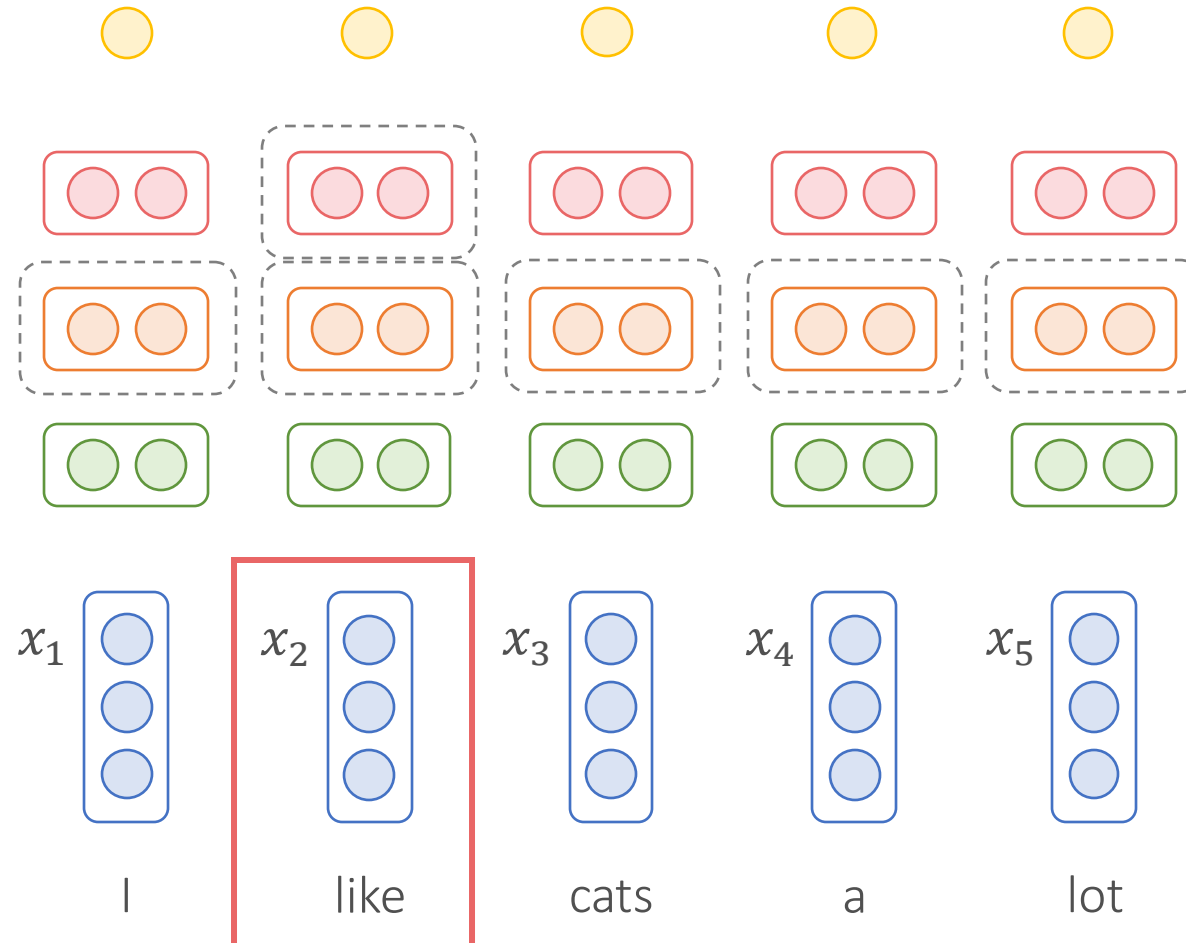
$$\alpha_{2,i} = \text{softmax} \left(\frac{W^Q x_2 \cdot W^K (x_i + RE(r_{2,i}))}{\sqrt{d}} \right)$$

Normalized
Attention Scores

Query $q_i = W^Q x_i$

Key $k_i = W^K x_i$

Value $v_i = W^V x_i$



Relative Positions for Machine Translation

Model	Position Information	EN-DE BLEU	EN-FR BLEU
Transformer (base)	Absolute Position Representations	26.5	38.2
Transformer (base)	Relative Position Representations	26.8	38.7
Transformer (big)	Absolute Position Representations	27.9	41.2
Transformer (big)	Relative Position Representations	29.2	41.5

RoFormer

- Improved version of relative positional encoding
 - Rotary Position Embedding (RoPE)
- Most advanced large language models use RoPE

ROFORMER: ENHANCED TRANSFORMER WITH ROTARY POSITION EMBEDDING

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Yunfeng Liu
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Shenzhen
glenliu@wezhuiyi.com

Self-Attention with Relative Position Embeddings

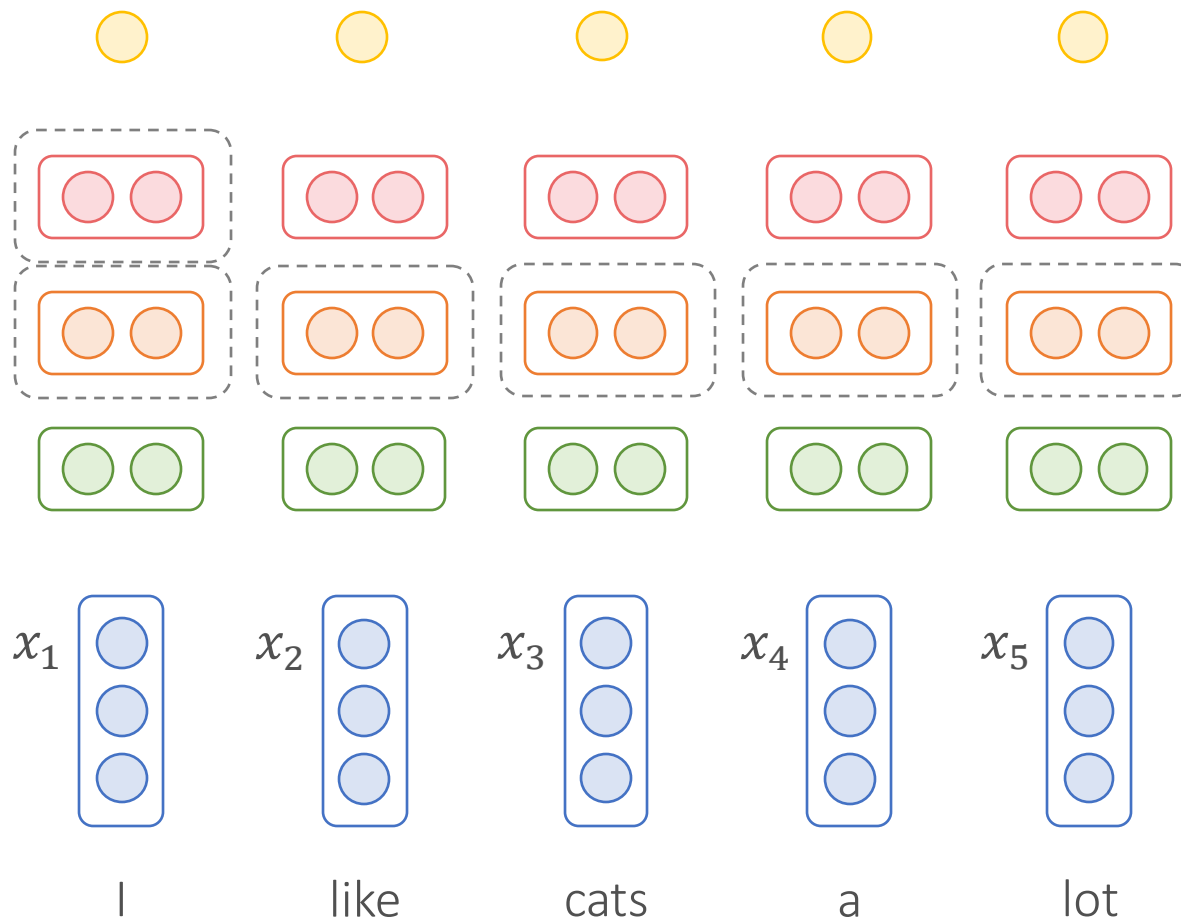
$$\alpha_{m,n} = \text{softmax} \left(\frac{W^Q x_m \cdot W^K (x_n + RE(r_{m,n}))}{\sqrt{d}} \right)$$

Normalized
Attention Scores

Query $q_i = W^Q x_i$

Key $k_i = W^K x_i$

Value $v_i = W^V x_i$



Self-Attention with RoPE (In 2D Case)

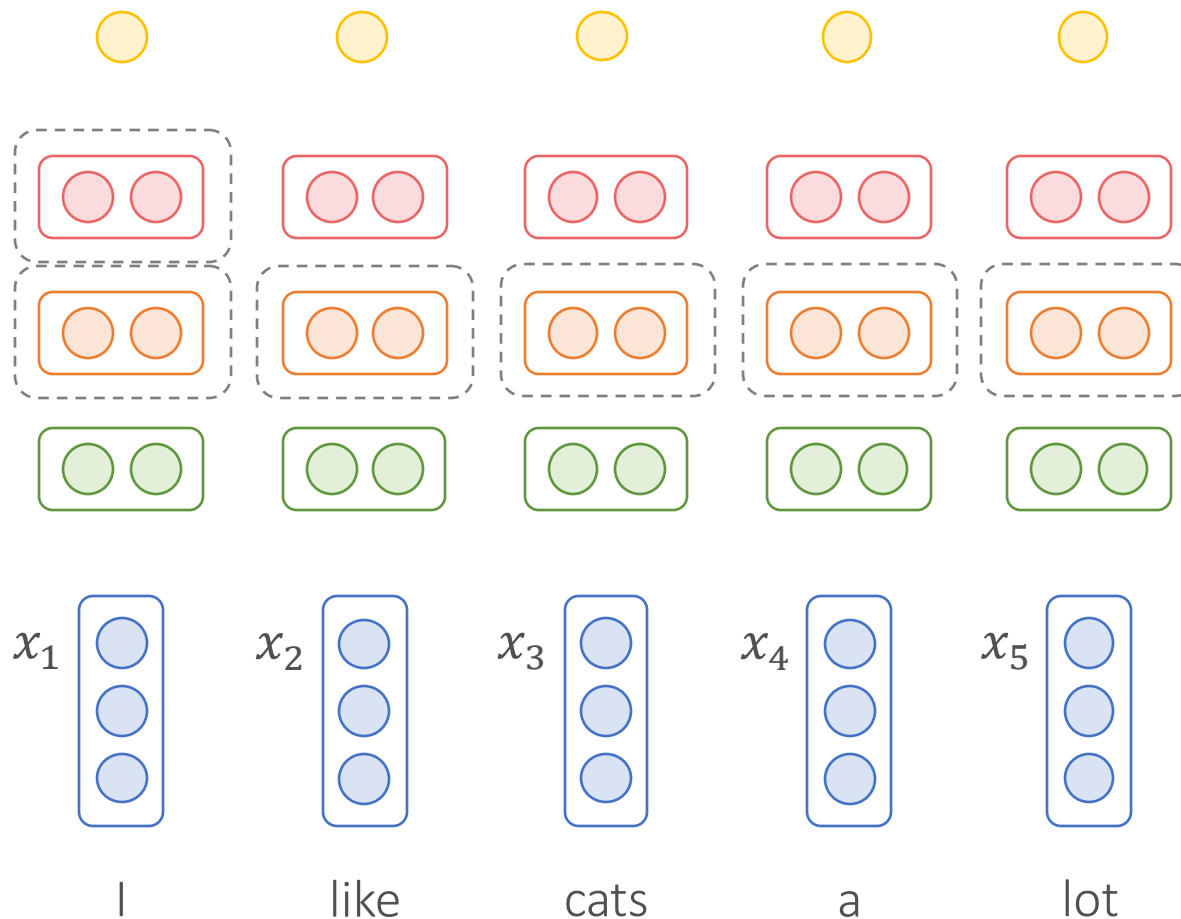
$$\alpha_{m,n} = \text{softmax} \left(\frac{\langle (W^Q x_m) e^{im\theta} \cdot (W^K x_n) e^{in\theta} \rangle}{\sqrt{d}} \right)$$

Normalized
Attention Scores

Query $q_i = W^Q x_i$

Key $k_i = W^K x_i$

Value $v_i = W^V x_i$



Self-Attention with RoPE (In 2D Case)

Equivalent to rotate $W^Q x_m$ with angle $m\theta$

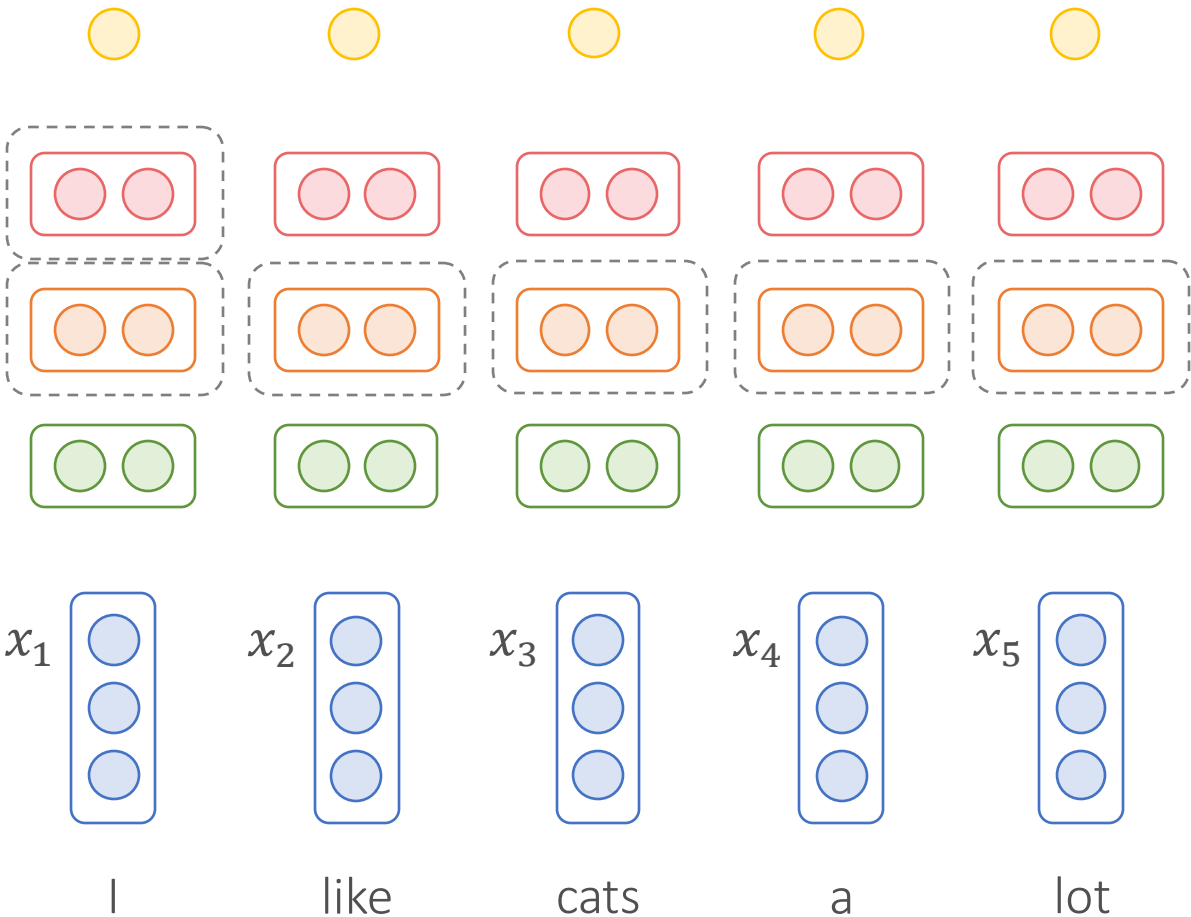
$$\alpha_{m,n} = \text{softmax} \left(\frac{\langle (W^Q x_m) e^{im\theta} \cdot (W^K x_n) e^{in\theta} \rangle}{\sqrt{d}} \right)$$

Normalized
Attention Scores

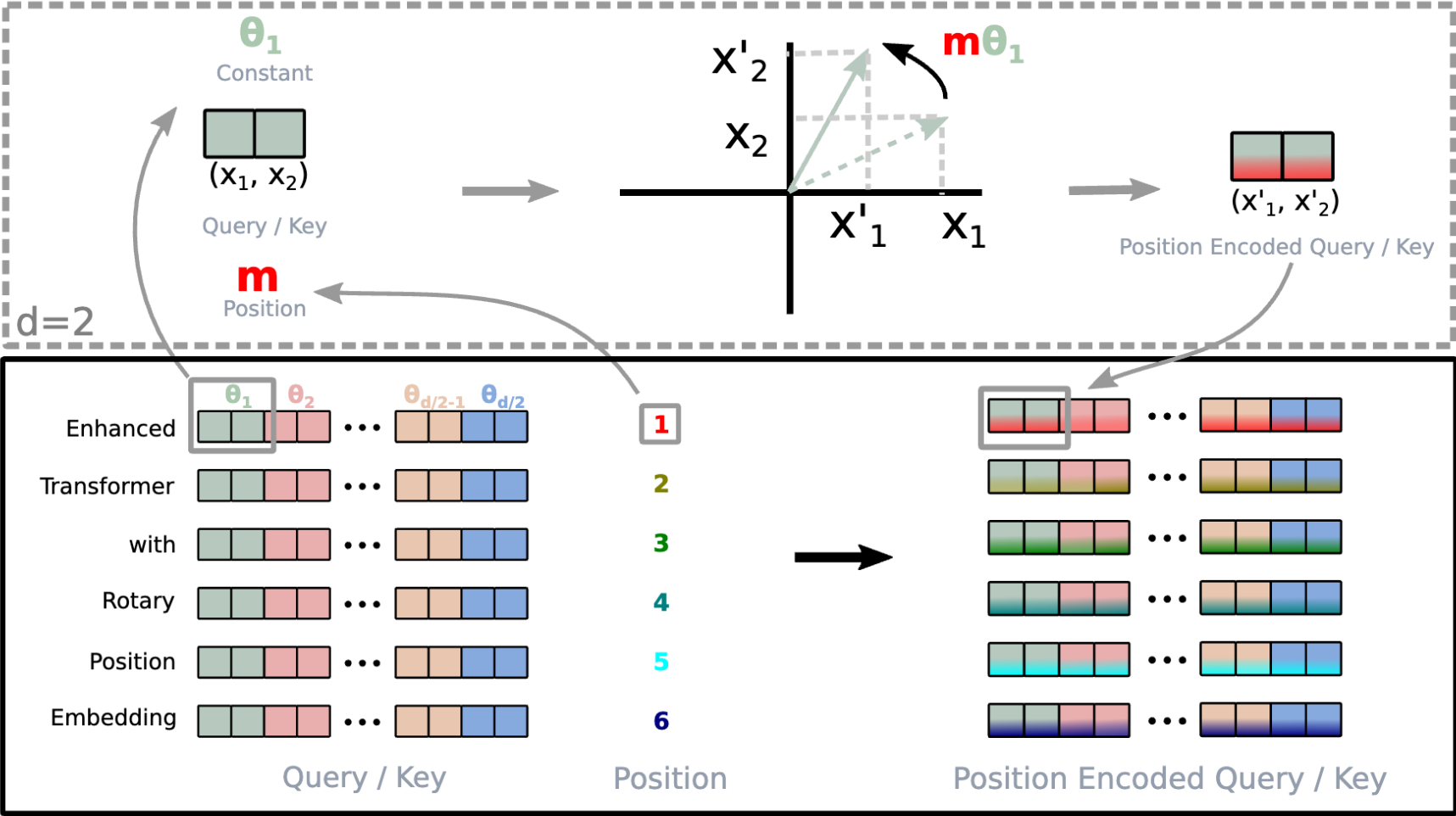
Query $q_i = W^Q x_i$

Key $k_i = W^K x_i$

Value $v_i = W^V x_i$



RoPE Implementation



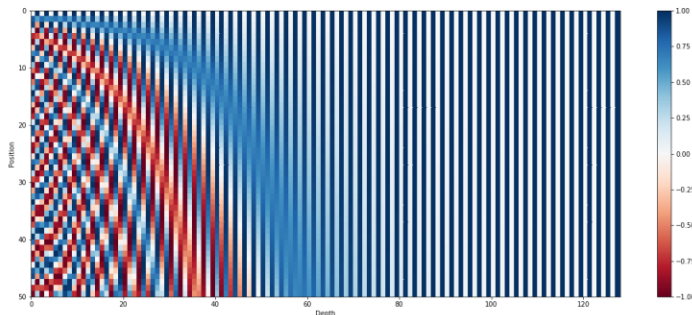
General Form of RoPE

$$f_{\{q,k\}}(\mathbf{x}_m, m) = \mathbf{R}_{\Theta, m}^d \mathbf{W}_{\{q,k\}} \mathbf{x}_m$$

Different base angle $\theta_1, \theta_2, \dots, \theta_{d/2}$

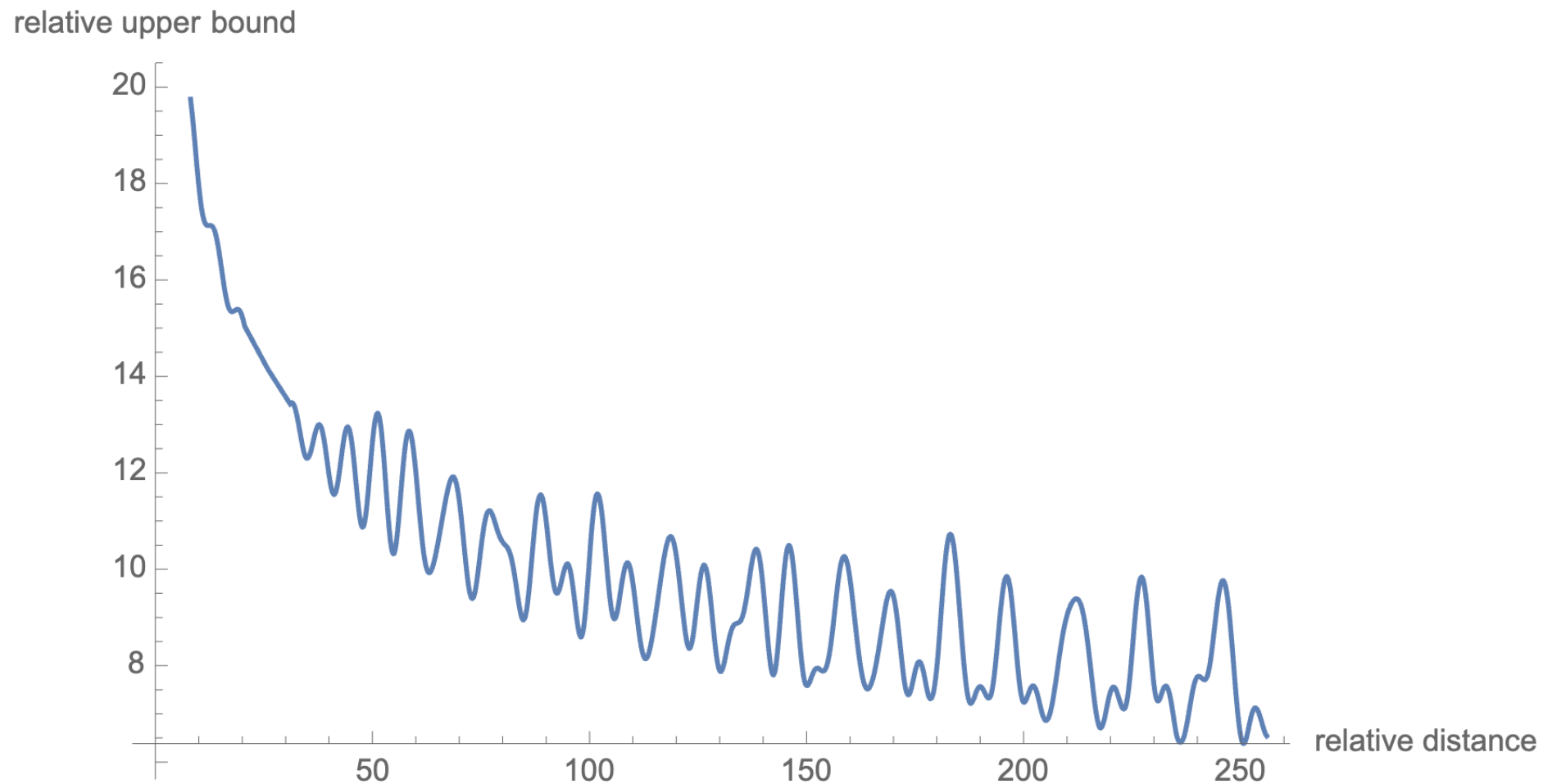
$$\mathbf{R}_{\Theta, m}^d = \begin{pmatrix} \cos m\theta_1 & -\sin m\theta_1 & 0 & 0 & \dots & 0 & 0 \\ \sin m\theta_1 & \cos m\theta_1 & 0 & 0 & \dots & 0 & 0 \\ 0 & 0 & \cos m\theta_2 & -\sin m\theta_2 & \dots & 0 & 0 \\ 0 & 0 & \sin m\theta_2 & \cos m\theta_2 & \dots & 0 & 0 \\ \vdots & \vdots & \vdots & \vdots & \ddots & \vdots & \vdots \\ 0 & 0 & 0 & 0 & \dots & \cos m\theta_{d/2} & -\sin m\theta_{d/2} \\ 0 & 0 & 0 & 0 & \dots & \sin m\theta_{d/2} & \cos m\theta_{d/2} \end{pmatrix}$$

$$\mathbf{q}_m^\top \mathbf{k}_n = (\mathbf{R}_{\Theta, m}^d \mathbf{W}_q \mathbf{x}_m)^\top (\mathbf{R}_{\Theta, n}^d \mathbf{W}_k \mathbf{x}_n) = \mathbf{x}^\top \mathbf{W}_q \mathbf{R}_{\Theta, n-m}^d \mathbf{W}_k \mathbf{x}_n$$



Similar to the idea of using different flipping frequency for Sinusoidal positional encoding

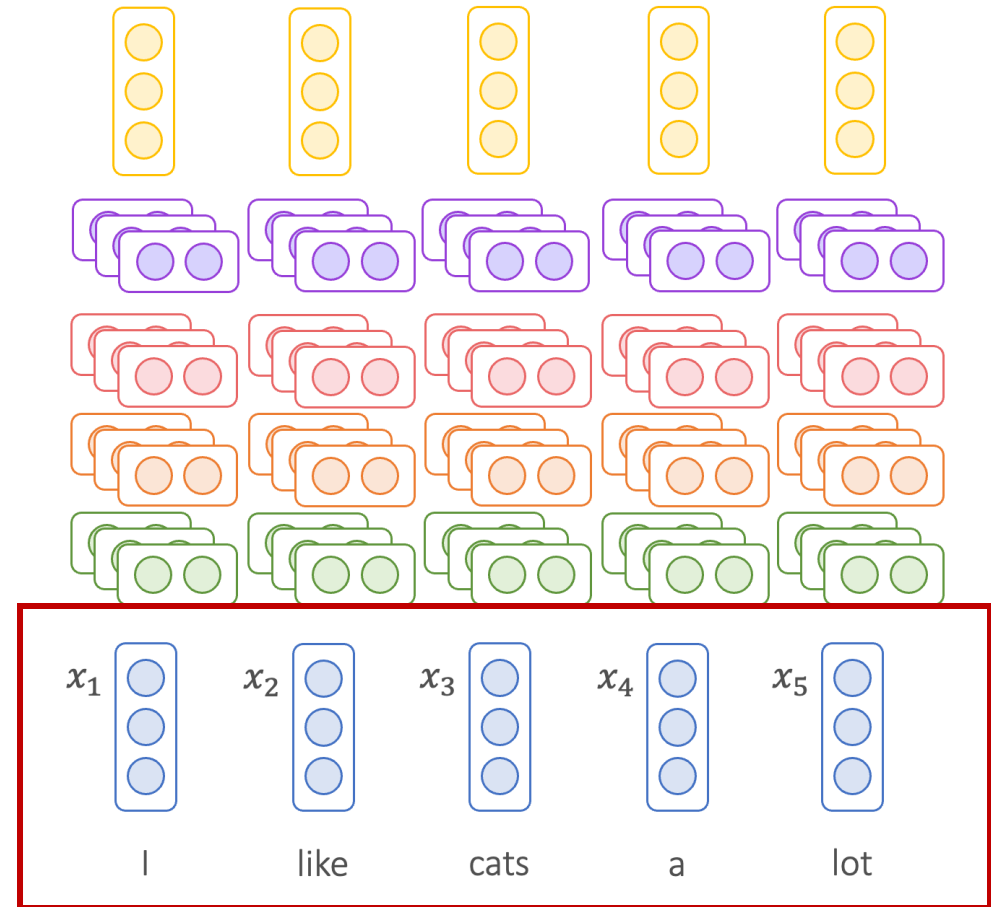
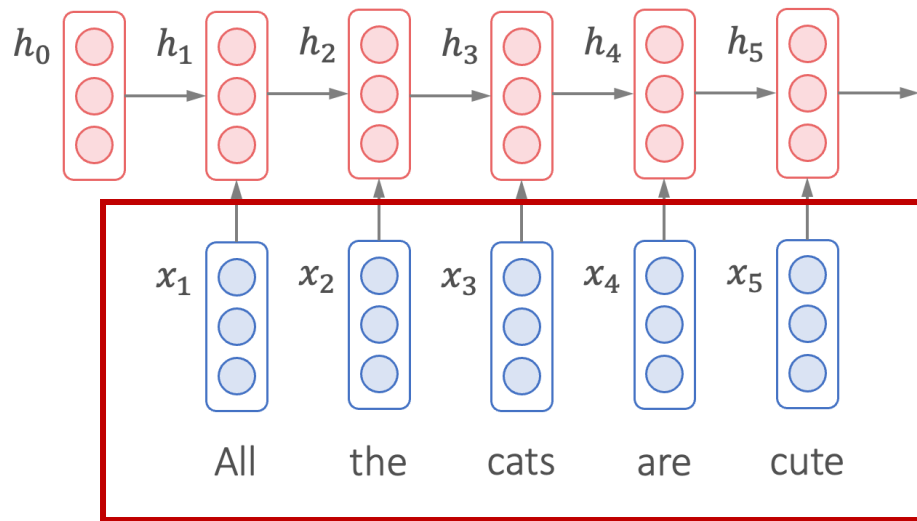
RoPE Similarity over Position Difference



RoPE Performance

Model	MRPC	SST-2	QNLI	STS-B	QQP	MNLI(m/mm)
BERT Devlin et al. [2019]	88.9	93.5	90.5	85.8	71.2	84.6/83.4
RoFormer	89.5	90.7	88.0	87.0	86.4	80.2/79.8

Static Word Embeddings



Static Word Embeddings

- One vector for each word type
- How about words with multiple meanings?

mouse¹ : a *mouse* controlling a computer system in 1968.

mouse² : a quiet animal like a *mouse*

bank¹ : ...a *bank* can hold the investments in a custodial account ...

bank² : ...as agriculture burgeons on the east *bank*, the river ...

Contextualized Word Embeddings

- The embeddings of a word should be conditioned on its **context**

Distributional hypothesis: words that occur in similar contexts tend to have similar meanings



J.R.Firth 1957

- “You shall know a word by the company it keeps”
- One of the most successful ideas of modern statistical NLP!

*...government debt problems turning into **banking** crises as happened in 2009...*

*...saying that Europe needs unified **banking** regulation to replace the hodgepodge...*

*...India has just given its **banking** system a shot in the arm...*

Contextualized Word Embeddings

- Chico Ruiz made a spectacular **play** on Alusik's grounder ...
- Olivia De Havilland signed to do a Broadway **play** for Garson ...
- Kieffer was commended for his ability to hit in the clutch , as well as his all-round excellent **play** ...
- ... they were actors who had been handed fat roles in a successful **play** ...
- Concepts **play** an important role in all aspects of cognition ...

ELMo: Embeddings from Language Models

Deep contextualized word representations

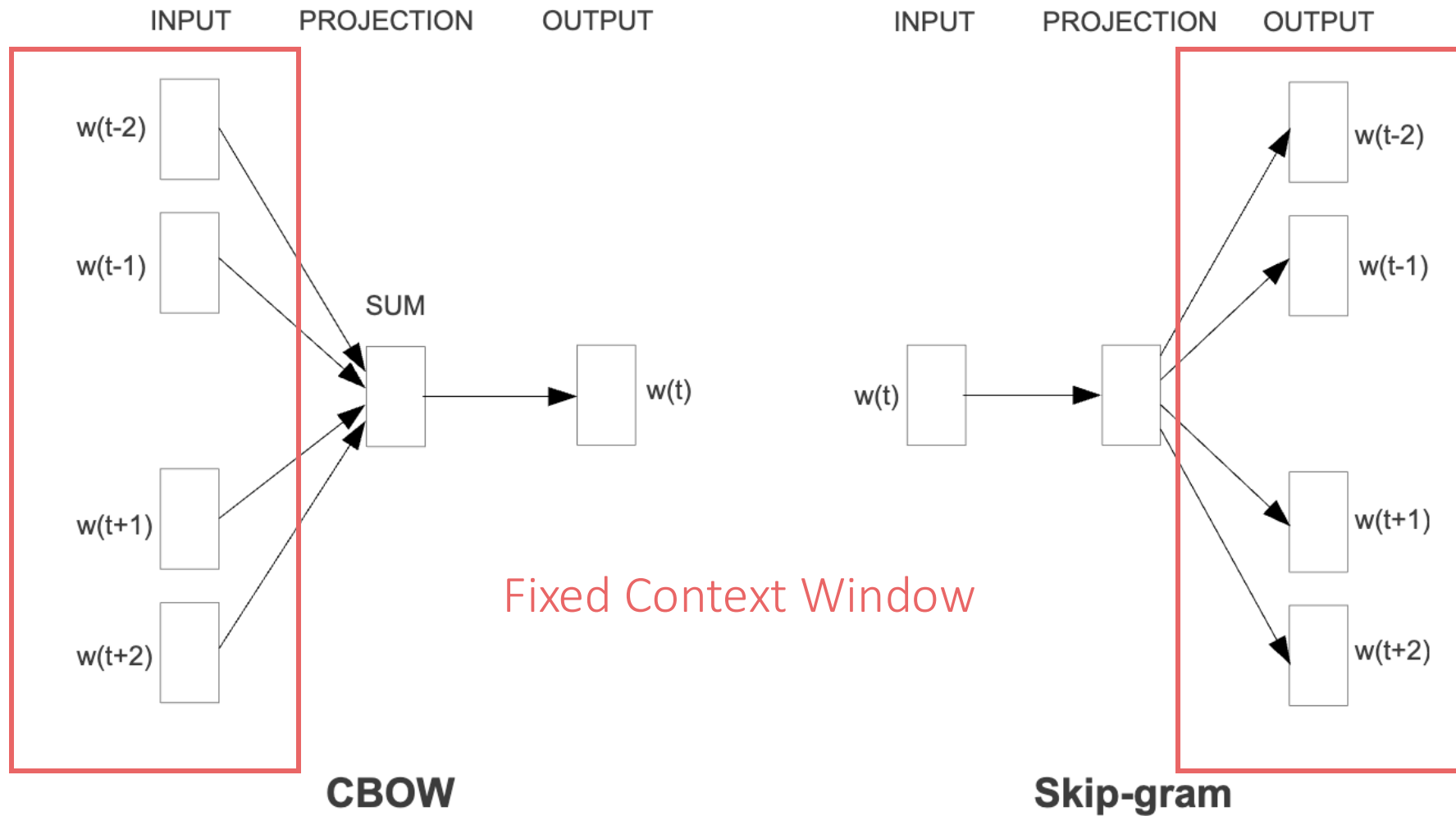
Matthew E. Peters[†], Mark Neumann[†], Mohit Iyyer[†], Matt Gardner[†],
`{matthewp, markn, mohiti, mattg}@allenai.org`

Christopher Clark*, Kenton Lee*, Luke Zettlemoyer^{†*}
`{csquared, kentonl, lsz}@cs.washington.edu`

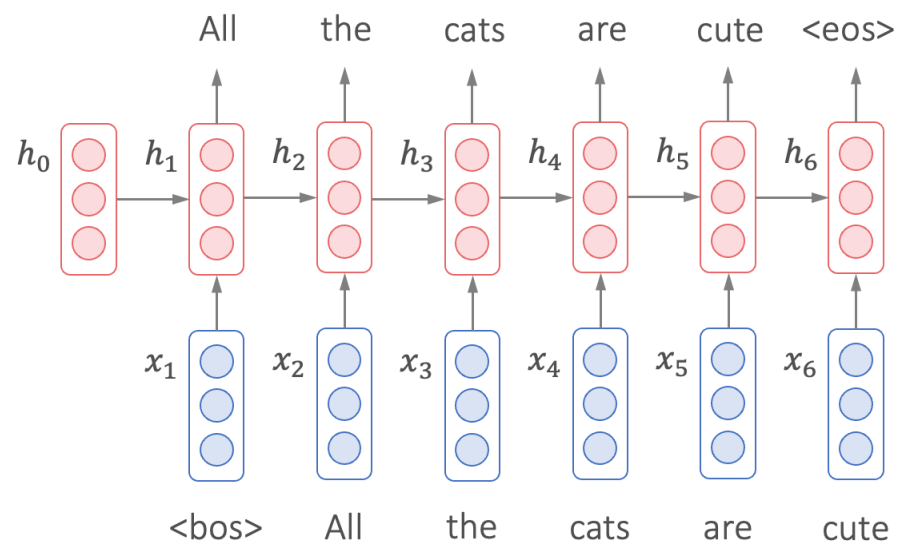
[†]Allen Institute for Artificial Intelligence

*Paul G. Allen School of Computer Science & Engineering, University of Washington

Recap: Continuous Bag of Words (CBOW) and Skip-Grams



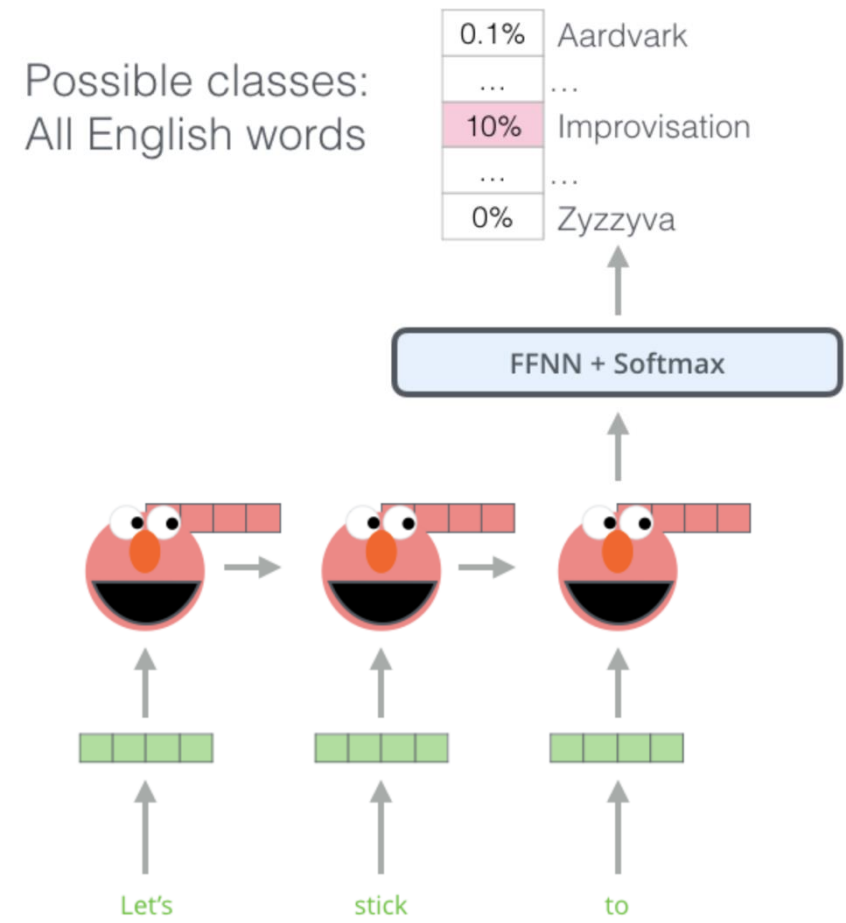
ELMo: Language Modeling



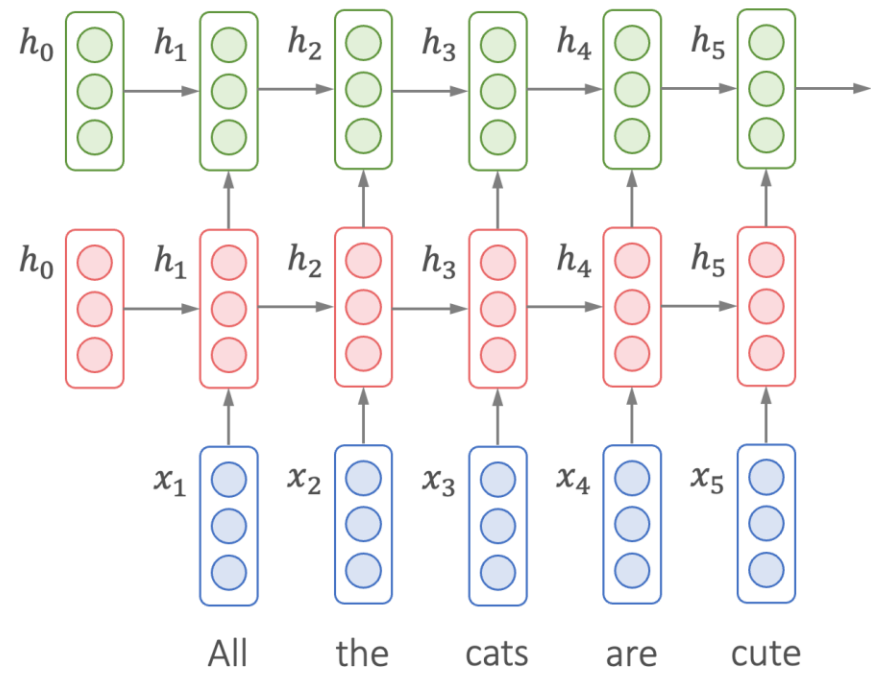
Output Layer

LSTM Layer #1

Embedding



ELMo: Language Modeling with Stacked LSTM

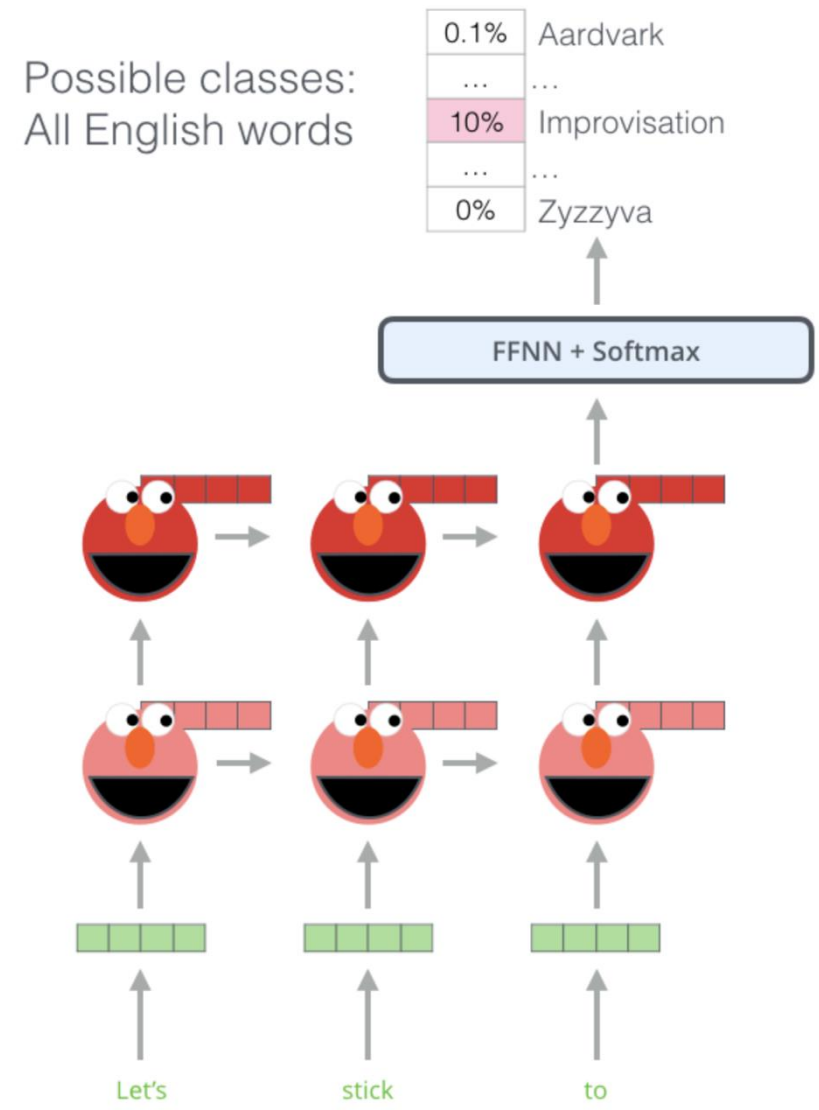


Output Layer

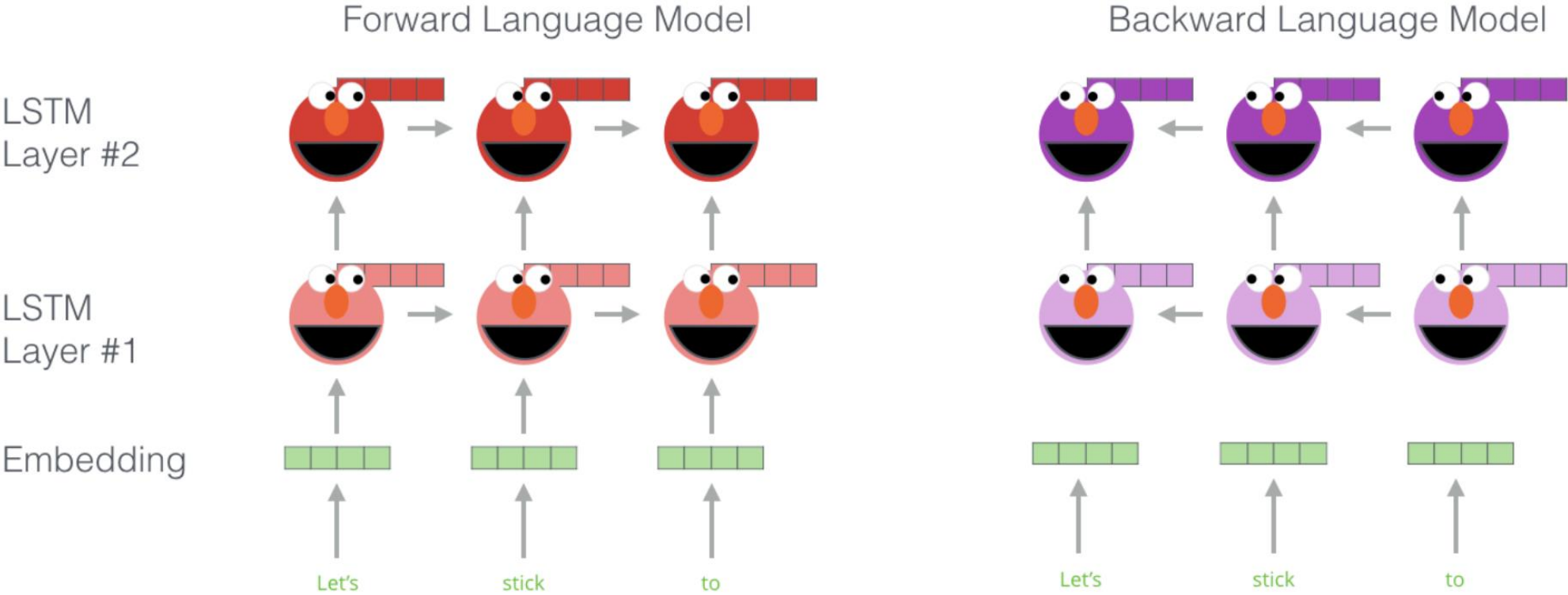
LSTM Layer #2

LSTM Layer #1

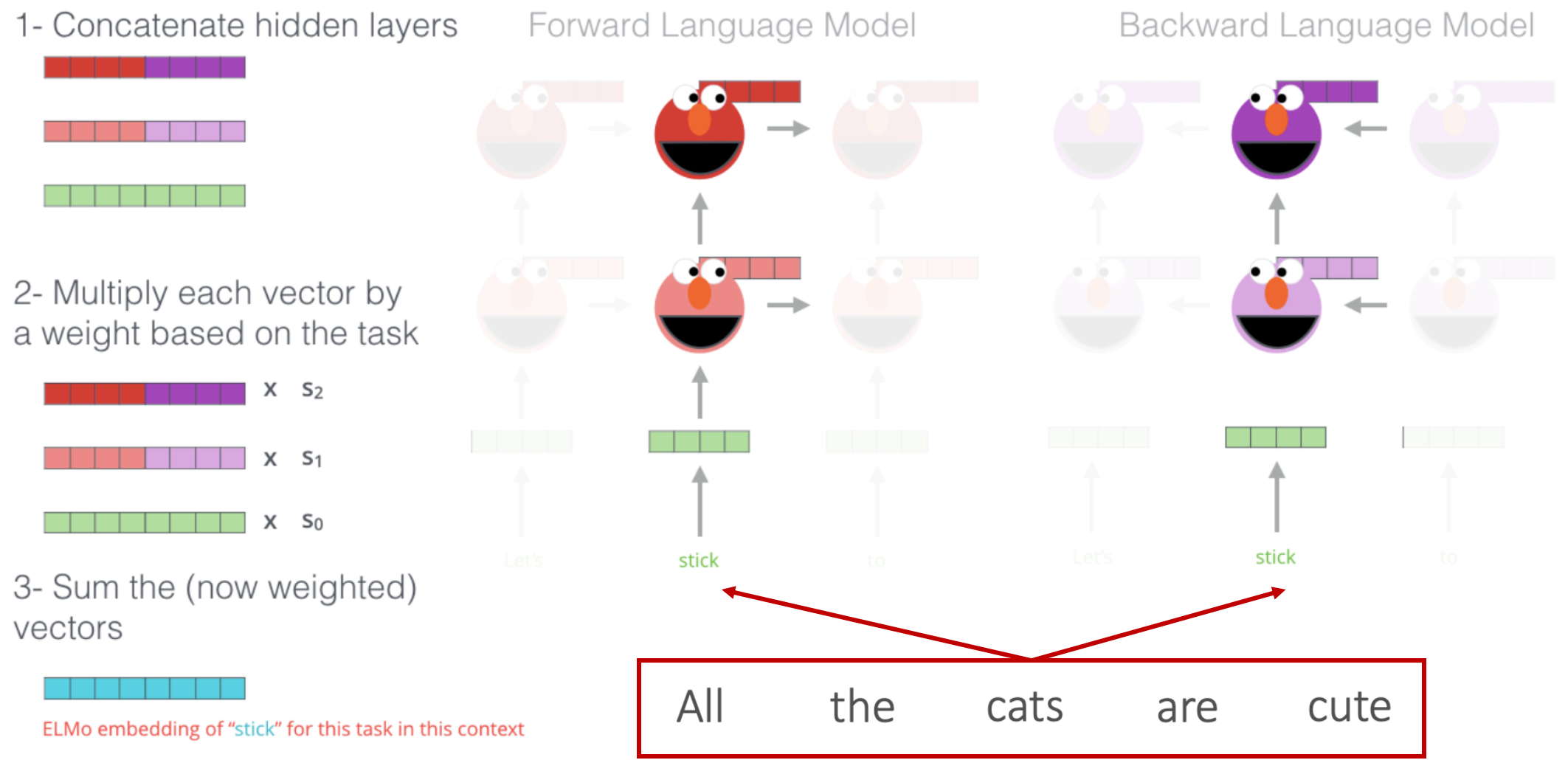
Embedding



ELMo: Bi-Directional Language Modeling



ELMo: Contextualized Word Embeddings



Nearest Neighbor in Embedding Space

Source		Nearest Neighbors
GloVe	play	playing, game, games, played, players, plays, player, Play, football, multiplayer
biLM	Chico Ruiz made a spectacular <u>play</u> on Alusik 's grounder {...}	Kieffer , the only junior in the group , was commended for his ability to hit in the clutch , as well as his all-round excellent <u>play</u> .
	Olivia De Havilland signed to do a Broadway <u>play</u> for Garson {...}	{...} they were actors who had been handed fat roles in a successful <u>play</u> , and had talent enough to fill the roles competently , with nice understatement .

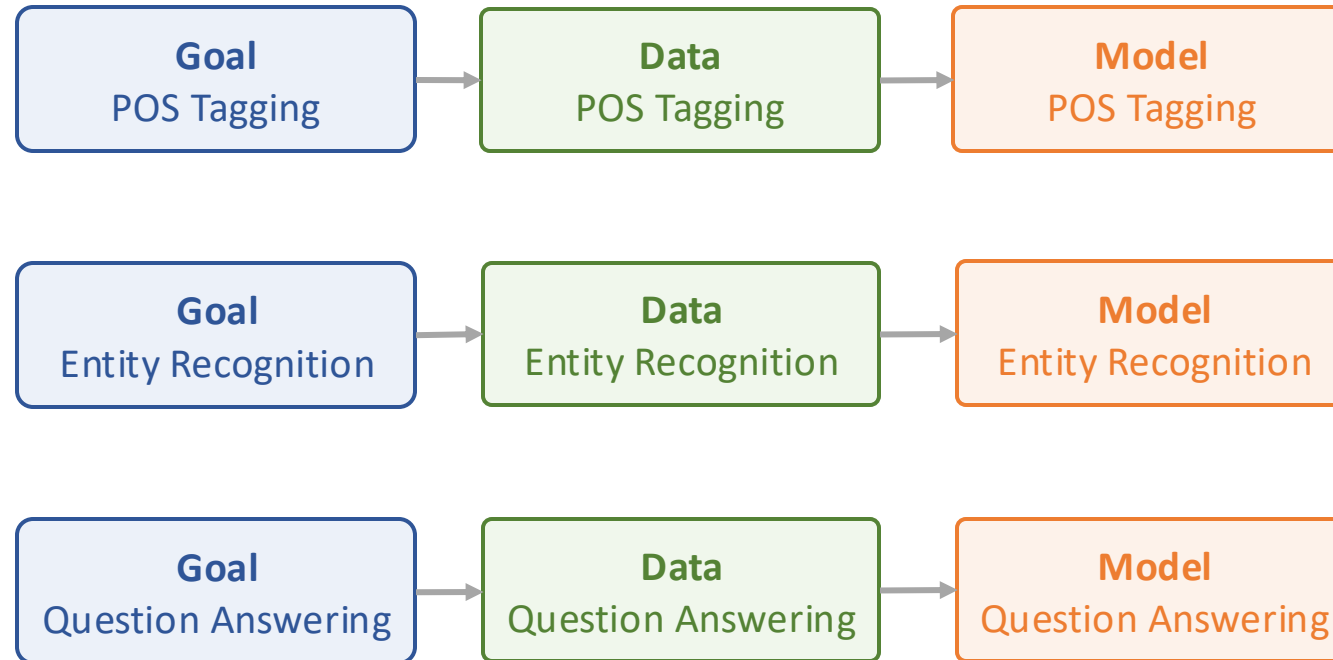
ELMo Performance

TASK	PREVIOUS SOTA		OUR BASELINE	ELMo + BASELINE
SQuAD	Liu et al. (2017)	84.4	81.1	85.8
SNLI	Chen et al. (2017)	88.6	88.0	88.7 ± 0.17
SRL	He et al. (2017)	81.7	81.4	84.6
Coref	Lee et al. (2017)	67.2	67.2	70.4
NER	Peters et al. (2017)	91.93 ± 0.19	90.15	92.22 ± 0.10
SST-5	McCann et al. (2017)	53.7	51.4	54.7 ± 0.5

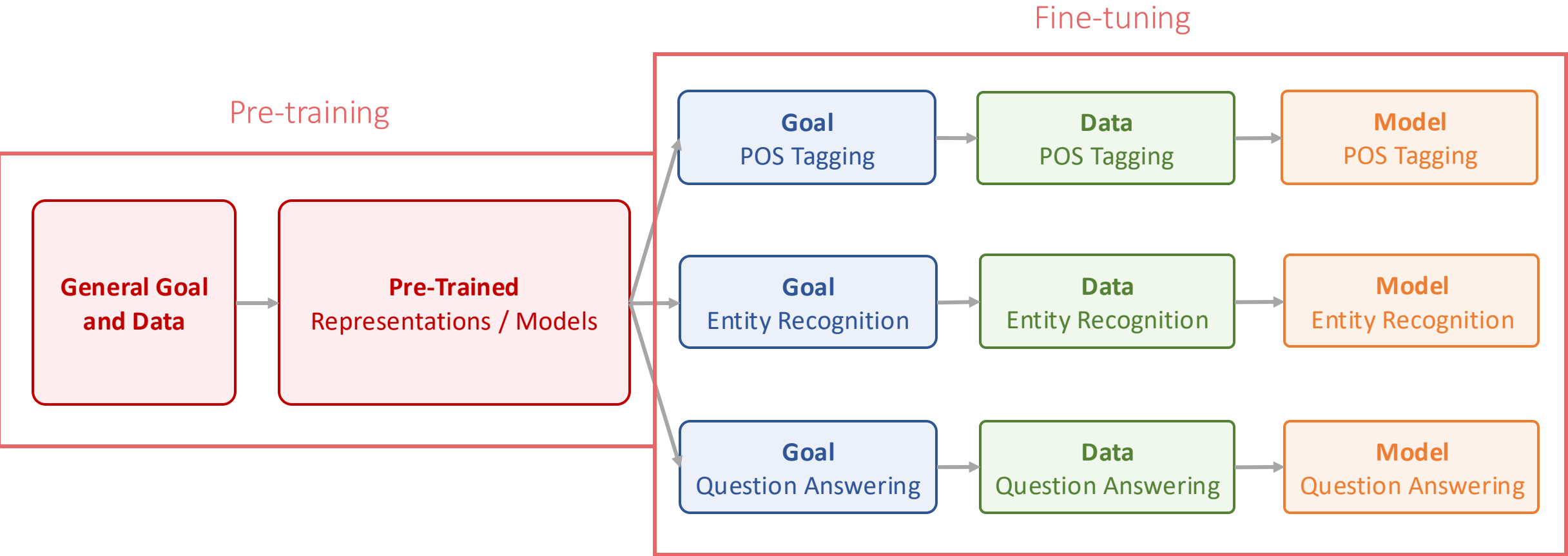
Pre-Training

- Pre-training and fine-tuning
 - First, **pre-train** a model on a large dataset for **task X**
 - Then, **fine-tune** the same on a dataset for **task Y**
- If **task X** is somewhat related to **task Y**
 - Good performance on **task X** → It is helpful for **task Y**
- The objective of task X is typically **self-supervised**
- Word2Vec and ELMo are one kind of pre-training
 - **Task X**: Predicting context words / Language modeling
 - **Task Y**: Any downstream tasks

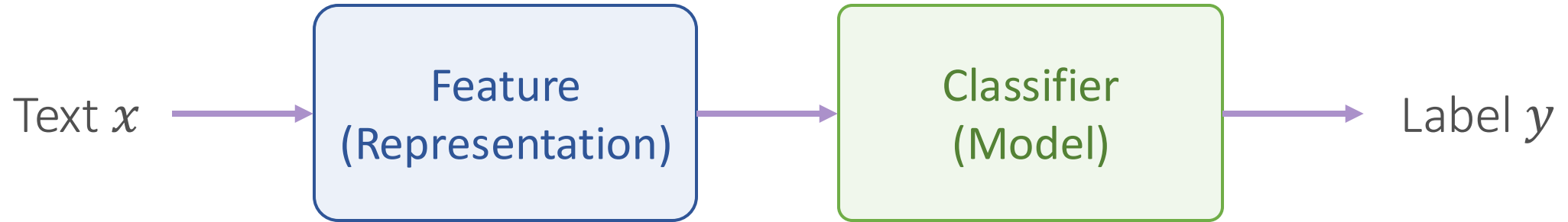
Training from Scratch



Fine-Tuning with Pre-Training

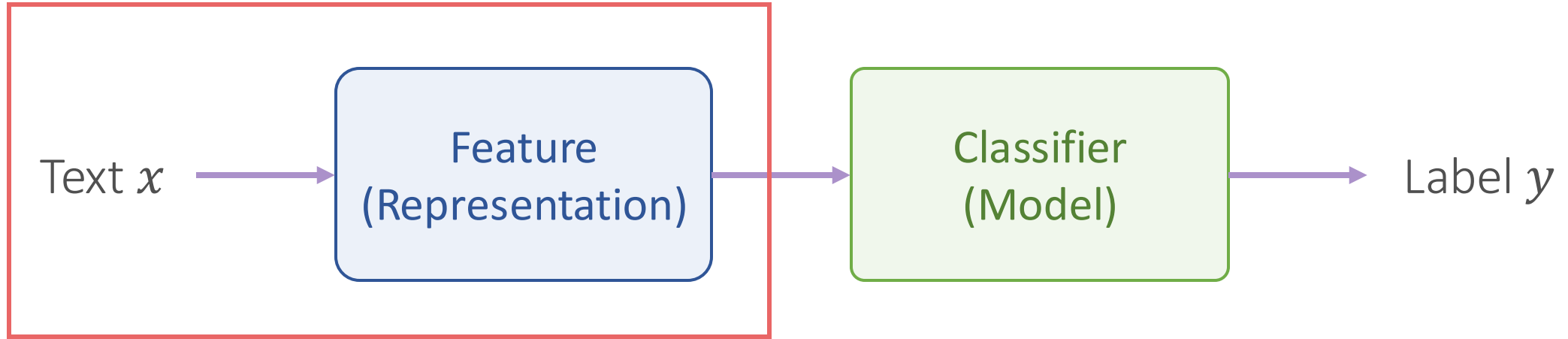


A General Framework for Text Classification



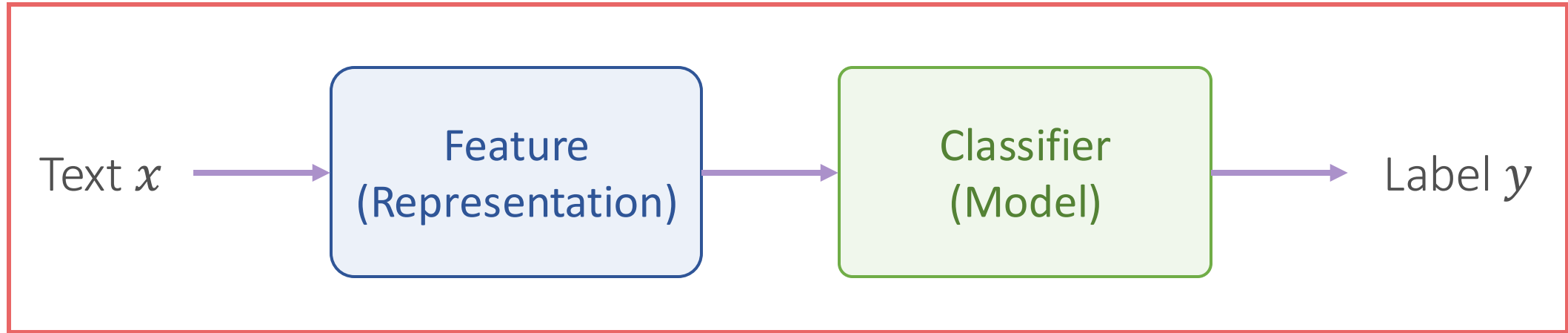
- Task-specific feature: N-gram features, TF-IDF
- Task-specific classifier: Logistic Regression, CNN, RNN, Transformers
- No pre-training

A General Framework for Text Classification



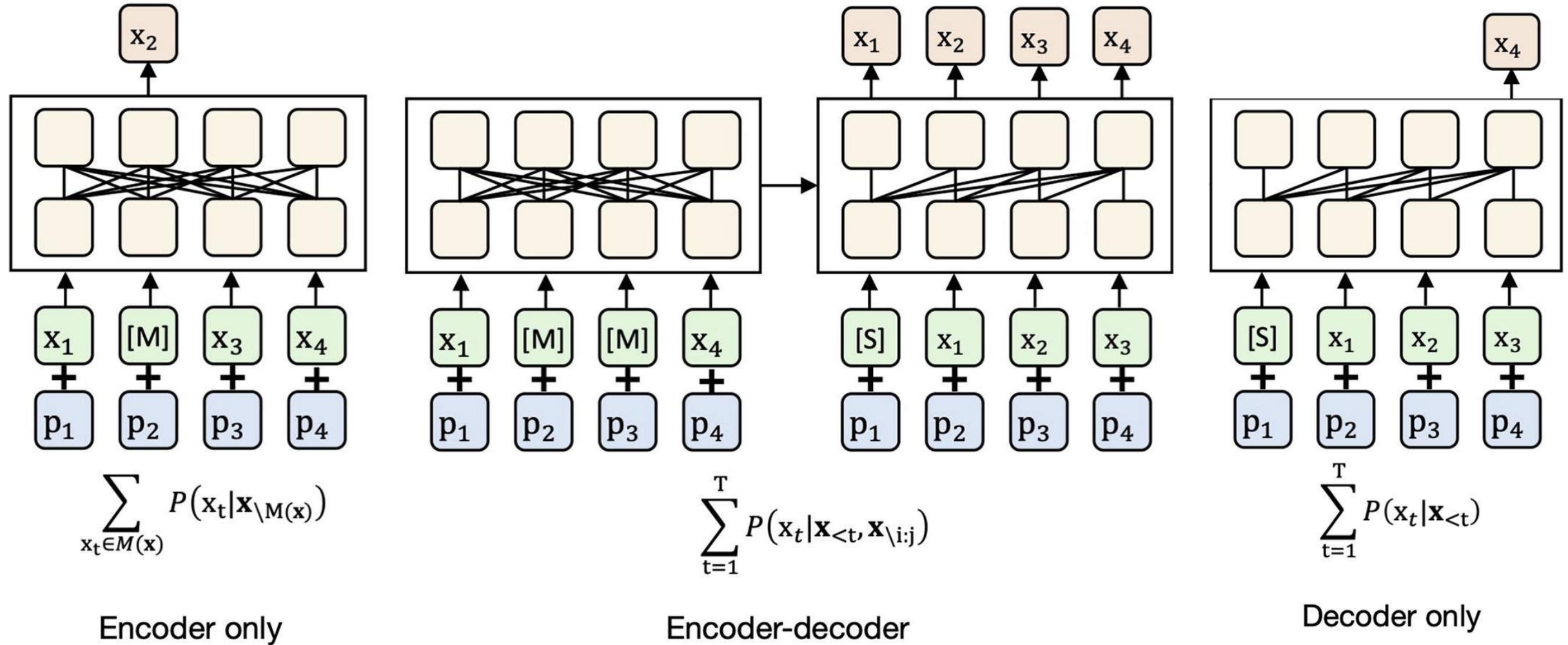
- Pre-trained feature: Word2Vec, Glove, ELMo
- Task-specific classifier: Logistic Regression, CNN, RNN, Transformers
- Pre-training on features/representations only

A General Framework for Text Classification



- Pre-training the whole pipeline
 - **Pre-trained** representations + **pre-trained** model weights
 - We only cover Transformer-based pre-training

Types of Pre-Training



Encoder-Only: BERT

- Bidirectional Encoder Representations from Transformers (BERT)

BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

Jacob Devlin Ming-Wei Chang Kenton Lee Kristina Toutanova

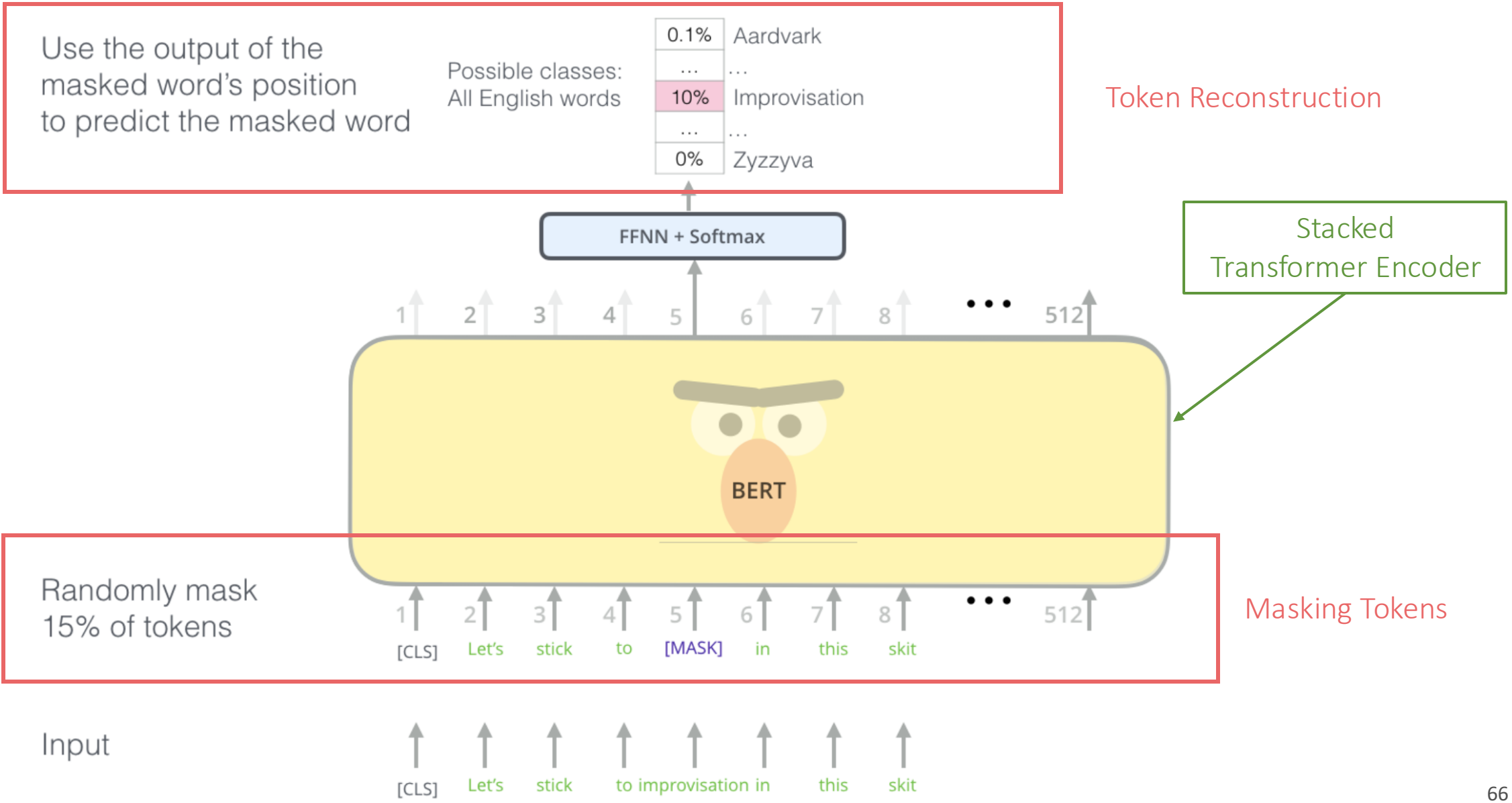
Google AI Language

`{jacobdevlin, mingweichang, kentonl, kristout}@google.com`

Encoder-Only: BERT

- Transformer architecture
- Encoder-only
 - More about representations
 - Bi-directional
- Pre-training corpus
 - Wikipedia (2.5B tokens) + BookCorpus (0.8B tokens)
- Two self-supervised objectives
 - Masked language modeling
 - Next sentence prediction

Pre-Training Task: Masked Language Modeling



Pre-Training Task: Masked Language Modeling

- Why is it useful?
 - Learn to aggregate information from context

Distributional hypothesis: words that occur in similar contexts tend to have similar meanings



J.R.Firth 1957

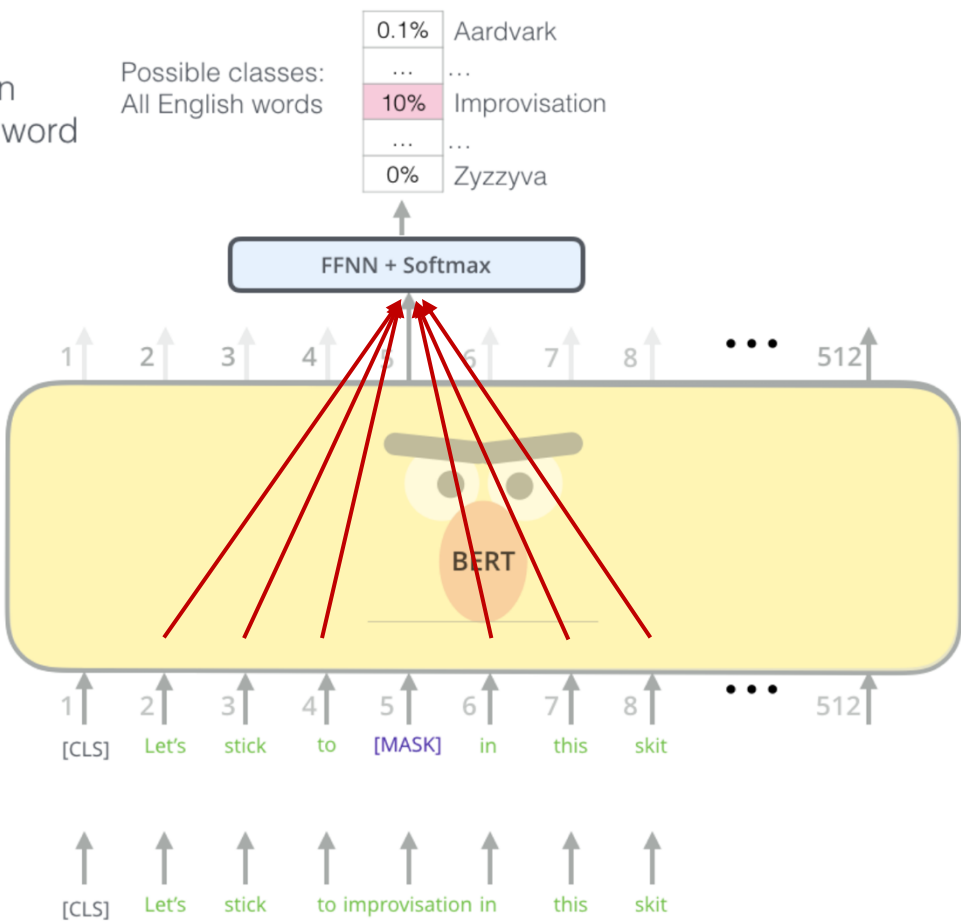
- “You shall know a word by the company it keeps”
- One of the most successful ideas of modern statistical NLP!

...government debt problems turning into **banking** crises as happened in 2009...
...saying that Europe needs unified **banking** regulation to replace the hodgepodge...
...India has just given its **banking** system a shot in the arm...

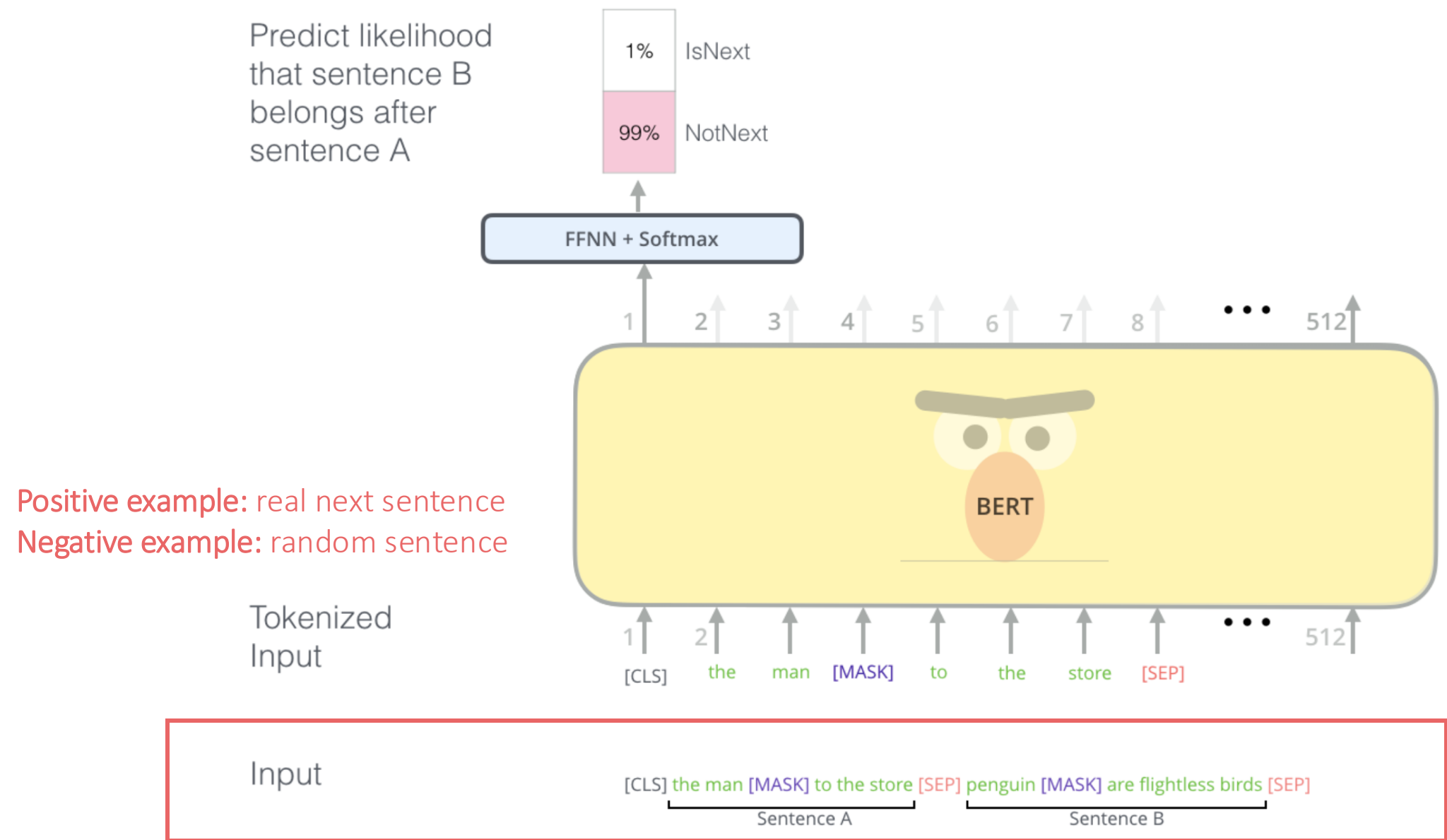
Use the output of the masked word's position to predict the masked word

Randomly mask 15% of tokens

Input

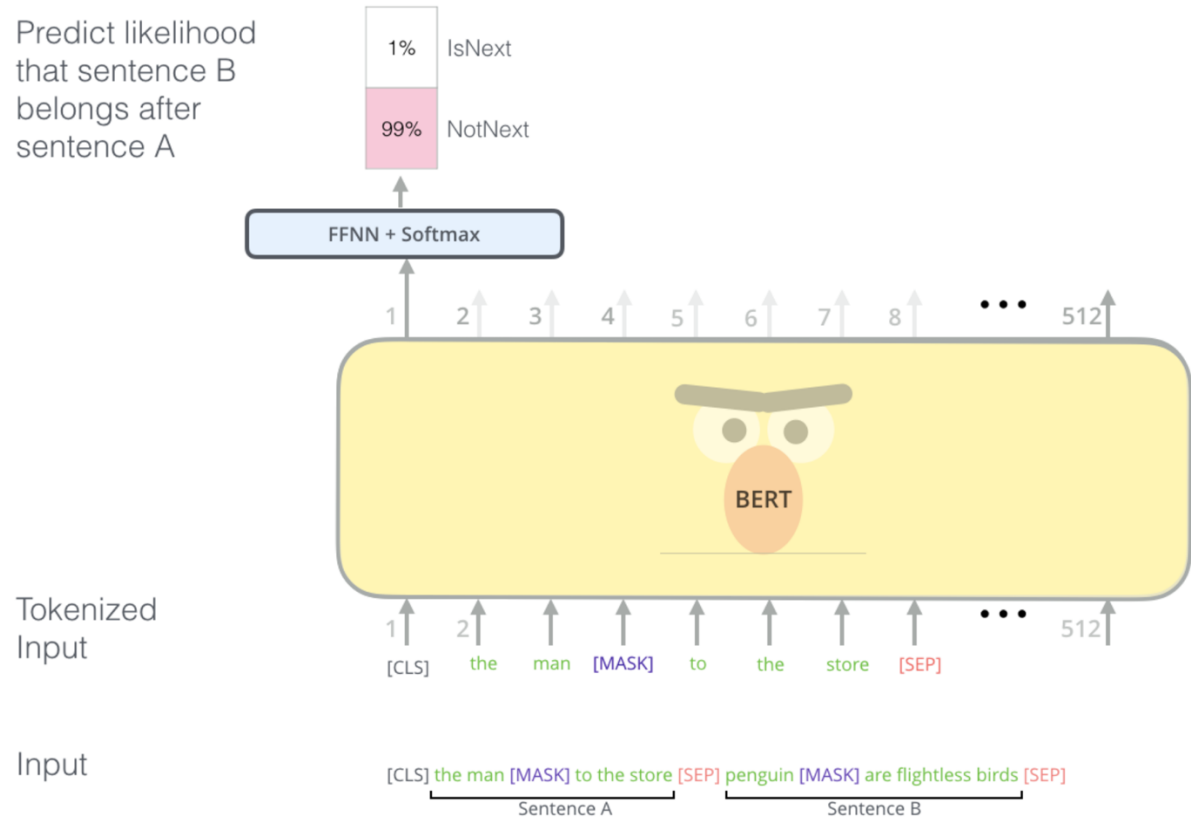
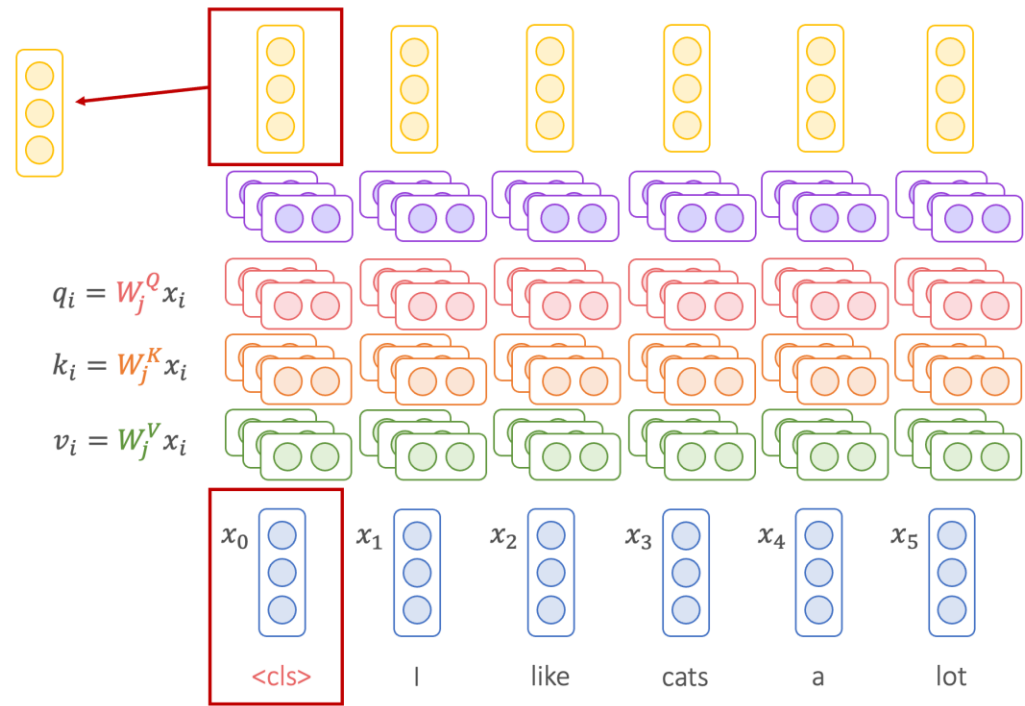


Pre-Training Task: Next Sentence Prediction



Pre-Training Task: Next Sentence Prediction

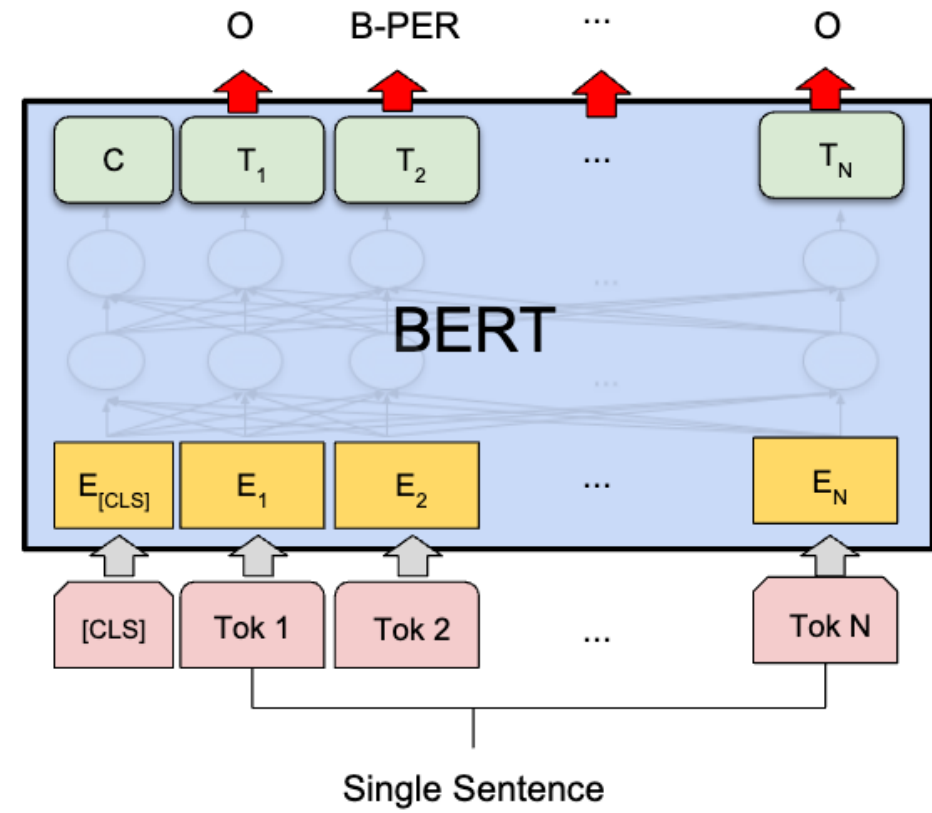
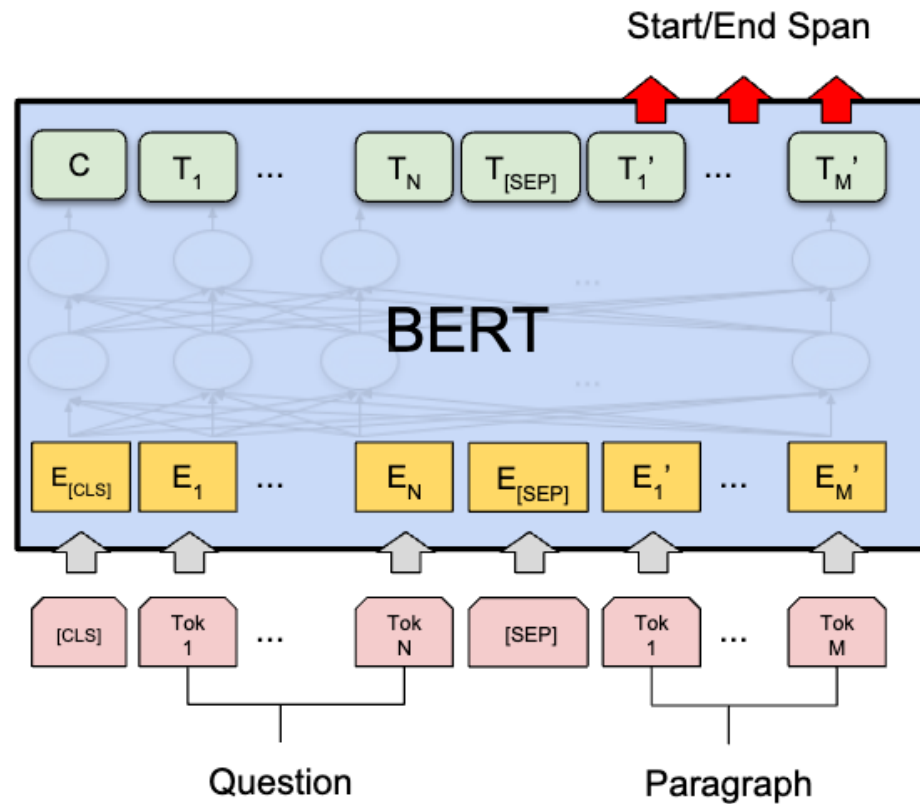
- Why do we need this?



Do we really need this (?)

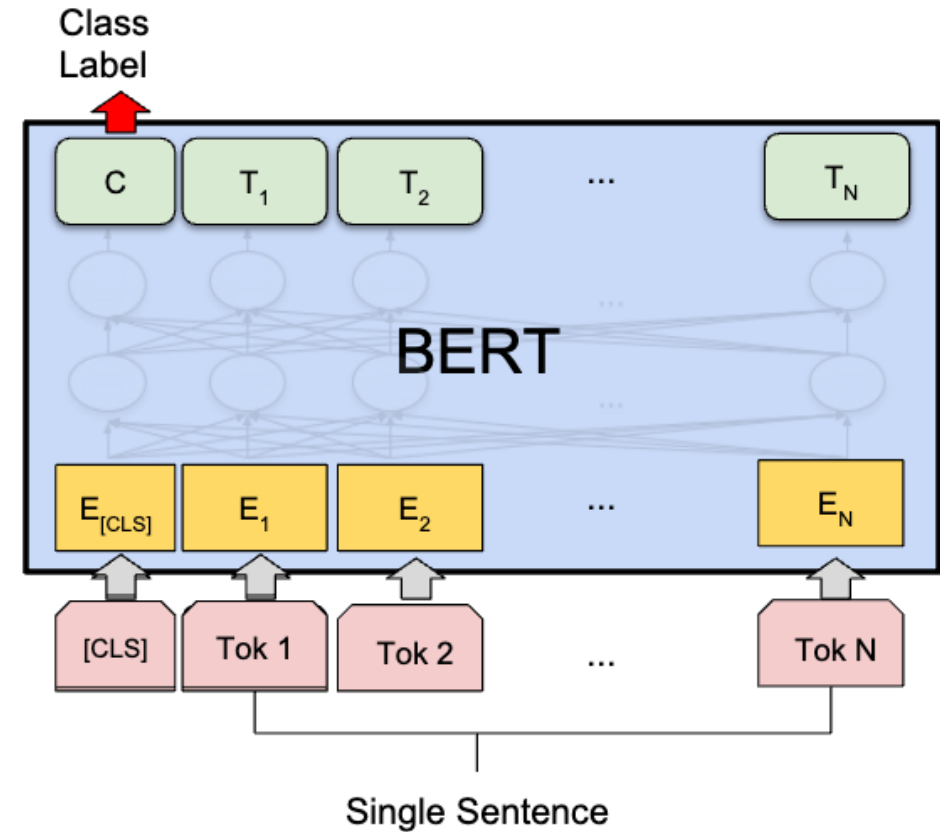
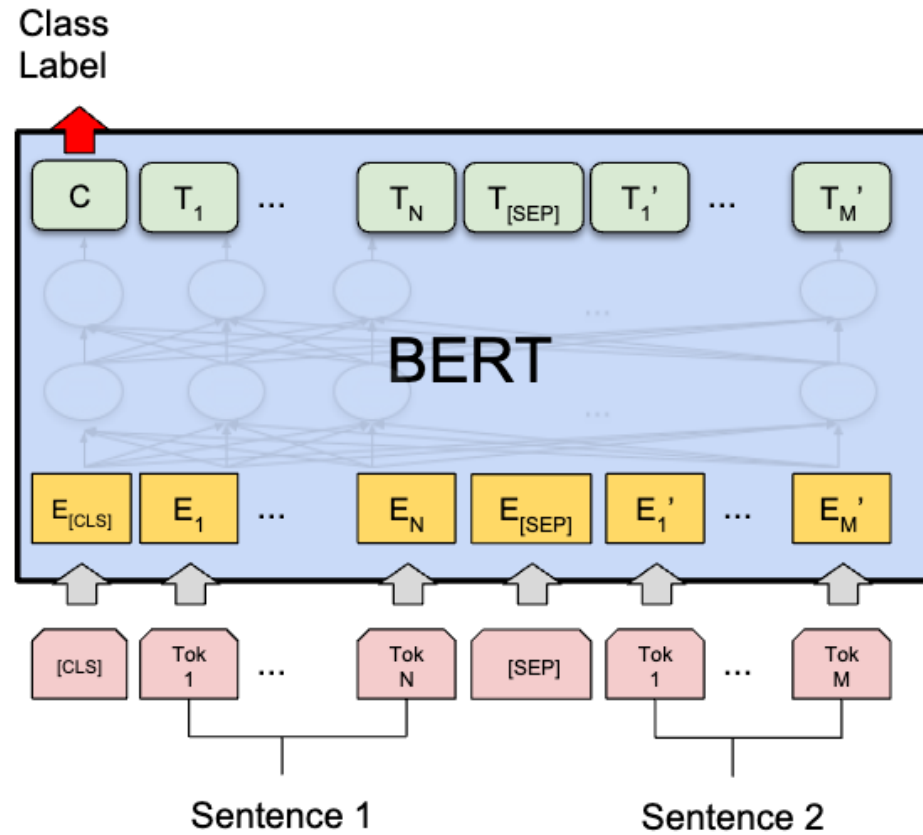
Fine-Tuning: Token-Level Tasks

- Pre-training provides a good **weight initialization**

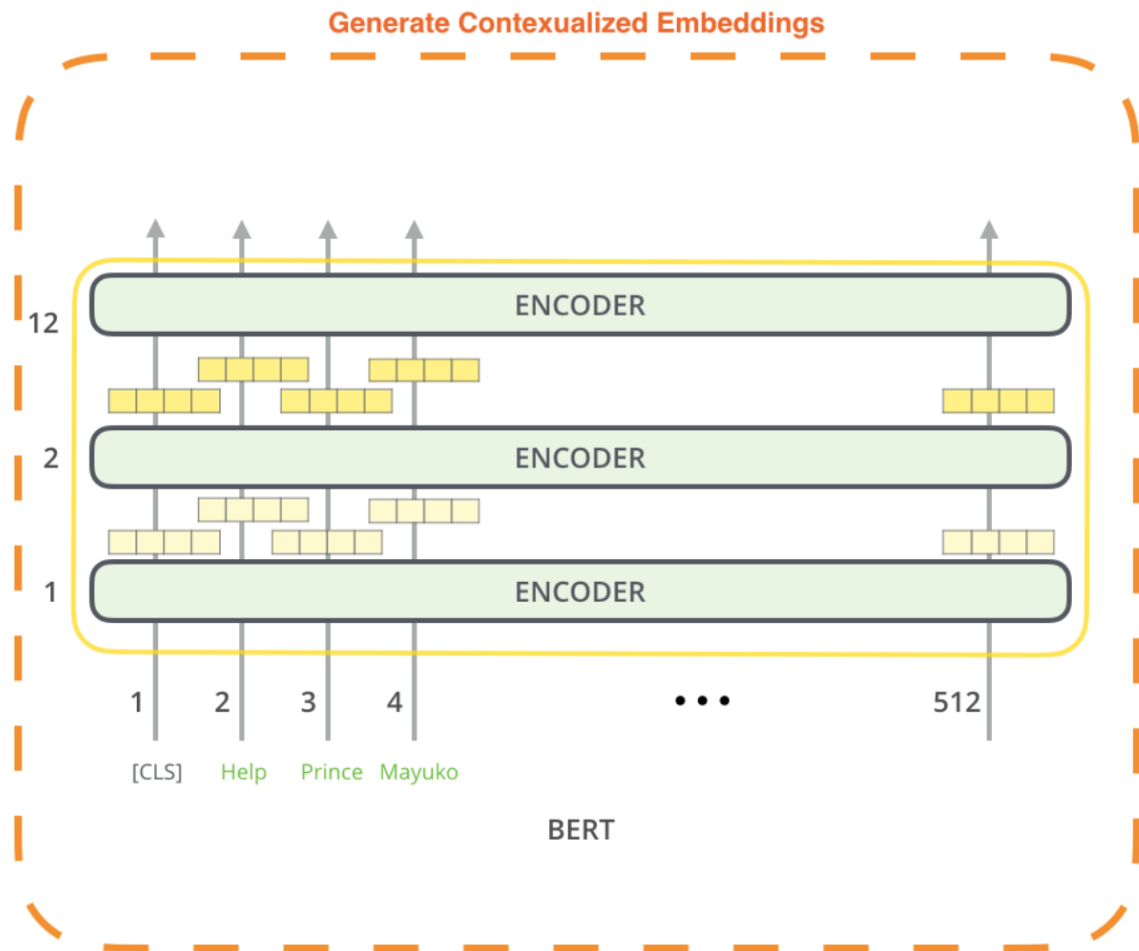


Fine-Tuning: Sentence-Level Tasks

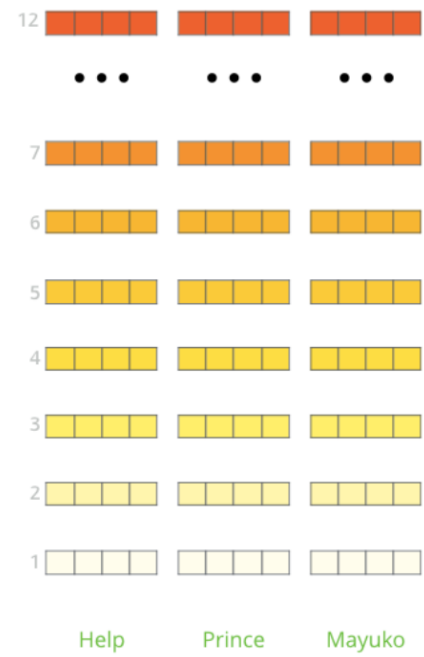
- Pre-training provides a good **weight initialization**



BERT as General Contextualized Representations



The output of each encoder layer along each token's path can be used as a feature representing that token.



But which one should we use?

Amazing Performance

System	MNLI-(m/mm) 392k	QQP 363k	QNLI 108k	SST-2 67k	CoLA 8.5k	STS-B 5.7k	MRPC 3.5k	RTE 2.5k	Average -
Pre-OpenAI SOTA	80.6/80.1	66.1	82.3	93.2	35.0	81.0	86.0	61.7	74.0
BiLSTM+ELMo+Attn	76.4/76.1	64.8	79.8	90.4	36.0	73.3	84.9	56.8	71.0
OpenAI GPT	82.1/81.4	70.3	87.4	91.3	45.4	80.0	82.3	56.0	75.1
BERT _{BASE}	84.6/83.4	71.2	90.5	93.5	52.1	85.8	88.9	66.4	79.6
BERT _{LARGE}	86.7/85.9	72.1	92.7	94.9	60.5	86.5	89.3	70.1	82.1

Use BERT



Hugging Face

- BERT-base
 - 12 layers, hidden size = 768, 12 attention heads
 - # parameters \approx 110M
- BERT-large
 - 24 layers, hidden size = 1024, 16 attention heads
 - # parameters \approx 340M
- Cased vs. Uncased

Encoder-Only: RoBERTa

RoBERTa: A Robustly Optimized BERT Pretraining Approach

Yinhan Liu^{*§} Myle Ott^{*§} Naman Goyal^{*§} Jingfei Du^{*§} Mandar Joshi[†]
Danqi Chen[§] Omer Levy[§] Mike Lewis[§] Luke Zettlemoyer^{†§} Veselin Stoyanov[§]

[†] Paul G. Allen School of Computer Science & Engineering,
University of Washington, Seattle, WA
`{mandar90, lsz}@cs.washington.edu`

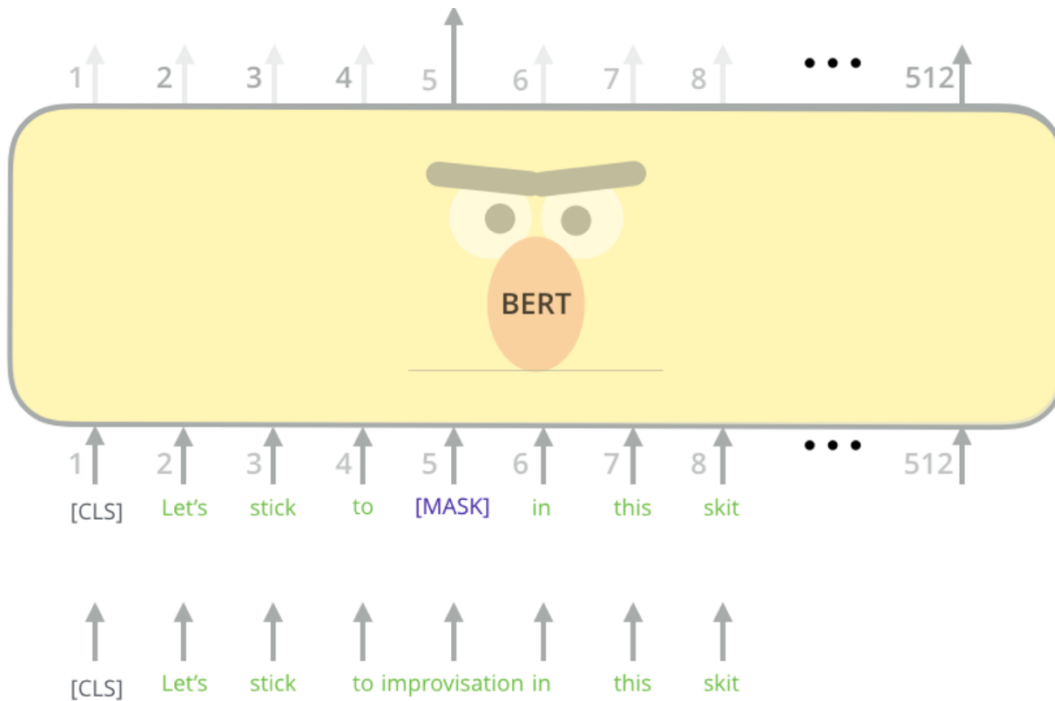
[§] Facebook AI
`{yinhanliu, myleott, naman, jingfeidu,
danqi, omerlevy, mikelewis, lsz, ves}@fb.com`

Encoder-Only: RoBERTa

- Robustly optimized **BERT** approach (RoBERTa)
- BERT is still under-trained
- Improve the robustness of training BERT

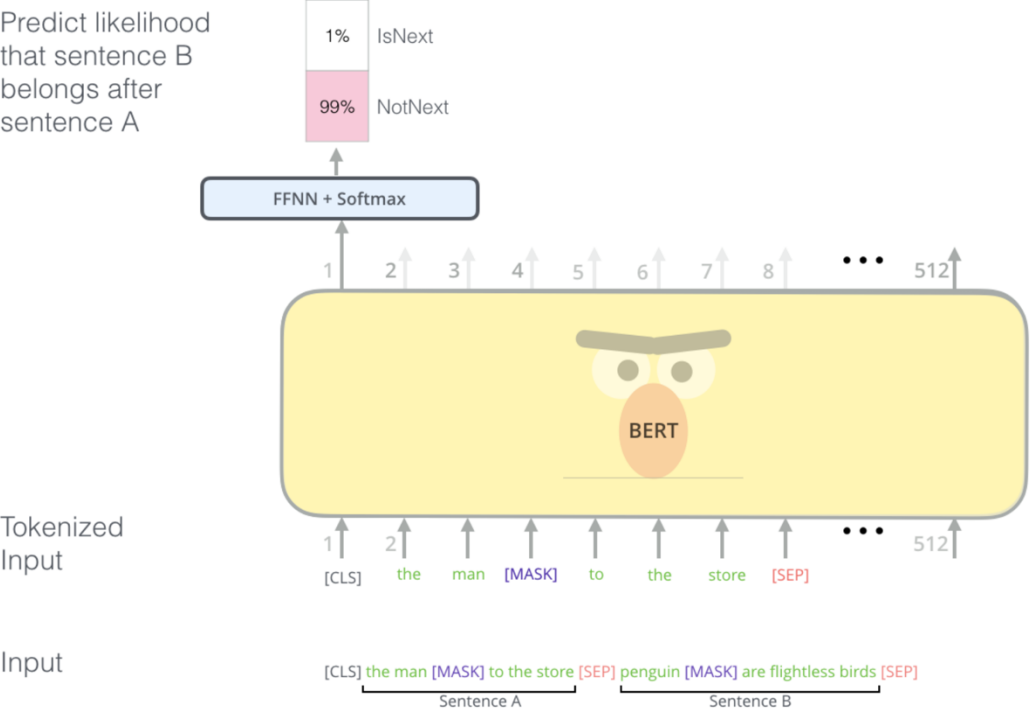
Static Masking vs. Dynamic Masking

- **Static masking:** decide masked words during data pre-processing
- **Dynamic masking:** decide masked words right before feeding into models



Masking	SQuAD 2.0	MNLI-m	SST-2
static	78.3	84.3	92.5
dynamic	78.7	84.0	92.9

Removing Next Sentence Prediction Task



Model	SQuAD 1.1/2.0	MNLI-m	SST-2	RACE
<i>Our reimplementation (with NSP loss):</i>				
SEGMENT-PAIR	90.4/78.7	84.0	92.9	64.2
SENTENCE-PAIR	88.7/76.2	82.9	92.1	63.0
<i>Our reimplementation (without NSP loss):</i>				
FULL-SENTENCES	90.4/79.1	84.7	92.5	64.8
DOC-SENTENCES	90.6/79.7	84.7	92.7	65.6

Much Better Performance Than BERT

Model	data	bsz	steps	SQuAD (v1.1/2.0)	MNLI-m	SST-2
RoBERTa						
with BOOKS + WIKI	16GB	8K	100K	93.6/87.3	89.0	95.3
+ additional data (§3.2)	160GB	8K	100K	94.0/87.7	89.3	95.6
+ pretrain longer	160GB	8K	300K	94.4/88.7	90.0	96.1
+ pretrain even longer	160GB	8K	500K	94.6/89.4	90.2	96.4
BERT_{LARGE}						
with BOOKS + WIKI	13GB	256	1M	90.9/81.8	86.6	93.7

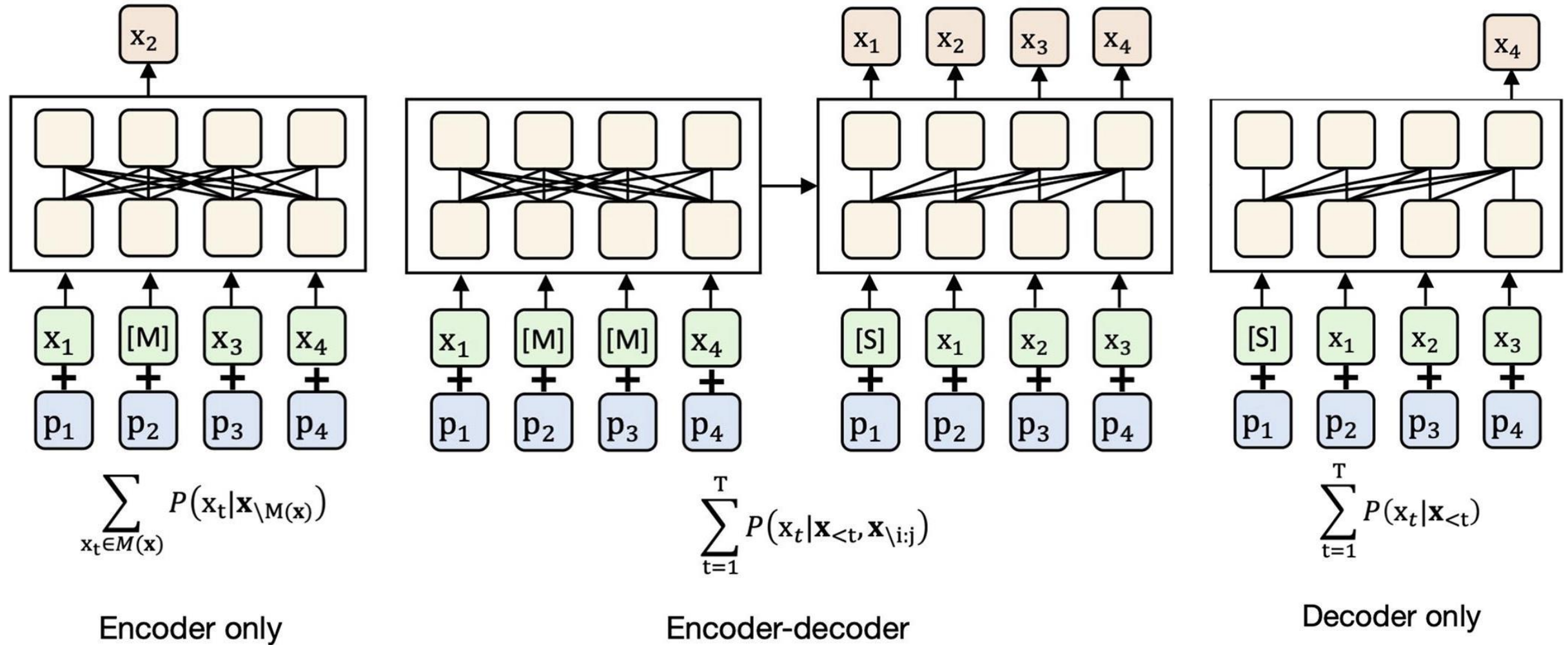
Use RoBERTa



Hugging Face

- RoBERTa-base
 - 12 layers, hidden size = 768, 12 attention heads
 - # parameters \approx 110M
- RoBERTa-large
 - 24 layers, hidden size = 1024, 16 attention heads
 - # parameters \approx 340M

Types of Pre-Training



Encoder-Decoder: BART

- Bidirectional and Auto-Regressive Transformers (BART)

BART: Denoising Sequence-to-Sequence Pre-training for Natural Language Generation, Translation, and Comprehension

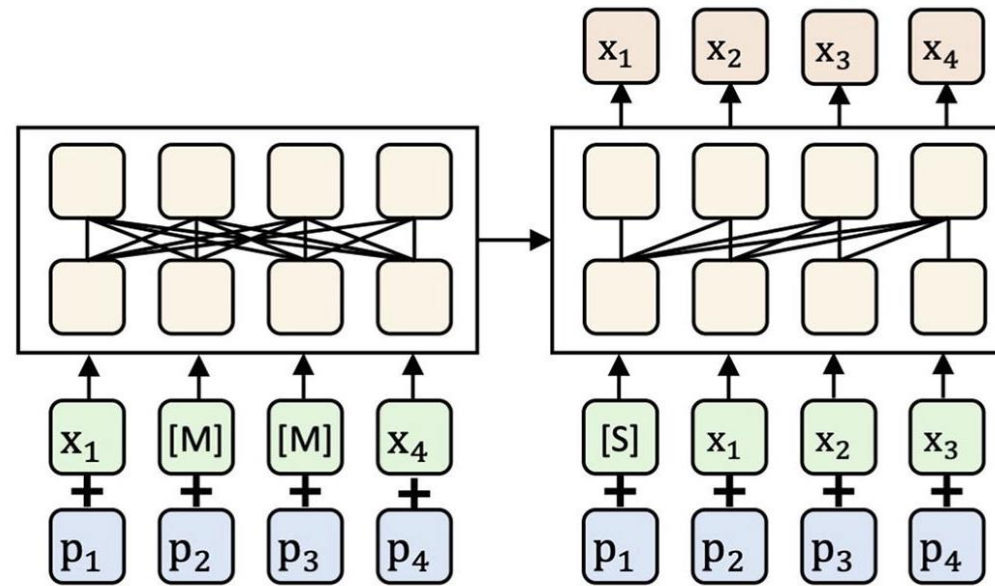
**Mike Lewis*, Yinhan Liu*, Naman Goyal*, Marjan Ghazvininejad,
Abdelrahman Mohamed, Omer Levy, Ves Stoyanov, Luke Zettlemoyer**

Facebook AI

`{mikelewis, yinhanliu, naman}@fb.com`

Encoder-Decoder: BART

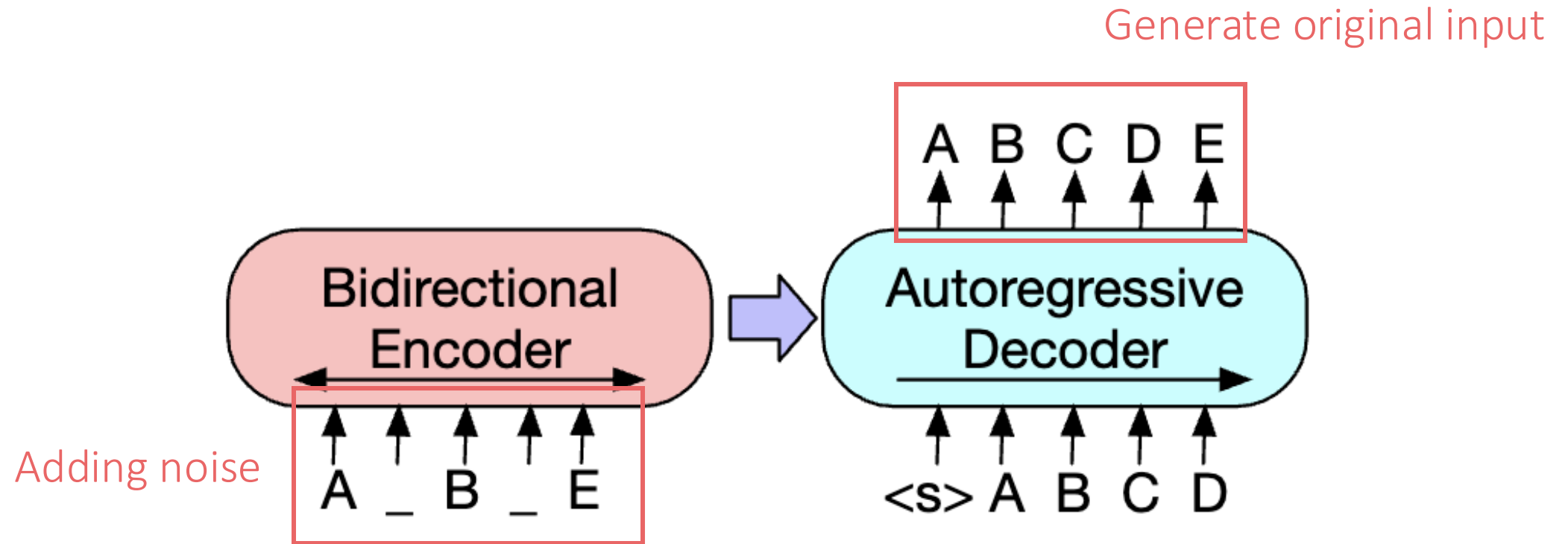
- Transformer Encoder-Decoder
- Pre-training for generation tasks but can be also used for representations



$$\sum_{t=1}^T P(x_t | \mathbf{x}_{<t}, \mathbf{x}_{\setminus i:j})$$

Encoder-decoder

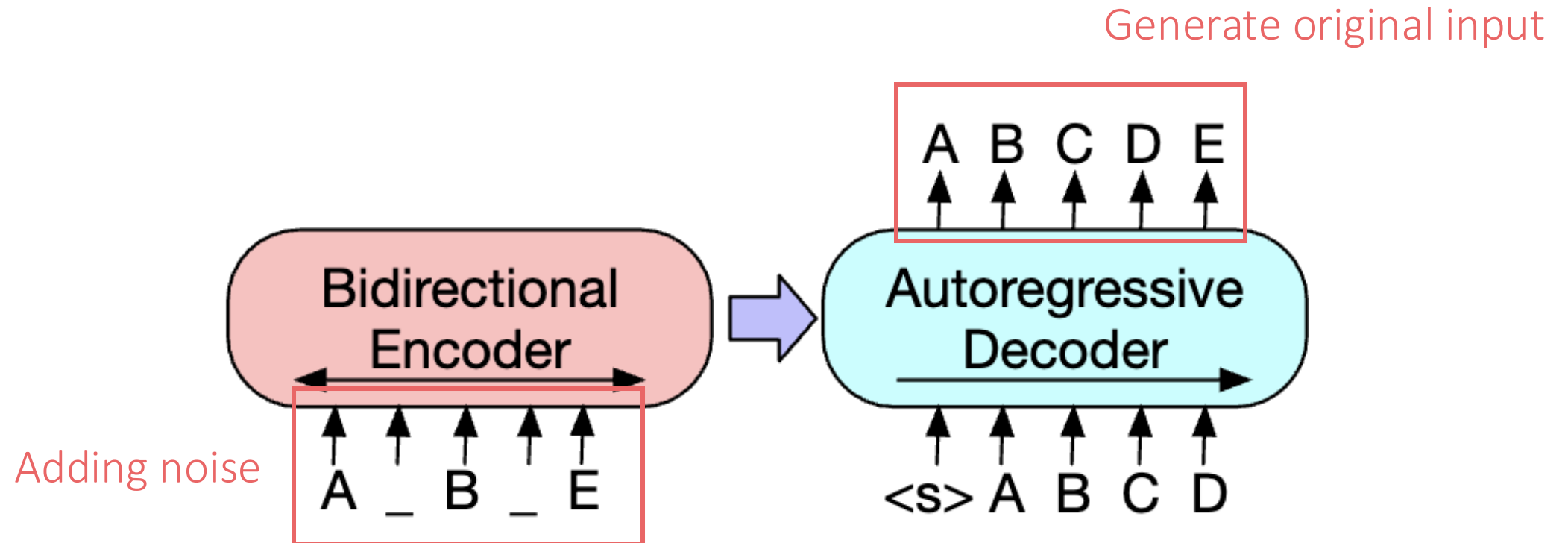
Denoising Autoencoder



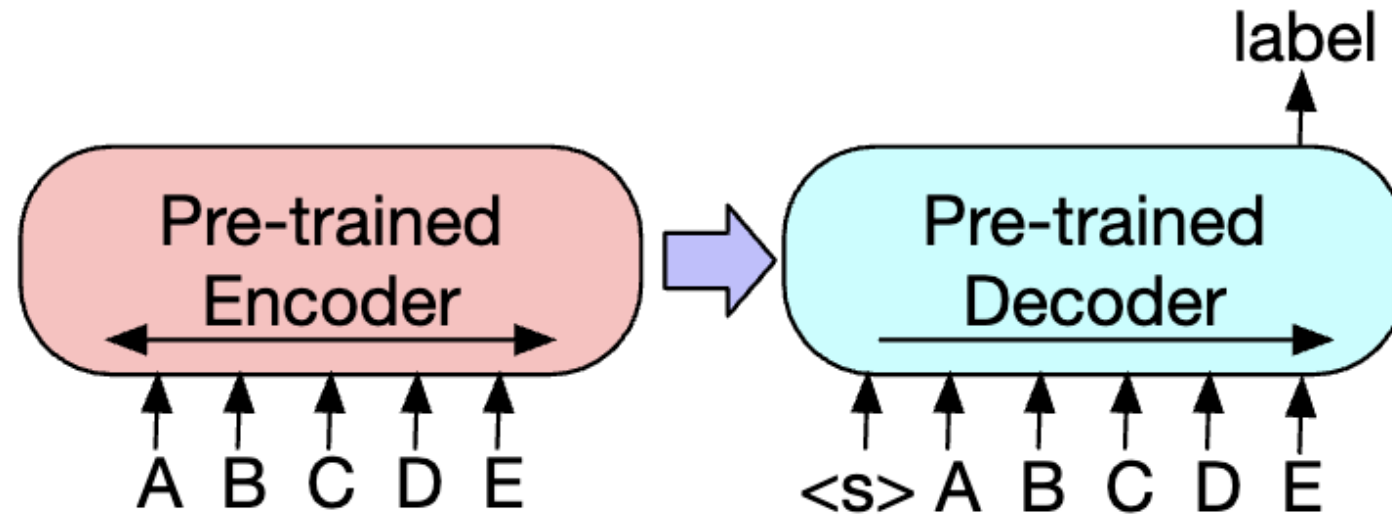
Denoising Objective

- Token Masking
 - A<mask>CD<mask>F. → ABCDEF.
- Token Deletion
 - ACDF. → ABCDEF.
- Text Infilling
 - A<mask>D<mask>F. → ABCDEF.
- Sentence Permutation
 - FG. ABC. DE. → ABC. DE. FG.
- Document Rotation
 - E. FG. ABC. D → ABC. DE. FG.

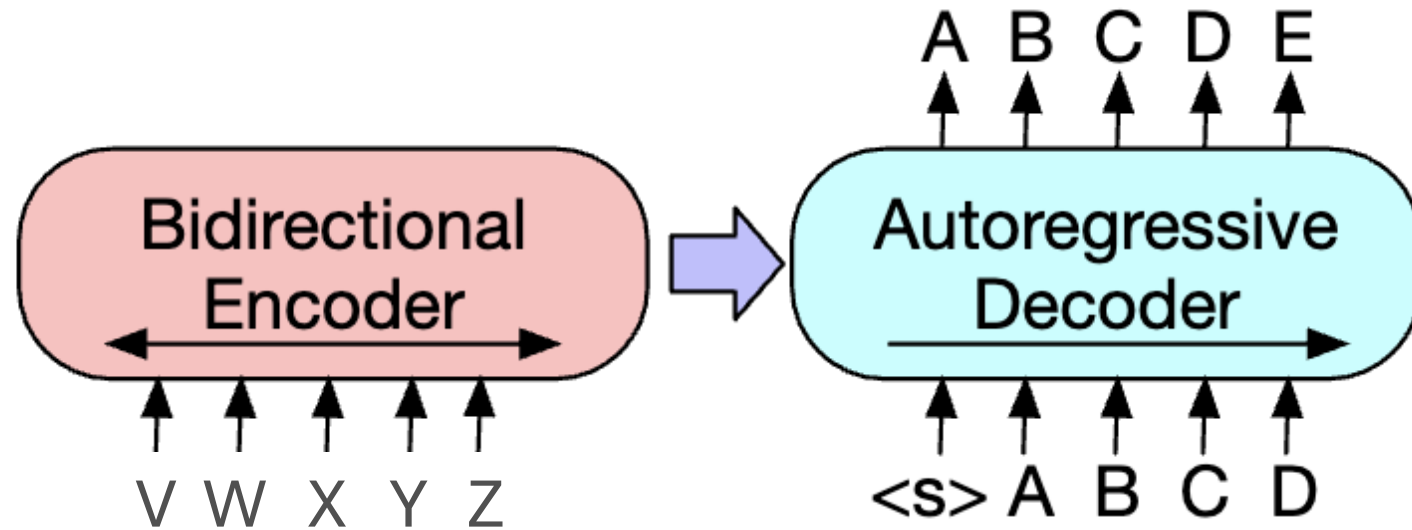
Denoising Autoencoder



Fine-Tuning: Sentence-Level Tasks



Fine-Tuning: Sequence-to-Sequence



Comparable Performance on Classification Tasks

	SQuAD 1.1 EM/F1	SQuAD 2.0 EM/F1	MNLI m/mm	SST Acc	QQP Acc	QNLI Acc	STS-B Acc	RTE Acc	MRPC Acc	CoLA Mcc
BERT	84.1/90.9	79.0/81.8	86.6/-	93.2	91.3	92.3	90.0	70.4	88.0	60.6
RoBERTa	88.9/ 94.6	86.5/89.4	90.2/90.2	96.4	92.2	94.7	92.4	86.6	90.9	68.0
BART	88.8/ 94.6	86.1/89.2	89.9/90.1	96.6	92.5	94.9	91.2	87.0	90.4	62.8

Better Performance on Generation Tasks

Summarization

	CNN/DailyMail			XSum		
	R1	R2	RL	R1	R2	RL
Lead-3	40.42	17.62	36.67	16.30	1.60	11.95
PTGEN (See et al., 2017)	36.44	15.66	33.42	29.70	9.21	23.24
PTGEN+COV (See et al., 2017)	39.53	17.28	36.38	28.10	8.02	21.72
UniLM	43.33	20.21	40.51	-	-	-
BERTSUMABS (Liu & Lapata, 2019)	41.72	19.39	38.76	38.76	16.33	31.15
BERTSUMEXTABS (Liu & Lapata, 2019)	42.13	19.60	39.18	38.81	16.50	31.27
BART	44.16	21.28	40.90	45.14	22.27	37.25

Question Answering

	ELI5		
	R1	R2	RL
Best Extractive	23.5	3.1	17.5
Language Model	27.8	4.7	23.1
Seq2Seq	28.3	5.1	22.8
Seq2Seq Multitask	28.9	5.4	23.1
BART	30.6	6.2	24.3

Translation

RO-EN	
Baseline	36.80
Fixed BART	36.29
Tuned BART	37.96

Use BART



Hugging Face

- BART-base
 - 6 layers for both encoder and decoder, hidden size = 768, 12 attention heads
 - # parameters \approx 139M
- BART-large
 - 12 layers for both encoder and decoder, hidden size = 1024, 16 attention heads
 - # parameters \approx 406M

Encoder-Decoder: T5

- Text-to-Text Transfer Transformer (T5)

Exploring the Limits of Transfer Learning with a Unified Text-to-Text Transformer

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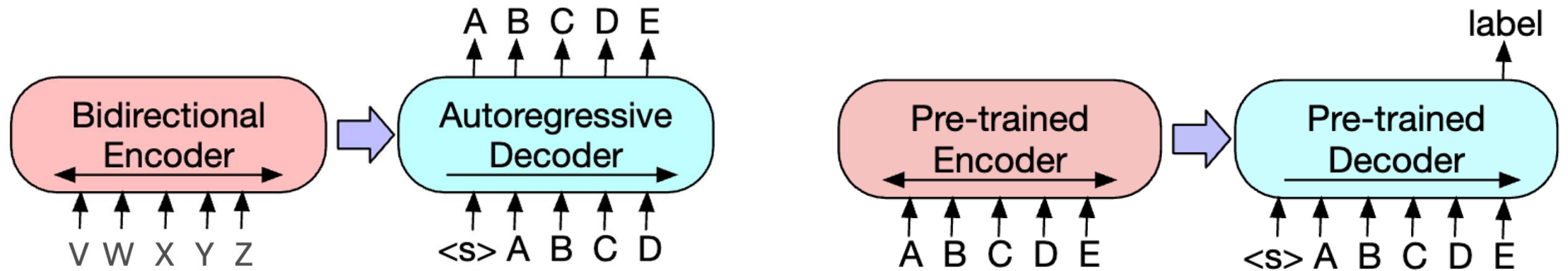
Wei Li

MWEILI@GOOGLE.COM

Peter J. Liu

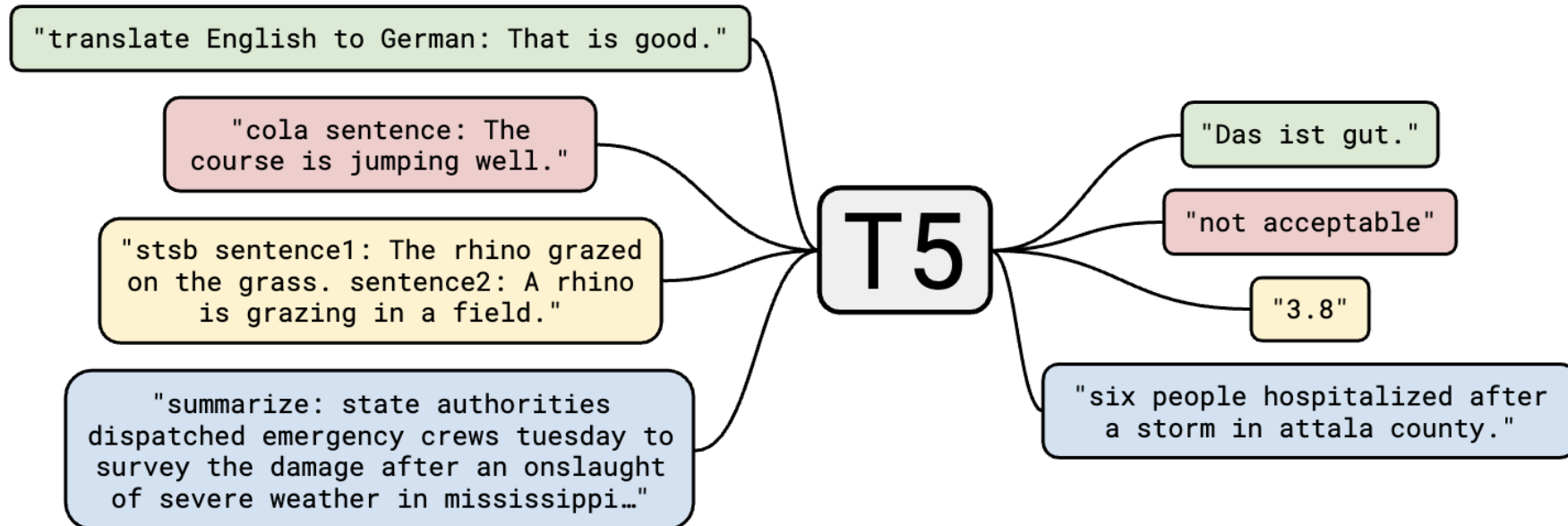
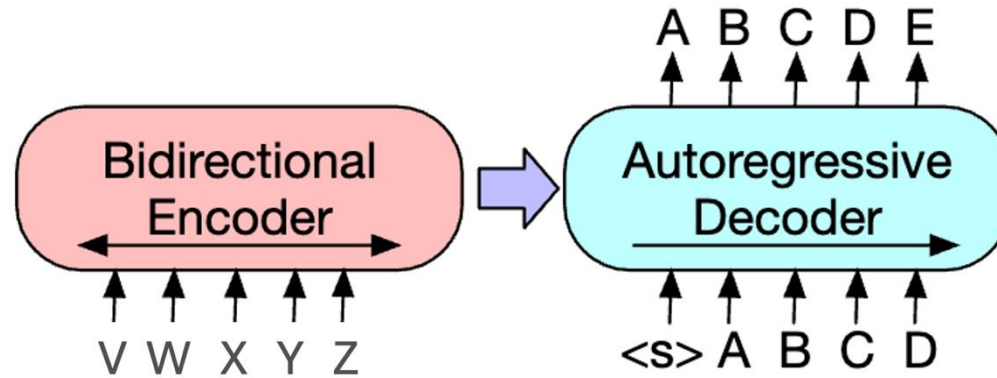
PETERJLIU@GOOGLE.COM

Motivation: BART



Different ways when considering classification and seq2seq generation

Convert Everything to Text-to-Text Tasks



Masked Span Reconstruction (Seq2Seq Version)

Original text

Thank you ~~for inviting~~ me to your party ~~last~~ week.

Inputs

Thank you <X> me to your party <Y> week.

Targets

<X> for inviting <Y> last <Z>

Multi-Task Learning

- Convert everything to text-to-text tasks
- Jointly fine-tune them together

Multi-Task Learning

D.7 SST2

Original input:

Sentence: it confirms fincher 's status as a film maker who artfully bends technical know-how to the service of psychological insight .

Processed input: sst2 sentence: it confirms fincher 's status as a film maker who artfully bends technical know-how to the service of psychological insight .

Original target: 1

Processed target: positive

Multi-Task Learning

D.4 MRPC

Original input:

Sentence 1: We acted because we saw the existing evidence in a new light ,
through the prism of our experience on 11 September , " Rumsfeld said .

Sentence 2: Rather , the US acted because the administration saw " existing
evidence in a new light , through the prism of our experience on September
11 " .

Processed input: mrpc sentence1: We acted because we saw the existing evidence
in a new light , through the prism of our experience on 11 September , " Rumsfeld
said . sentence2: Rather , the US acted because the administration saw "
existing evidence in a new light , through the prism of our experience on
September 11 " .

Original target: 1

Processed target: equivalent

Multi-Task Learning

D.16 WMT English to German

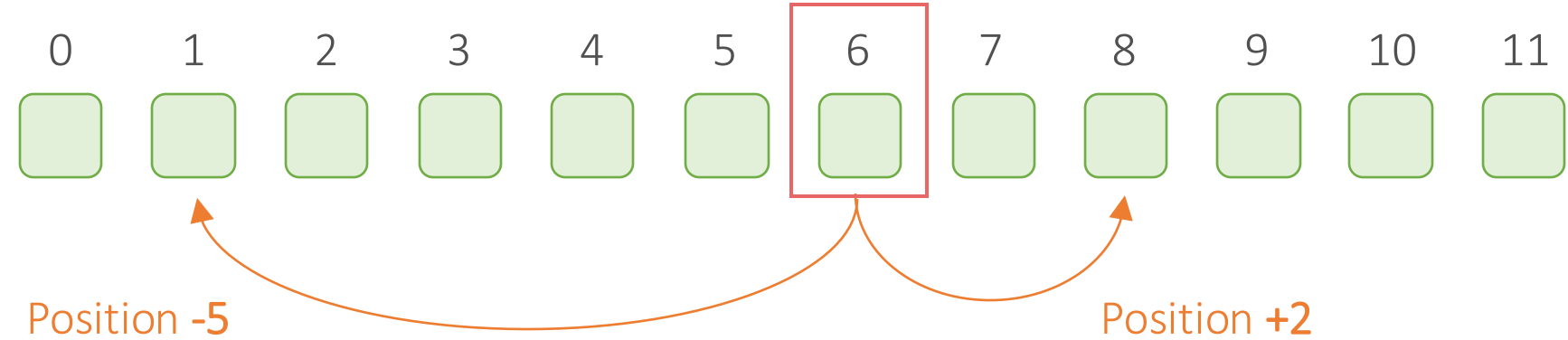
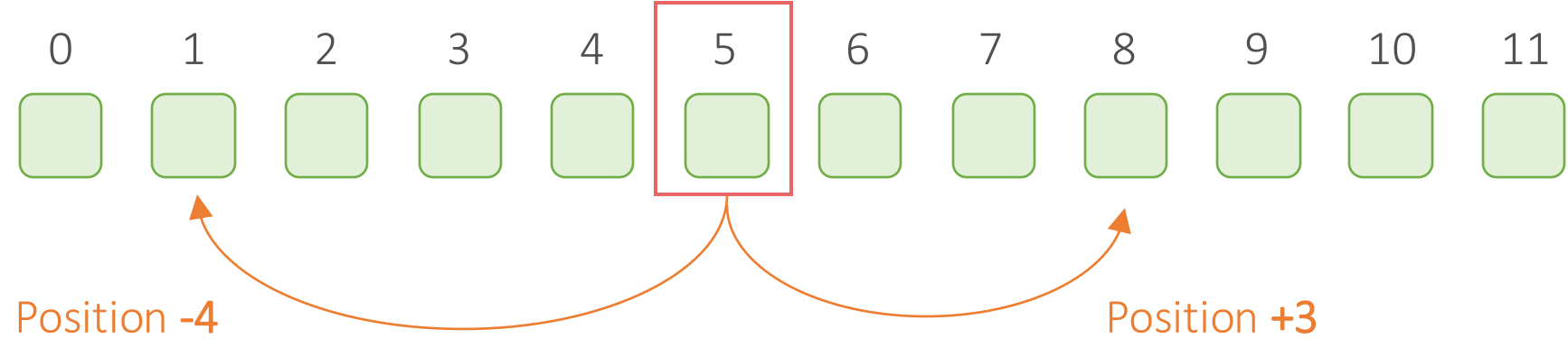
Original input: "Luigi often said to me that he never wanted the brothers to end up in court," she wrote.

Processed input: translate English to German: "Luigi often said to me that he never wanted the brothers to end up in court," she wrote.

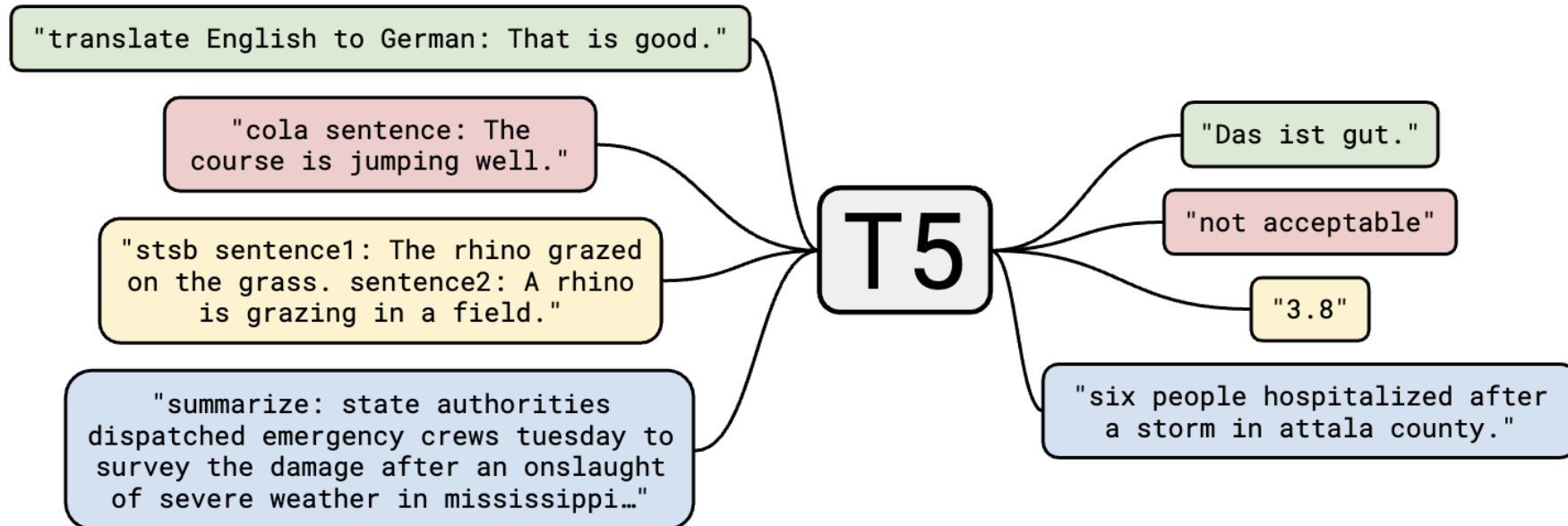
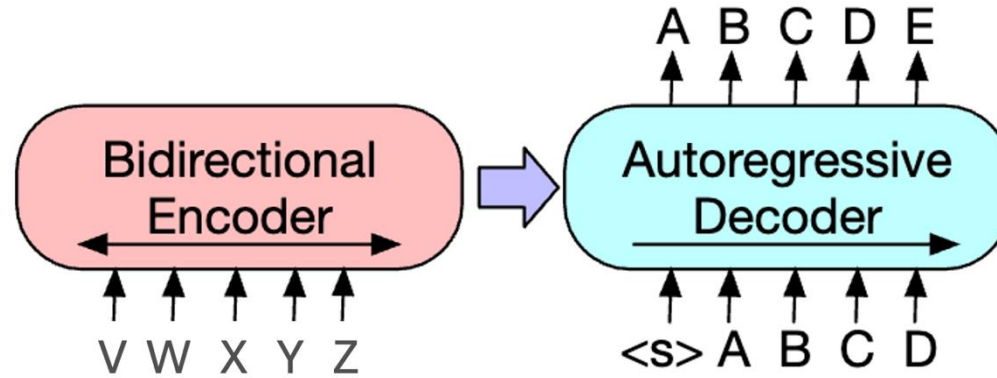
Original target: "Luigi sagte oft zu mir, dass er nie wollte, dass die Brüder vor Gericht landen", schrieb sie.

Processed target: "Luigi sagte oft zu mir, dass er nie wollte, dass die Brüder vor Gericht landen", schrieb sie.

Relative Position



Fine-Tuning: Text-to-Text For Everything



Promising Results

Model	QQP F1	QQP Accuracy	MNLI-m Accuracy	MNLI-mm Accuracy	QNLI Accuracy	RTE Accuracy	WNLI Accuracy
Previous best	74.8 ^c	90.7^b	91.3 ^a	91.0 ^a	99.2^a	89.2 ^a	91.8 ^a
T5-Small	70.0	88.0	82.4	82.3	90.3	69.9	69.2
T5-Base	72.6	89.4	87.1	86.2	93.7	80.1	78.8
T5-Large	73.9	89.9	89.9	89.6	94.8	87.2	85.6
T5-3B	74.4	89.7	91.4	91.2	96.3	91.1	89.7
T5-11B	75.1	90.6	92.2	91.9	96.9	92.8	94.5

Model	SQuAD EM	SQuAD F1	SuperGLUE Average	BoolQ Accuracy	CB F1	CB Accuracy	COPA Accuracy
Previous best	90.1 ^a	95.5 ^a	84.6 ^d	87.1 ^d	90.5 ^d	95.2 ^d	90.6 ^d
T5-Small	79.10	87.24	63.3	76.4	56.9	81.6	46.0
T5-Base	85.44	92.08	76.2	81.4	86.2	94.0	71.2
T5-Large	86.66	93.79	82.3	85.4	91.6	94.8	83.4
T5-3B	88.53	94.95	86.4	89.9	90.3	94.4	92.0
T5-11B	91.26	96.22	88.9	91.2	93.9	96.8	94.8

Model	MultiRC F1a	MultiRC EM	ReCoRD F1	ReCoRD Accuracy	RTE Accuracy	WiC Accuracy	WSC Accuracy
Previous best	84.4 ^d	52.5 ^d	90.6 ^d	90.0 ^d	88.2 ^d	69.9 ^d	89.0 ^d
T5-Small	69.3	26.3	56.3	55.4	73.3	66.9	70.5
T5-Base	79.7	43.1	75.0	74.2	81.5	68.3	80.8
T5-Large	83.3	50.7	86.8	85.9	87.8	69.3	86.3
T5-3B	86.8	58.3	91.2	90.4	90.7	72.1	90.4
T5-11B	88.1	63.3	94.1	93.4	92.5	76.9	93.8

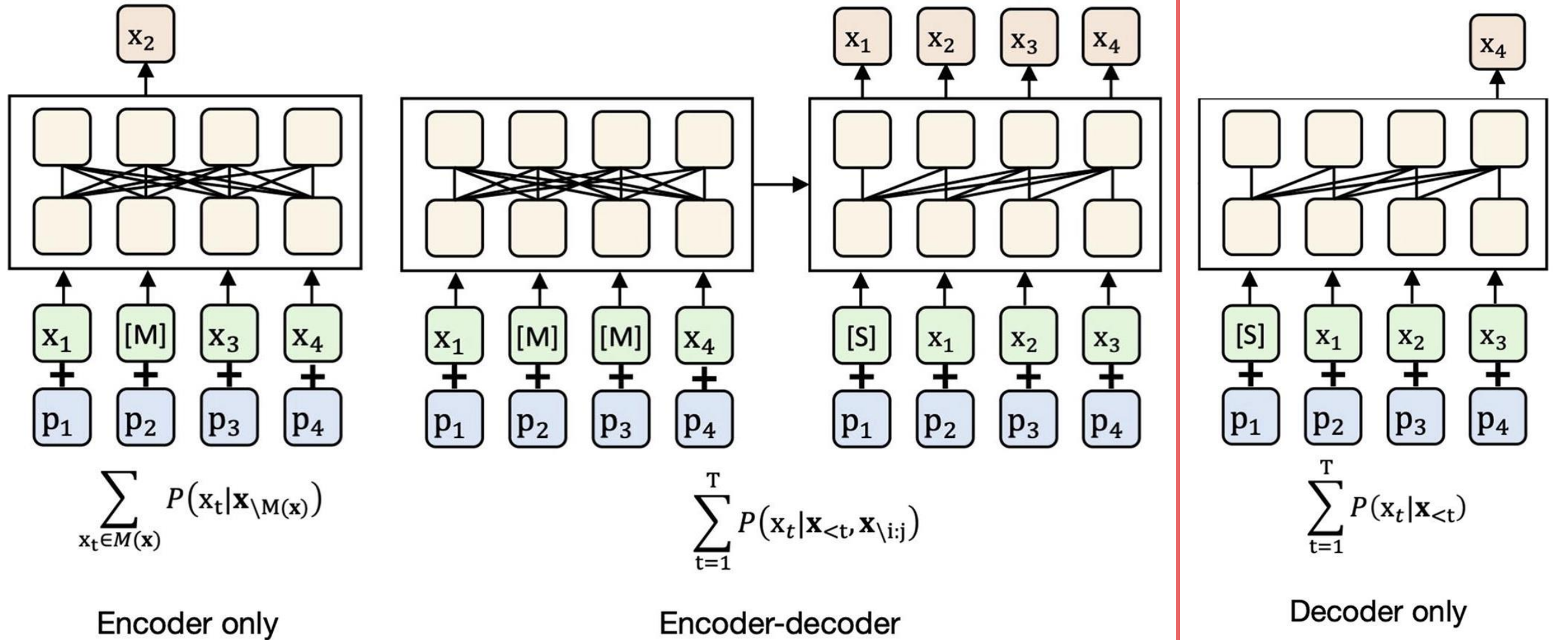
Use T5



Hugging Face

- T5-small:
 - # parameters \approx 60M
- T5-base:
 - # parameters \approx 220M
- T5-large:
 - # parameters \approx 770M
- T5-3B: #
 - parameters \approx 3B
- T5-11B:
 - # parameters \approx 11B

Types of Pre-Training

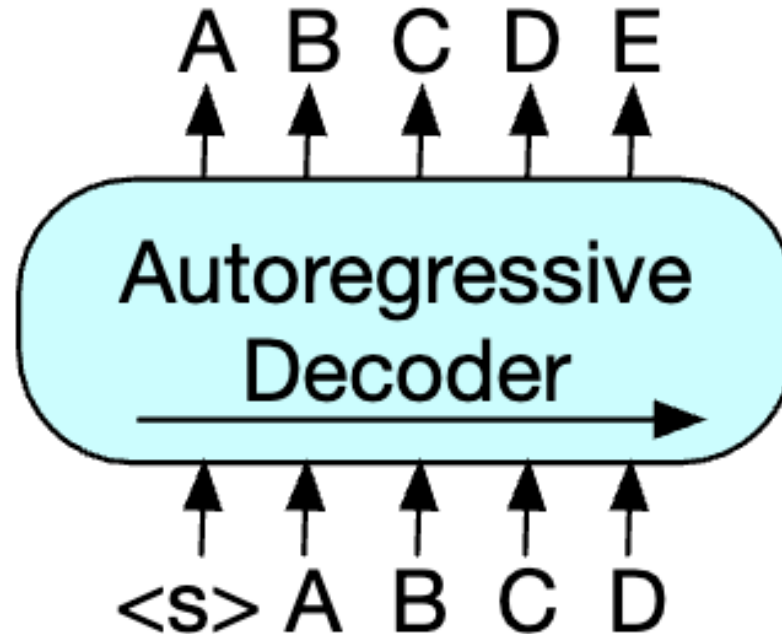


Decoder-Only: GPT

- Improving Language Understanding by Generative Pre-Training, OpenAI 2018
 - **Generative Pre-trained Transformer (GPT)**
- Language Models are Unsupervised Multitask Learners, OpenAI 2019
 - GPT-2
- Language Models are Few-Shot Learners, OpenAI 2020
 - GPT-3

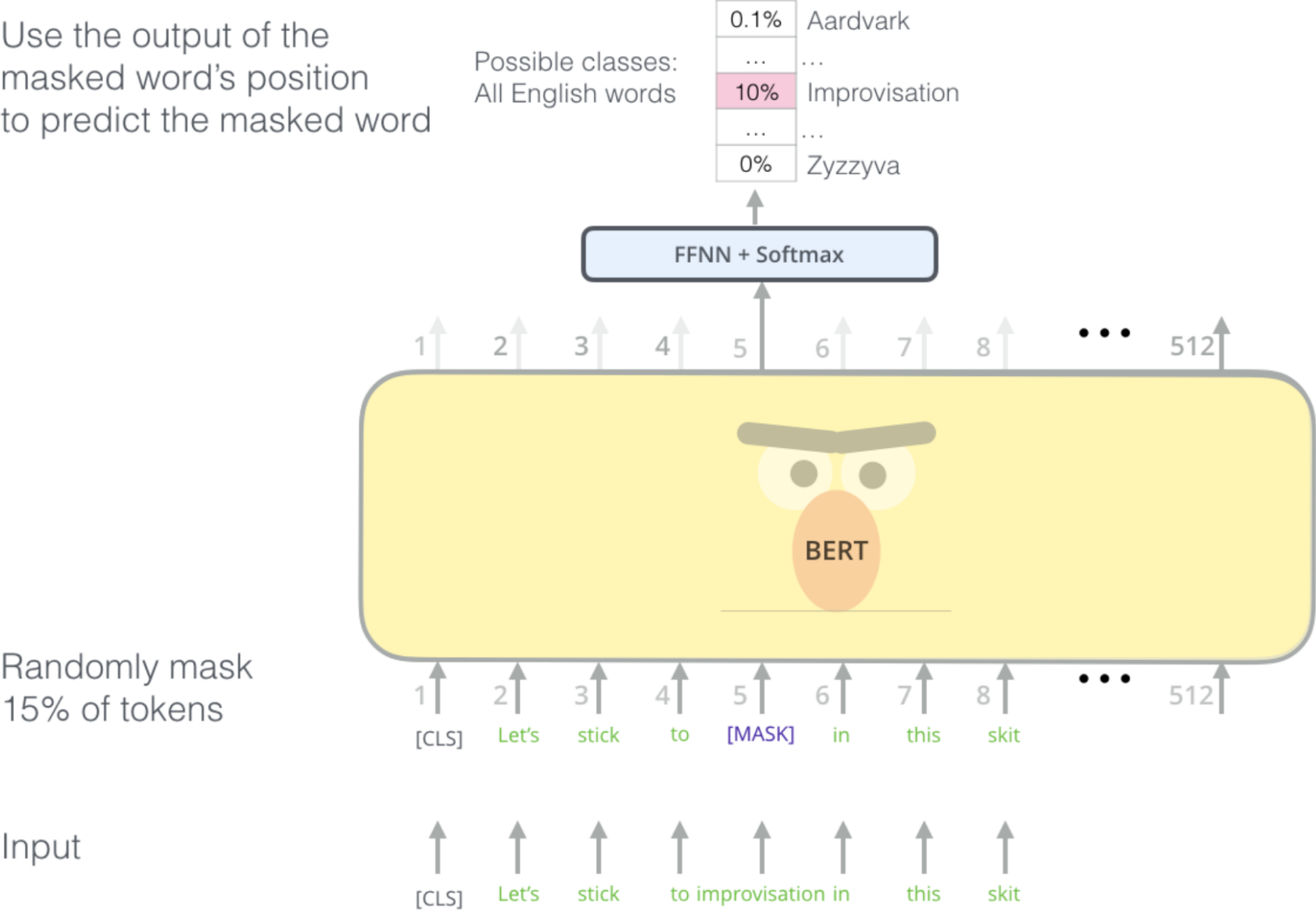
Language Modeling

- Next word prediction
- Trained with large corpus

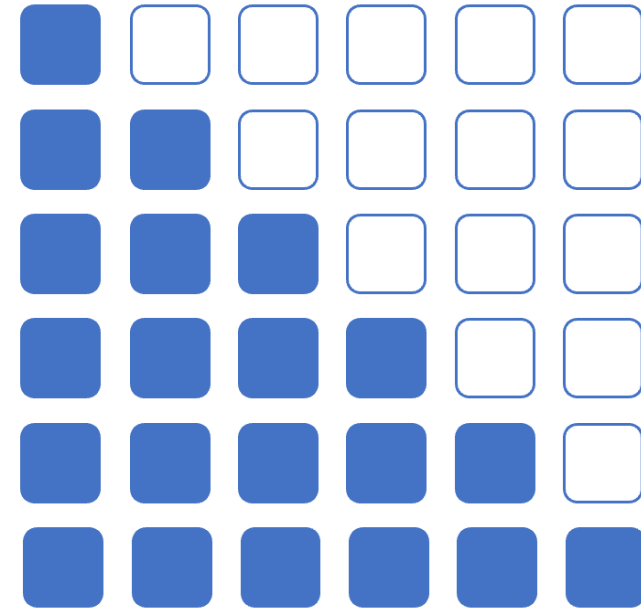
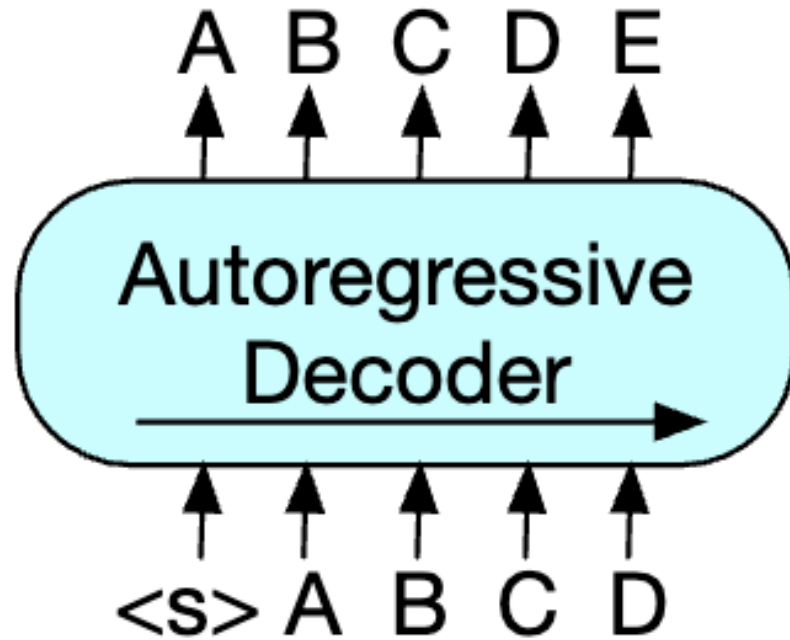


Comparison: Masked Language Models

Use the output of the masked word's position to predict the masked word



Comparison: Causal Language Models



Causal Masking

Language Modeling

Binge ... on | - | and | of | is

Binge **drinking** ... is | and | had | in | was

Binge drinking **may** ... be | also | have | not | increase

Binge drinking may **not** ... be | have | cause | always | help

Binge drinking may not **necessarily** ... be | lead | cause | results | have

Binge drinking may not necessarily **kill** ... you | the | a | people | your

Binge drinking may not necessarily kill **or** ... even | injure | kill | cause | prevent

Binge drinking may not necessarily kill or **even** ... kill | prevent | cause | reduce | injure

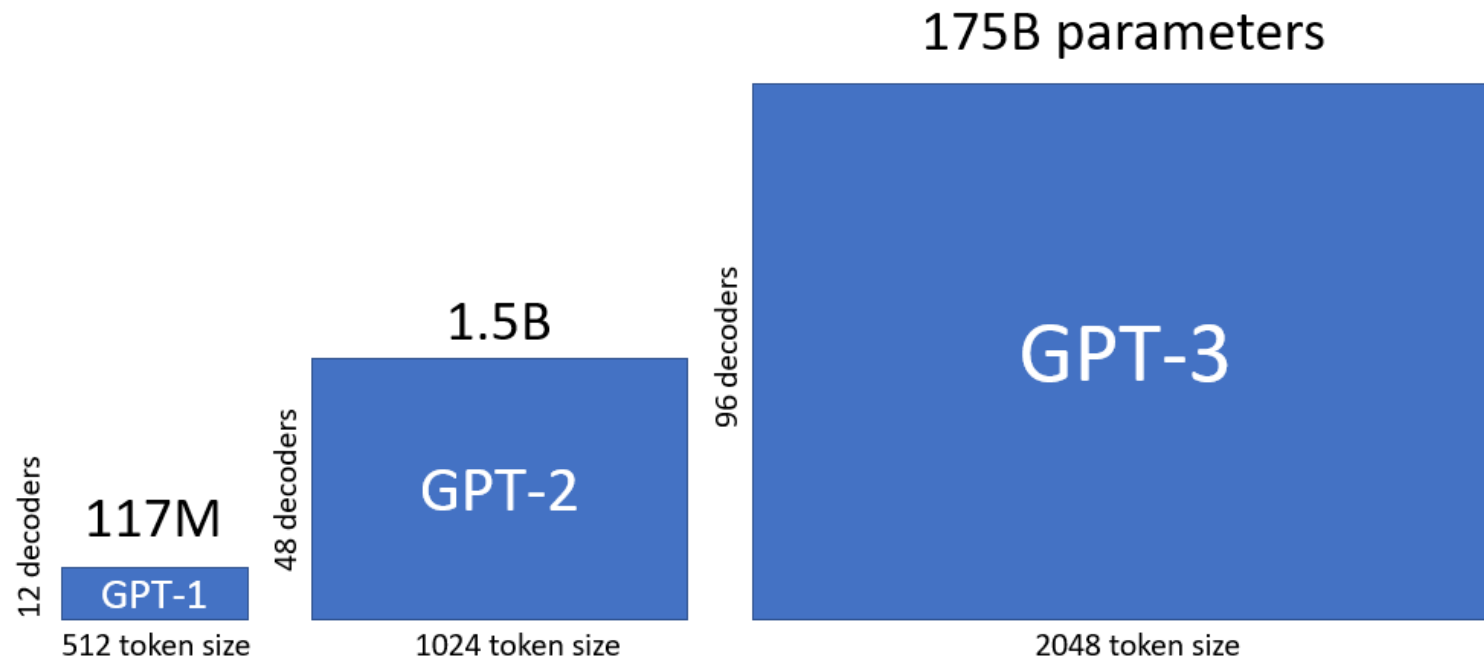
Binge drinking may not necessarily kill or even **damage** ... your | the | a | you | someone

Binge drinking may not necessarily kill or even damage **brain** ... cells | functions | tissue | neurons

Binge drinking may not necessarily kill or even damage brain **cells**, ... some | it | the | is | long

GPT-3: From Fine-Tuning to Few-Shot Learning

- Even larger training data, even larger model size



GPT-3: From Fine-Tuning to Few-Shot Learning

- Solve entirely new tasks by **few-shot learning (in-context learning)**

Circulation revenue has increased by 5% in Finland. // Positive

Panostaja did not disclose the purchase price. // Neutral

Paying off the national debt will be extremely painful. // Negative

The company anticipated its operating profit to improve. // _____



Circulation revenue has increased by 5% in Finland. // Finance

They defeated ... in the NFC Championship Game. // Sports

Apple ... development of in-house chips. // Tech

The company anticipated its operating profit to improve. // _____



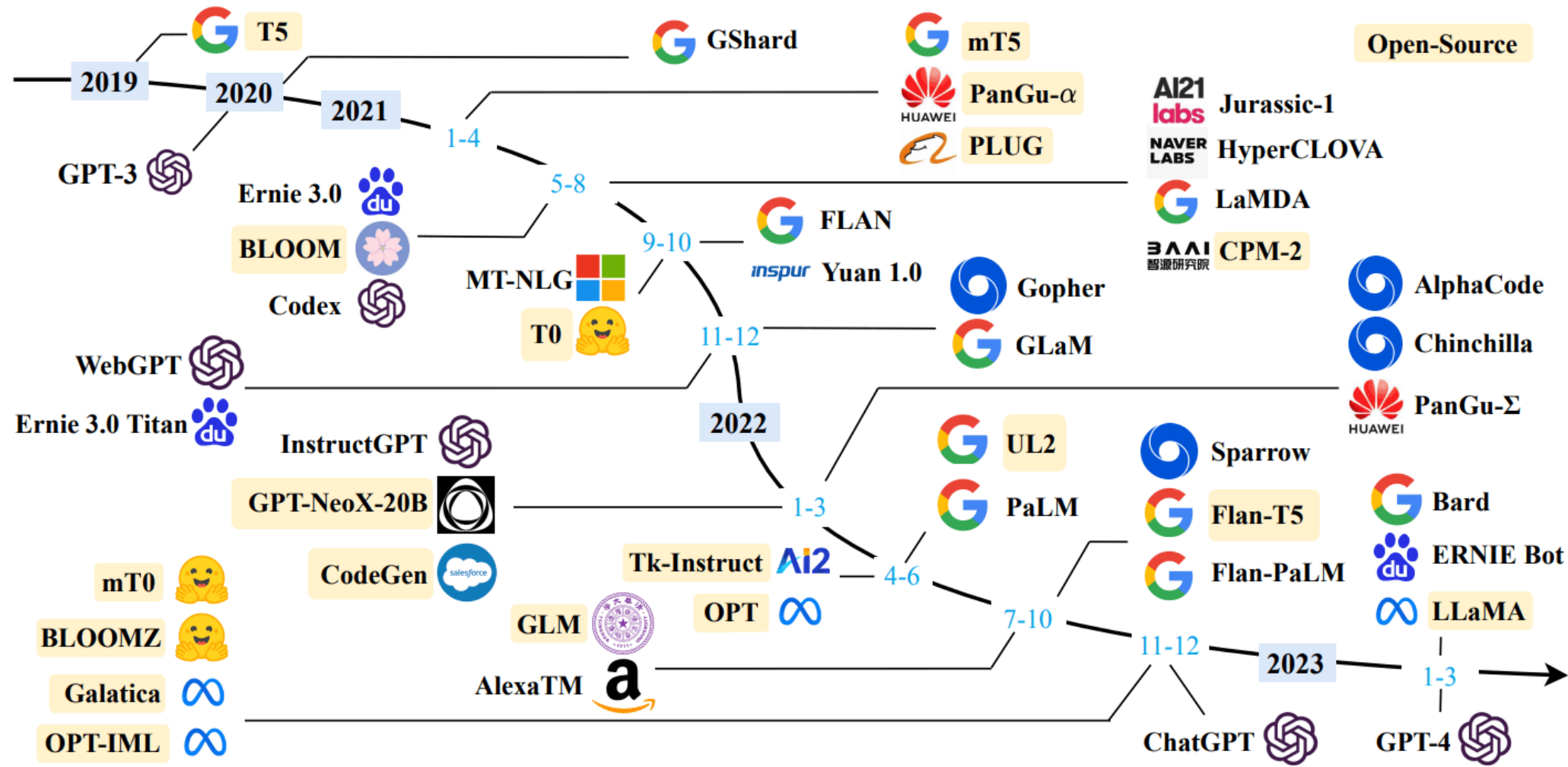
Use GPT



Hugging Face

- GPT-2-small
 - # parameters \approx 117M
- GPT-2-medium
 - # parameters \approx 345M
- GPT-2-large
 - # parameters \approx 762M
- GPT-2-xl
 - # parameters \approx 1.5B

Large Language Models



Zero-Shot Prompting

Prompt

This place is incredible! The lobster is the best I've ever had. The sentiment of the above sentence is

positive.

Completion

Prompt

Stephen Curry's clutch barrage seals another Olympic gold for USA. The topic of the above sentence is

sport.

Completion

A New Way to Use NLP Models

- Task-specific features + task-specific model
- General embeddings + task-specific model
- General embeddings + general model + task-specific fine-tuning
- General embeddings + general model + task-specific prompting

Prompt Engineering

- Craft inputs to guide LLMs models effectively

